



Canadian Retail Research Seminar

Ted Rogers School of Management
Ryerson University | Toronto, ON
June 5, 2018 | #ICSC



Canadian Retail Research Seminar

TUESDAY, JUNE 5

Registration & Coffee

8:00 – 9:00 am

Welcome Remarks

9:00 – 9:15 am

Dr. Tony Hernandez

Director
CSCA
Ryerson University
Toronto, ON

Jean Lambert

Vice President, Research
ICSC
New York, NY

Dr. Steven Liss

Vice President, Research and Innovation
Ryerson University
Toronto, ON

Retail Innovation

9:15 – 10:00 am

Maureen Atkinson

Senior Partner
J.C. Williams Group Limited
Toronto, ON

Dr. Mark Lee

Retail Management
Ryerson University
Toronto, ON

Networking Break

10:00 – 10:15 am

New Data and Technique for Retail Insights – Emerging Best Practices

10:15 – 10:55 am

Emily Anderson

Director, Business Development
Environics Analytics
Toronto, ON

Lauren Blumberger

Analyst, Retail Research
Oxford Properties Group
Toronto, ON

Dr. Tony Lea

Senior Vice President and Chief Methodologist
Environics Analytics
Toronto, ON

Coffee Break

11:00 – 11:15 am

From Virtual Reality to Machine Learning: Impact on Consumer Experience

11:15 am – 12:00 pm

Milena Nazaruk

Senior Manager, Strategic Insights
The Cadillac Fairview Corporation Limited
Toronto, ON

Vibhu Bhan

Chief Innovation Officer
QEDData.io
Toronto, ON

Damien Lefebvre

President, Montreal
Executive Vice President, North America
Valtech
Montréal, QC

Lunch

12:00 – 1:00 pm

(No lunch service after 1:00 pm)

Trends in Retail Leasing

1:00 – 1:45 pm

John Archer

Chief Development Officer
Three Sixty Collective
Toronto, ON

Tom Balkos

Senior Vice President
Director, Retailer Services – Canada
Director, Global Cross Border Retail – Americas
CBRE
Toronto, ON

Ulf Bergner, CLS

Toronto, ON

Ingrid Faber-Stein

Director of Leasing
Partners REIT
Toronto, ON

Susan McGibbon
Chief Experience Officer
Three Sixty Collective
Toronto, ON

Networking Break

1:45 – 2:00 pm

Retail (Re) Development and Mixed-Use

2:00 – 2:45 pm

Melissa Bruzzese
Director, Planning & Development
RioCan Real Estate Investment Trust
Toronto, ON

Jeff Hardy
Principal
Quadrangle Architects Limited
Toronto, ON

Dr. Tony Hernandez
CSCA
Ryerson University
Toronto, ON

Sameer Patel
Vice President
Tate Economic Research Inc.
Toronto, ON

Josh Thomson
Vice President, Development
The Cadillac Fairview Corporation Limited
Toronto, ON

Closing Remarks

2:45 pm

Dr. Tony Hernandez
CSCA
Ryerson University
Toronto, ON

Jean Lambert
Vice President, Research
ICSC
New York, NY

Seminar Adjourns

3:00 pm

PROGRAM PLANNING COMMITTEE

Maureen Atkinson, Senior Partner, J.C. Williams Group Limited

Alex Arifuzzaman, Founder InterStratics Consultants Inc., Schulich MBA Instructor, Ryerson University Geography Instructor

Marco Biasiotto, Director, Analytics, Insights & Innovation, Oxford Properties Group

Tony Hernandez, Director, CSCA, Ryerson University

Hermann Kircher, University, Kircher Research Associates Ltd.

Tony Lea, Senior Vice President and Chief Methodologist, Environics Analytics

Milena Nazaruk, Senior Manager, Strategic Insights, The Cadillac Fairview Corporation Limited