# **44<sup>TH</sup> ANNUAL**

# U.S. SHOPPING CENTER

# A VICTORIAN CERENCE

October 22 - 25, 2014 JW Marriott Grande Lakes Orlando, FL

**Preliminary Program** 





### Wednesday, October 22 \_\_\_\_\_

### 12:00 noon - 8:00 pm

Registration

### 2:00 - 3:15 pm

### **General Session**

### **General Session 1**

### Operations and Expenses Games: Let the Audits Begin

We will discuss operating expense issues and operational issues encountered in retail developments, addressing these issues from the perspectives of landlords, large tenants and smaller tenants. We will also examine how these issues vary among different retail property types such as open air centers, enclosed malls, mixeduse projects and urban centers.

### JANE S. BORDEN

Target Corporation Minneapolis, MN

### **CAROL KAUFFMAN**

Nike, Inc. Beaverton, OR

### MARIA MANLEY-DUTTON

DDR Corp. Beachwood, OH

### **CONSUELLA SIMMONS TAYLOR**

Baker Botts LLP Houston, TX

### 2:00 - 3:15 pm

### **Seminars**

### Seminar 1

### Development Ground Leasing: Distinctions between a Fee Owner Developer and a Ground Lessee Developer

What happens when a development site must be ground leased (and cannot be acquired in fee)? We will explore the distinctions, challenges, benefits and disadvantages of developing real estate with a ground lease rather than with fee ownership. We will discuss various approaches to handling financing, fee subordination, control, tenant recognition and other issues confronted when negotiating a ground lease.

### STEVEN Z. NACHMAN

Attorney at Law New York, NY

### THOMAS J. PHILLIPS

Brown Rudnick LLP Boston, MA

### Seminar 2

### Signs of the Times: You Can Get What You Want!

As retailing continues to morph in response to external factors such as the internet, retailers are seeking new ways to remain exciting and relevant and developers are trying to determine how (and whether) to accommodate the changes. Changes in government regulation of signage and evolving sign technology also have altered how the retail industry thinks about signage. We will discuss the present and (exciting) future of signage for malls, community centers and lifestyle centers, as well as the retailers who populate them.

### DANIEL K. WRIGHT, II

Tucker Ellis LLP Cleveland, OH

### **WALT BURTON**

Thompson Burton PLLC Franklin, TN

### 2:00 - 3:15 pm

### **Workshops**

### Workshop 1

### The Second Time Around: Issues in Mall Makeovers

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We will focus on some of the legal and practical difficulties encountered when an existing shopping center is redeveloped or repositioned. Topics will include working within or overcoming the challenges created by co-tenancy requirements, use restrictions, shopping center layout constraints and REA limitations.

### **SCOTT SHUMAN**

Arnall Golden Gregory LLP Atlanta, GA

### ROBERT J. STEWART III

Pyramid Management Group Syracuse, NY

### Workshop 2

# Unravel the Mysteries of Management and Brokerage Agreements

We will discuss the owner's and manager's/broker's perspectives on many of the major issues in negotiating brokerage and management agreements, with the goal of identifying how to respond to the first draft of these documents, recognizing the major issues from both parties' perspectives and negotiating to a mutually acceptable outcome. The result should be a fair and equitable document where both sides have adequate protections but are also able to carry out their respective duties.

### **JAMES T. MAYER**

Holland & Knight LLP Chicago, IL

### **MICHAEL TAXIN**

RKF

New York, NY

### Wednesday, October 22 continued \_\_\_\_\_

### Workshop 3

# Outparcels: The Love Children of the Shopping Center Developer

We will address the problems that can arise as a result of improper planning for outparcels. We will explore various considerations that should be taken into account during outparcel design, development, leasing, and sale phases in order to avoid preventable surprises, and ensure that outparcels exist in harmony with the remainder of the center.

### **BYRON ALTERMAN**

National Retail Law Group Marietta, GA

### **STACY WIPFLER**

Husch Blackwell LLP St. Louis, MO

### 3:30 - 4:45 pm

### **General Session**

### **General Session 2**

# Recent Developments: What Have the Courts Been Doing this Past Year?

We will explore the latest case law relating to easements, landlord/ tenant, eminent domain, vendors and purchasers, brokers and agents, zoning and financing. We will discuss the most interesting cases, areas of concern and developing theories that may impact your practice, as well as practice tips on how to avoid problems that the cases may reveal.

### **VICTORIA S. BERGHEL**

Victoria S. Berghel Law Offices Chattanooga, TN

### **ANN PELDO CARGILE**

Bradley Arant Boult Cummings LLP Nashville, TN

### **DAVID J. RABINOWITZ**

Goulston & Storrs New York, NY

### 3:30 - 4:45 pm

### **Seminars**

### Seminar 3

# What You Don't Know Could Hurt You: Prepare Now for Handling ADA Claims

We will provide an update on recent court decisions that impact a landlord's liability for ADA Title III violations and its ability to seek indemnification from architects and consultants. The presentation will also cover the changing legal landscape as to whether shopping center websites, mobile apps, and self-service kiosks must be accessible to individuals with disabilities. Finally, we will

discuss issues concerning service animals and power mobility devices and revisions to state accessibility requirements.

### SHAFEEQA WATKINS GIARRATANI

Norton Rose Fulbright Austin, TX

### THERESA L. KITAY

Attorney at Law Marina del Ray, CA

### Seminar 4

# Lease Defaults and Remedies: Is the Answer in the Lease or is it Pistols at Dawn?

Despite a drafter's best efforts, a lease's provisions may not provide the ideal remedies for a real-world or even unexpected default situation. In this seminar we will present hypothetical lease default scenarios and participants will be asked to consider – from both the landlord's and tenant's perspectives – which provisions of the lease are best suited to enforce, or defend, a lease default, or, absent stated remedy provisions, which clauses would be best suited to being included in the lease. We will also discuss common lease provisions to determine whether they provide solutions, or perhaps more difficulties, in enforcing lease obligations, and how these common provisions might be improved.

### PAUL S. MAGY

Clark Hill PLC Birmingham, MI

### **DAVID B. MATTHEWS**

Bartko Zankel Tarrant & Bunzel P.C. San Francisco, CA

### 3:30 - 4:45 pm

### Workshops

### Workshop 4

# Advanced Mixology: Blending and Balancing Mixed Use Project Ingredients

We will explore competing interests among the various components of mixed-use properties. As undeveloped land becomes more scarce, many developers are constructing vertical and mixed-use projects that provide town center environments where consumers can satisfy their dining, shopping, housing and office needs. Our discussion will address the balancing and resolution of issues unique to mixed-use developments to avoid post-execution suprises. Cheers!

### LORI E. KILBERG

Hartman Simons & Wood LLP Atlanta, GA

### STEPHEN K. LEVEY

Hirschel, Savitz, Parker & Hollman, P.A. Gaithersburg, MD

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### Wednesday, October 22 continued \_\_\_\_\_

### Workshop 5

# SNDAs and Estoppels: Giving and Taking to Get the Document Completed

We will discuss the importance of subordination, non-disturbance and attornment agreements (SNDAs) and estoppel certificates and how to identify and protect the interests of tenants and landlords. We will explore the perspectives of the various parties to the documents and the hot button issues that often arise in negotiations. The principal focus will be on ways to finalize the negotiation of the SNDA in light of various business terms contained in the underlying lease.

### **GREGORY R. BEEKMAN**

Lewis Rice & Fingersh, L.C. St. Louis, MO

### STEVEN J. ROBERTS

Hirschel, Savitz, Parker & Hollman, P.A. Gaithersburg, MD

### Workshop 6

# How I Learned to Stop Worrying and Draft Insurance, Indemnity and Subrogation Clauses That Work

We will focus on the interplay of indemnity, waiver of subrogation, casualty, additional insured requirements, and other allocation of risk provisions in the retail lease. The workshop will offer solutions to typical dilemmas such as disclaimers in the certificate of insurance and how additional insured requirements can negate the effect of carefully negotiated indemnities. We will also discuss key endorsements that harmonize insurance and indemnification provisions.

### **JANIS CHEEZEM**

Akerman LLP Miami, FL

### **ABE FREELAND**

Willis of Tennessee, Inc. Nashville, TN

### Workshop 7

# Site Plans/Parking: What Really Matters to Anchors and Junior Anchors

Want to know what anchors and junior anchors are looking for when it comes to site design? We will examine the site plan and parking issues that are of the greatest importance (and annoyance) to anchors and junior anchors. Learn from the tenant's perspective how to keep the traffic-generators happy.

### **KEVIN R. BERNIER**

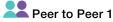
The TJX Companies, Inc. Framingham, MA

### **MELISSA G. HARVEY**

Men's Wearhouse Fremont, CA

### 3:30 - 4:45 pm

### **Peer to Peer**



# Let's Make a Deal: Purchase Agreement and Due Diligence Issues

We will focus on the issues that buyers and sellers face as we negotiate a purchase agreement. How to address the buyer's due diligence, problems discovered during due diligence and defaults? What are appropriate closing conditions and remedies for default?

### THOMAS B. CAHILL

Thomas B. Cahill Attorney at Law, P.C. Naperville, IL

### MICHAEL S. OWENDOFF

DDR Corp. Beachwood, OH

### 5:00 - 6:30 pm

# First Timers & Next Generation Orientation



Get inside tips on how to make the most of your first Law Conference at this special orientation and welcome reception. Long time attendees will host small group discussion tables to share their insights and answer your questions. This is a great networking opportunity to kick off your conference experience. Business casual attire is recommended.

### 6:30 - 8:00 pm

### **Welcome Reception**

It's opening night of the conference and all registrants are invited to get together for cocktails and networking under the stars. Business casual attire is recommended.

# Thursday, October 23

7:00 am - 6:00 pm

Registration

7:00 - 7:30 am

**Continental Breakfast** 

7:30 - 7:45 am

**ICSC Update** 

### 7:45 - 8:45 am

### **Keynote Speaker**



DANA TELSEY
CEO and Chief Research Officer
Telsey Advisory Group LLC
New York, NY

Covering over 140 companies with her analyses, including apparel manufacturers, restaurants, department stores, and luxury goods, specialty apparel and sporting goods retailers, Dana is a 13-year member of Institutional Investor magazine's "All-America Research Team" and appears regularly as a guest analyst on both CNN and CNBC. During her keynote remarks, Dana will address omnichannel retailing trends, nontraditional uses in retail centers, as well as the impact on retailing of data security breaches and other crisis management issues.

### 9:00 - 10:15 am

### **General Session**

### **General Session 3**

# Insurance and Casualty Provisions: Will Your Lease Perform Under Fire (and Other Perils)?

We will provide attendees with a basic understanding of what should be provided in a lease in order to avoid unexpected losses and ensure a clear division of responsibility in the event of a casualty, focusing on the property insurance requirements and casualty provisions in leases. We will explore, among other related matters, (a) what type of property insurance a lease should require each party to carry, (b) to what extent each party should be responsible for restoration, and (c) the extent to which a party should be entitled to use a casualty event to terminate the lease.

### **CHARLES E. COMISKEY**

Brady Chapman Holland & Associates, Inc. Houston. TX

### MICHAEL HUNTER FREESE

Simon Property Group, Inc. Indianapolis, IN

### JAY BYRON LEIBOVITZ

Barack Ferrazzano Kirschbaum & Nagelberg Chicago, IL

### 9:00 - 10:15 am

### **Seminars**

### Seminar 5

I Went to Orlando and Got a Fantastic Introduction to Negotiating a Retail Lease (Even Better Than a Set of Mickey Mouse Ears!)

We will provide a comprehensive (albeit fast-paced) introduction to retail leasing for the attorney or leasing professional who is fairly new to the industry and for those with greater experience who would enjoy re-enforcing the basics. We will review the main issues of the lease from the landlord's and tenant's perspectives, with an emphasis on issue-spotting and negotiation strategies, and will also point out issues which are specific to the shopping center industry. The new practitioner will sound like a confident "old pro" in no time.

### PEGGY M. ISRAEL

Attorney at Law Baltimore, MD

### WALKER KENNEDY III

Woodbury Corporation Salt Lake City, UT

### Seminar 6

# Greening of Retail: Smart Investment or Mere Marketing Fluff?

"Green" leasing and sustainability are popular buzzwords in the retail sector these days. We will discuss the "hot" topics (like putting solar panels on shopping centers) to help developers, landlords and tenants better understand the opportunities, concepts, and business and legal issues, as well as the practical realities.

### **JASON E. GRINNELL**

Dykema Gossett PLLC Los Angeles, CA

### **KENT S. NEVINS**

Shipman & Goodwin LLP Stamford, CT

### Seminar 7

### Ethical Marketing for Fun and Profit

We will discuss marketing concepts to enhance current business relationships and create new ones while avoiding breaches of ethics. Situational analyses will range from in-person client presentations and meetings to tweets, snap chats, Facebookfriending, LinkedIn linking, and old-fashioned article writing, all for the purpose of expanding that critically important marketing base of contacts that will turn from copper to silver to gold as each of us matures and grows with our colleagues. In addition, we will cover the critical "do's and don'ts" of marketing in order to avoid rubbing up against or, even worse, stepping on the ethical parameters within which we must all operate, including the use of puffery and exaggeration.

### JAMES K. HENEGAN

Ruben Firsel & Ross LLC Bannockburn, IL

### JEFFREY H. NEWMAN

Sills Cummis & Gross P.C. Newark, NJ



### 9:00 - 10:15 am

### Workshops

### Workshop 8

### ADV

### 'I Think I Can, I Think I Can': The Little (or Big) Franchisor/ Franchisee That Could (Get the Lease Deal Done)

With a new twist on an established topic, we will focus on strategies presented when franchisors, franchisees and landlords enter into lease negotiations with varying and often inconsistent expectations, but each with the goal of "getting the deal done." In addition to customary issues surrounding lease riders, collateral assignments of leases and the interplay of the franchise agreement with the lease, a significant focus of this workshop will be strategies for dealing with franchisees and franchisors who have requirements that may be disproportionate to their bargaining strengths. We will also focus on efficient resolution of franchisor/franchisee issues so that, rather than having a deal terminated, a fair lease for all parties results.

### **ROSEMARIE DELMONTE**

Rosemarie E. Delmonte LLC Aurora, CO

### **JONATHAN NEVILLE**

Arnall Golden Gregory LLP Atlanta, GA

### Workshop 9

### ADV

### **Navigating Commercial Sublease Clauses**

We will focus on negotiating and drafting key provisions in the sublease clause of a retail lease, including non-disturbance and recognition provisions, recapture provisions, standards for the prime landlord's consent, change in control provisions, sublease profits and agreed upon carve-outs, sublease exceptions and special provisions involving subleasing. We will use hypothetical fact patterns to illustrate the importance of addressing these key sublease issues from both the landlord's and tenant's perspectives.

### FRANK J. CERZA

Pepper Hamilton LLC New York, NY

### SCOTT GROSSFELD

Cox Castle & Nicholson LLP Los Angeles, CA

### Workshop 10

# Look Before You Leap: 10 Critical Issues to Look for in Non-Super Anchor Deals

We will explore today's critical issues when negotiating between sophisticated landlords and tenants (who are not necessarily the super anchors of a retail center). Issues will include opening covenants, exclusives, co-tenancy provisions, assignment and subletting clauses and other important lease clauses commonly requiring acute navigation by attorneys for the landlord and tenant.

### **GARY A. GLICK**

Cox Castle & Nicholson LLP Los Angeles, CA

### HANK R. ROUDA

H&M Hennes & Mauritz LP New York, NY

### Workshop 11

### To the Best of Our Knowledge: 10 Things You Should Know About Purchase Agreement Reps and Warranties and Due Diligence

We will review and discuss various aspects of a purchaser's due diligence review of a property, both before contract signing and pre-closing. The workshop will also review suggested representations and warranties that should be included in a purchase and sale agreement and will analyze those provisions from the point of view of both seller and purchaser. We will provide detailed due diligence checklists and suggested representations and warranties for the discussion.

### **ANTHONY L. GRIMALDI**

Teachers Insurance and Annuity Association of America New York, NY

### **GREGORY P. PRESSMAN**

Schulte Roth & Zable LLP New York, NY

### Workshop 12

# The Entertainment Uses Puzzle: How To Make the Pieces Fit Together

Entertainment uses often involve the development of one or more costly buildings, the design of which severely restricts the ability to convert to alternate uses, and the operation of which is integral to the success of the project. We will discuss (from both the landlord's and tenant's perspectives) issues that are unique to entertainment tenants, such as parking and other common area concerns, enforcing patron codes of conduct, allocating security costs, entertainment use restrictions and exclusives, and design issues.

### PETER M. DIGIOVANNI

Lewis Rice & Fingersh L.C. Kansas City, MO

### PAUL A. LEDBETTER

Cinemark Corporation Plano, TX

### 9:00 - 10:15 am

### Peer to Peer



Peer to Peer 2

### Riddle Inside a Mystery Wrapped In an Enigma: Plumbing the Netherworld of Common Area Maintenance Costs

We will address the more contentious and often diabolical issues arising in the negotiation and administration of common area maintenance costs from both the landlord's and tenant's viewpoints. We will examine disputes arising from imprecise drafting which lead to unintended consequences and discuss suggestions for future drafting.

### JOEL R. HALL

Law Offices of Joel R. Hall Santa Rosa, CA

### MARGARET M. JORDAN

Kane Russell Coleman & Logan Dallas, TX



Peer to Peer 3

### What Am I On the Hook For?: Understanding and **Negotiating Non-Recourse Carveout Guaranties**

We will explore the key provisions in and issues relating to nonrecourse carveout guaranties. Each small group will exchange ideas from the perspectives of borrowers and lenders and evaluate the potential success of available negotiation tactics. We'll also consider both ideal and realistic potential resolutions.

### **DONALD G. FREY**

Simon Property Group, Inc. Indianapolis, IN

### JULIE A.S. WILLIAMSON

Akerman LLP Miami, FL

### 10:30 - 11:45 am

### **General Session**

### **General Session 4**

### Here Comes the Sun: Reaching the Light on Co-tenancy, **Exclusives and Operating Covenants**

We will provide the beginning practitioner with an understanding of the essential elements of opening and operating covenants, co-tenancy requirements and exclusive use provisions commonly encountered in retail leases. We will explore the landlord's and tenant's respective needs and positions concerning these provisions, including express remedies for violations, and offer suggested approaches to compromise and resolve the parties' competing interests to enable successful lease negotiations.

### **NANCY SCHRIMER RENDOS**

Macerich Excelsior, MN

### MICHAEL ROBERTSON

Smith-Robertson Austin, TX

### **BRADLEY SYVERSON**

J.C. Penney Corporation, Inc. Plano, TX

### 10:30 - 11:45 am

### **Seminars**

### Seminar 8

### Taking Your Retail Business Global: Key Issues in **Unfamiliar Territory**

Foreign retailers that are successful on home turf are expanding internationally and U.S. and Canadian landlords are delighted to lease to the newest hot concept. This program will address concerns for landlords leasing to retailers that are new to the U.S. and Canada as well as lease-related and other important issues for foreign retailers seeking to do business in the U.S. and Canada.

### DAVID G. LONDON

Honigman Miller Schwartz and Cohn LLP Bloomfield Hills, MI

### C. MARIO PAURA

Stikeman Elliott LLP Toronto, ON

### Seminar 9

We will explore how the "new normal," including pre-packaged plans and structured dismissals, affects resolution of real estate issues in today's bankruptcy world. We will poll participants about their views on proposed real estate-related changes to the Bankruptcy Code. This interactive seminar will assume familiarity with the basics of Chapter 11.

Bankruptcy Revisited: Hot Topics Under the "New Normal"

### **JOYCE KUHNS**

Saul Ewing Baltimore, MD

### LOUIS R. STRUBECK

Norton Rose Fulbright Dallas, TX

### Seminar 10

### Can I Sell My Business?: Change of Control and Other Assignment/Subletting Issues

We will address assignment and subletting issues in retail leases, with a particular focus on assignment and subletting provisions that affect a tenant's right to sell a controlling interest in the tenant to a third party as well as corporate transfers to an affiliate or to third parties because of the sale of stock or assets or due to a merger or

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consolidation. We will also discuss the meaning of "consent not to be unreasonably withheld" and criteria that are often used to define "reasonableness" and privity issues between and among a landlord, tenant and subtenant.

### JEFFREY H. KAPLAN

Bryan Cave New York, NY

### ANNE DEVOE LAWLER

Jameson Babbitt Stites & Lombard PLLC Seattle, WA

### 11:15 - 12:30 pm

### Workshops

### Workshop 13

# Setting Sail Without an Anchor: Should You Cheer or Fear the Loss of an Anchor Retailer?

We will discuss the process developers undertake to evaluate the legal and business issues resulting from loss of an anchor store and the redevelopment possibilities (and legal constraints) arising from the loss.

### **RORY PACKER**

Westfield, LLC Los Angeles, CA

### **DAVID PURSEL**

General Growth Properties, Inc. Chicago, IL

### Workshop 14

# Design Agreements and Design Claims in Real Life: Everything You Wished You Knew

Architect and consulting engineering agreements carry substantial risk for the landlord and tenant with respect to any development project. We will explore the most important provisions of architect and consulting engineer agreements, with a focus on indemnity, insurance, consequential damages, limitations of liability and other trends and hot issues in the negotiation of these agreements. We will discuss some of the ways design claims arise and how they are prosecuted and defended, with a focus on delay, cost overruns, change orders, and design defects. We also will focus on some of the practical ways to manage design risk in the development context and avoid design claims in the future.

### **ROBERT L. CREWDSON**

DLA Piper LLP Atlanta, GA

### LISA STRAUCH EGGERS

Callison, Inc. Seattle, WA

### Workshop 15

# Ten Biggest Gaps and Snafus with Insurance and Indemnifications in Owning, Operating and Leasing Retail Properties

We will focus on issues concerning insurance and indemnification. The session will cover a diverse range of topics based on the speakers' general experiences with a focus on practical applications. We will address builder's risk insurance and related indemnification issues, experiences with major losses, business interruption coverage, flood zone coverage, insurance certificates and related topics.

### **JOHN KIM**

Westfield, LLC Los Angeles, CA

### JO-ANN M. MARZULLO

Posternak Blankstein & Lund LLP Boston, MA

### Workshop 16

# We're From the Government and We're Here to Help (You be "Green" and Accessible): Current Regulatory Issues in Shopping Center Operations

We will focus on the latest regulatory issues in shopping center operations, including governmental mandates in the areas of sustainability and accessibility. "Retail" exists in many different venues, including traditional enclosed regional malls, open air centers, office buildings and mixed use projects. Attendees are requested to bring their own examples of the current issues facing these environments, and also to pose questions resulting from the unique challenges that may arise in these various venues.

### MATTHEW E. CASH

JLL Chicago, IL

### STEPHEN L. SPECTOR

Macerich Santa Monica, CA

### Workshop 17

# Thinking Outside the "Box": Health Care and Funeral Services Tenants in Retail Centers

Retail landlords and tenants have gotten comfortable with limited medical office uses in retail centers, such as "Doc in a Box". Changing conditions in the health care and funeral industries offer new and unexpected uses such as casket stores, urgent-care, and dialysis clinics. We will guide participants in thinking through the challenges and opportunities for integrating these uses into retail centers.

### MICHAEL KUHN

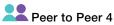
Jackson Walker LLP Houston, TX

### TANYA D. MARSH

Wake Forest School of Law Winston Salem, NC

### 10:30 - 11:45 am

### **Peer to Peer**



### Letters of Intent: Worthwhile, Worthless or Dangerous?

Letters of intent can be simple non-binding expressions of interest, or they can be determined by a judge or jury to be binding agreements. Ideally they are "agreements to agree" containing some provisions that are binding (an obligation to negotiate in good faith for a set period of time, for example) as desired by your client. Each party hopes its letter of intent is binding only in ways the party wants it to be and does not obligate them to more than they intend. In this forum the participants will interactively explore the varying degrees of "intent to be bound," how LOI's can be used in a productive manner and ways to avoid dangerous LOIs.

### SCOTT KADISH

Ulmer & Berne, LLP Cincinnati, OH

### MARGARET SITKO

Sitko & Bruno LLC Pittsburgh, PA

### 11:45 am - 12:00 noon

### **Networking Break**

### 12:00 noon – 1:15 pm

### **Seminars**

### Seminar 11

### Baskets, Floors and Ceilings, Are We Negotiating a Deal or Decorating a House?: Key Negotiating Points in Shopping Center Purchase Agreements

We will examine the basic and most critical provisions in a shopping center purchase and sale agreement, including due diligence, representations and warranties, estoppels and SNDAs, the operation of the property between the execution date and closing and default provisions. Sticking points in negotiations, such as liability baskets, floors and caps (ceilings) will be explored. The panelists will discuss critical issues from both the purchaser's and seller's perspectives with an eye towards reaching an agreement.

### MINDY WOLIN SHERMAN

Perkins Coie LLP Chicago, IL

### **ROBYN MINTER SMYERS**

Thompson Hine LLP Cleveland, OH

### Seminar 12

### Common Area Controls and Uses: Tenant's Armor or Landlord's Shackles

We will address the conflicting interests and competing challenges of landlords and tenants as they relate to control of the common areas of a retail project. We will discuss current issues such as parking controls, kiosks and "pop up" stores, electronic messaging, events and their impact and costs. We will also delve into areas of compromise, ways to resolve divergent interests and remedies for violations on both sides. This will be an interactive program.

### KATHRYN R. ALBERGOTTI

Attorney at Law Golden Valley, MN

JANIS B. SCHIFF Holland & Knight LLP Washington, DC

### 12:00 noon - 1:15 pm

### Workshops

### Workshop 18

### ADV

# The Exclusive Games: A Duel Between Healthy Tenant Mix and Destructive Competition

We will focus on the types of exclusives that tenants are requesting and use restrictions landlords are imposing in today's shopping centers. These exclusives and use restrictions can affect not only truly competing retailers, but also retailers whose primary business is distinct from the retail use protected by the exclusive. Landlords also are affected, not only in terms of the ability to lease space in the future, but also in obtaining a desirable tenant mix. We also will discuss proper drafting of an exclusive, including reasonable and well thought-out exclusions and waivers, and the remedies and forms of relief available to both landlord and tenant.

### **ELLEN B. FRIEDLER**

Strategic Leasing Law Group LLP Chicago, IL

### CYD L. SMITH

Whitman Breed Abbot & Morgan LLC Greenwich, CT

### Workshop 19

### Letters of Intent: Staying Out of a Bind

We will discuss letters of intent for leasing transactions, including recent developments in the law addressing enforceability. We also will review the purposes and benefits of a LOI and explore the risks involved in preparing the LOI. We also will focus on drafting tips and important terms and conditions to be included in the LOI, from both the landlord and tenant perspective, including specialty tenants.

### **DANIEL R. BRONSON**

Bronson & Kahn LLC Chicago, IL



### KATHRYN W. OBERTO

Holland & Knight LLP Orlando, FL

### Workshop 20

### Hello Siri: I Need Directions to a Loan Assumption

This workshop will navigate the waters, sometimes roiled and sometimes calm, of a loan assumption. We will discuss the relevant provisions in purchase agreements, loan documents, and loan assumptions documents, along with the loan assumption process itself. By the end of the session, we should have arrived safely at the other shore, with the property transferred and the loan assumed.

### MARTIN L. KATZ

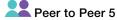
Honigman Miller Schwartz and Cohn LLP Bloomfield Hills, MI

### **CAROLYN SULLIVAN**

Haynes & Boone LLP New York, NY

### 12:00 noon - 1:15 pm

### **Peer to Peer**



# Dueling SNDA Forms: How to Reach a Happy Medium Before Blood Flows

The forms face off, lender form at one end of the spectrum, tenant form at the other. Come to this session prepared to work together to achieve a reasonable, market-sensitive SNDA within an hour. We will discuss various lease settings, including anchor lease, national tenant-owned pad, ground lease and in-line smaller store. We also will discuss pros and cons of skipping a SNDA.

### LINDA A. STRIEFSKY

Thompson Hine LLP Cleveland. OH

### KEITH N. WILSON

Ahold U.S.A. Quincy, MA

### 1:30 - 2:30 pm

### **General Session Speaker Forum**

Join us for an informal forum with our industry experts – an opportunity for more personal conversation and insight on their General Session topics (and a chance to ask "that question" on their topic that you've been wanting to ask!).

### 3:00 - 4:00 pm

### **First Timers &**

### **Next Generation Activity**



Please join us for a friendly and informal gathering that will provide a comfortable way for you to meet new faces in a smaller social setting. Casual attire is recommended.

### Friday, October 24 \_\_\_\_

7:00 am - 2:30 pm

Registration

7:00 - 7:30 am

**Continental Breakfast** 

7:30 - 8:45 am

**Roundtable Discussions** 

### 9:00 - 10:15 am

### **General Session**

### General Session 5

# Breaking Bad: The Ethics of Dealing with Challenging Clients

We will discuss clients who present ethical challenges to practitioners, ranging from the bully client to the client with a suspect background. Client selection is sometimes more art than science, but in a tough legal market where clients are scarce, where does a practitioner draw the ethical line? How do in-house counsel deal with their business counterparts who insist on winking at ethical constraints?

### **KEVIN L. SHEPHERD**

Venable LLP Baltimore, MD

### **AUBREY WADDELL**

JLL

Atlanta, GA

### 9:00 - 10:15 am

### **Seminars**

### Seminar 13

# Don't Lien on Me: Dealing with Mechanics Lien on Your Property

There is a lien placed on premises at the shopping center. Now what? We will focus on tips and strategies to protect against and resolve mechanics liens from the landlord/owner, tenant and lender

perspectives, including addressing contract/lease issues, pre-lien steps, conditional and unconditional waivers, pre-lien and lien notices, bonding over liens, negotiating and litigating liens and the role of the title company and title insurance.

### **HOWARD K. JERUCHIMOWITZ**

Greenberg Traurig, LLP Chicago, IL

### **RICHARD H. LEVY**

Fisk Kart Katz Regan & Levy Chicago, IL

### Seminar 14

### Be(A)ware of the Facts: Traps for the Unwary in **Conforming Leases**

Many landlords and tenants are conforming leases in an effort to close transactions in a more expeditious and cost-effective manner. We will provide an overview of conforming leases, including the conceptual basis of what it means to conform, and the steps that should be taken. We will provide a fact pattern to assist in analyzing and exploring various issues in conforming lease provisions, including those that are not always readily apparent.

### **GARY S. DESBERG**

Singerman Mills Desberg & Kauntz L.P.A. Beachwood, OH

### **CHRISTINE LEVONIAN GRESHAM**

France Gresham LLC Gaithersburg, MD

### Seminar 15

### Trending Topics in Environmental Law: What Every Deal-Maker, Developer, Landlord and Tenant Needs to Know

Don't be blindsided by new developments in the ever-changing world of environmental law as it impacts retail deals and development. And don't assume that just because you are a tenant, that your friendly landlord has all the responsibility when environmental issues crop up. This timely seminar will provide the updates you need on hot topics such as vapor intrusion, the new ASTM Phase I standard, stormwater management issues, and new wetland definitions and guidance, that are critical to understand for all aspects of retail development.

### **ROBERT H. CRESPI**

Wolff & Samson West Orange, NJ

### LAWRENCE W. FALBE

Quarles & Brady LLP Chicago, IL

### Seminar 16

### Other People's Money: How Your Tax Dollars Are at Work for NASCAR, the NFL, the NHL and Other Public-Private Partnership Projects

You won't believe where your tax dollars are going these days. From NHL, NFL and NBA arenas to national tenant-anchored shopping centers and parking garages, tax dollars have become a vital component of almost every project's capital stack. We will explore examples of the creative use of public/private financing as well as the law that allows for the use of public financing and incentives as part of the capital stack.

### **DUSTY ELIAS KIRK**

Reed Smith LLP Pittsburgh, PA

### AARON G. MARCH

White Goss Bowers March Schulte & Weisenfels, P.C. Kansas City, MO

### 9:00 - 10:15 am

### Workshops

### Workshop 21

ADV

### Ten Off-the-Radar REA Issues You Really Should be Tracking

We will discuss a number of critical, "outside the box" REA issues that arise both during initial negotiations of an REA and over the life of the document. We will focus on the synergy between the REA, additional governing documents, and lease agreements as the players and projects change over time. Participants will be encouraged to share real-life examples and discuss creative and practical solutions.

### **NIKKI J. ADEN**

Target Corporation Minneapolis, MN

### ADAM C. HIRSCHFELD

Rudolph Fields LLP Bethesda, MD

### Workshop 22

### ADV

### Can I Finance This? Does Your Ground Lease Meet the Financeability Requirements of Today's Lenders?

We will focus on what your lender will require to be satisfied (maybe even happy) so that the lender will be in a position to finance your ground lease and ensure a seamless transaction. We will cover certain aspects of what rating agencies, CMBS lenders, on-book or balance sheet lenders and insurance companies are expecting to be covered in the various provisions of your ground leases. "Hot buttons" will of course take a front seat as well as recent bankruptcy/insolvency concerns. Finally, we will also cover tenant rights and deliverables that also will assist a lender in underwriting the leasehold estate.



### **ELLEN M. GOODWIN**

Alston & Bird LLP New York, NY

### JAMES I. HISIGER

Latham & Watkins LLP New York, NY

### Workshop 23

### Lost in the Supermarket: Current Issues in Grocery-**Anchored Centers**

We will discuss the dynamics of the relationship among the grocer, landlord and co-tenants of a neighborhood shopping center. Topics will include use restrictions in a lease or REA, rights to go dark, and recapture. We will also discuss how site plan layout and approval rights impact the center over time.

### **CRISTINA CORONADO**

Ballard Spahr LLP Salt Lake City, UT

### **RAYMOND EDWARDS**

Kimco Realty Corporation New Hyde Park, NY

### Workshop 24

### Don't Judge This Workshop by its "Title": Title Insurance Solutions for Your Difficult Retail Acquisition and Leasing **Transactions**

We will discuss how to identify and resolve thorny title issues that may be encountered in shopping center and retail store acquisitions and leasing. Basic title insurance concepts and commonly-requested endorsements will be discussed. We also will focus on the unique concerns of tenants and how title insurance can make their lives better.

### MATTHEW S. BLIWISE

Chicago Title Insurance Company New York, NY

### **DEBRA L. YURINICH**

International Market Centers Las Vegas, NV

### Workshop 25

### Let's Talk Shop: What's So Special About Pop-Ups, Urban and Street Retail?

We will explore the continued growth of pop-ups on the retail scene and their unique leasing characteristics, as well as the complexities introduced by a street or urban setting for both popups and permanent shops alike. Emphasis will be placed on (i) site conditions, (ii) branding/signage, (iii) operations, and (iv) municipal regulations. We will call upon the experience and knowledge of our workshop participants to highlight issues or concerns and address retailer and developer points of view.

### **SMITA BUTALA**

Polo Ralph Lauren Corporation New York, NY

### **JUSTIN A. XENITELIS**

Thor Equities, LLC New York, NY

### 9:00 - 10:15 am

### **Peer to Peer**



### Breaking Up is Hard to Do: Exit Strategies for Real Estate **Joint Ventures**

When a developer and a capital source form a joint venture to develop a real estate project, sparks can fly, incentives may not be aligned, and one of the parties might want an early exit. By discussing the facts of intriguing hypotheticals and applying them to various common exit provisions, we will explore the pros and cons of common JV exit strategies.

### **ANDREW HERZ**

Patteron Belknap Webb & Tyler LLP New York, NY

### **PHIL NICHOLS**

Pircher, Nichols & Meeds Los Angeles, CA



### Peer to Peer 7

### Inside-Out or Start from Scratch?: Reconfiguring Existing Shopping Centers for the Evolving Retail Environment

As we emerge from the Great Recession, owners of hundreds of aging malls nationwide must determine if and how best to re-configure their facilities to keep up with a constantly evolving retail environment. We will use hypotheticals to explore the legal issues involved in redeveloping and re-tasking existing shopping center sites. Participants will work in groups to identify practical and imaginative solutions to address issues resulting from existing covenants, conditions, restrictions, easements, operating agreements, lease exclusives and other matters typically associated with previously completed centers.

### DAVID S. LIMA

**Target Corporation** Minneapolis, MN

### J. THEODORE SMITH

Voyrs, Sater, Seymour and Pease LLP Columbus, OH

### 10:30 - 11:45 am

### General Session

### General Session 6

Winter is Coming – Making Your Joint Venture Work (For When the White Walkers Come South of the Wall): Critical Issues for Drafting and Negotiating Real Estate Joint Venture Agreements

We will discuss those provisions of joint venture agreements that are critical to navigating through both good times and bad times. The panelists are transactional attorneys who have represented investors, promoters, and developers in putting joint ventures together, as well as a litigator who has represented the same parties when things are coming apart. We will focus on those provisions necessary to put a joint venture together and the first to come into play when things are "heading south."

### MARTIN M. FANTOZZI

Goulston & Storrs Boston, MA

### SCOTT A. FISHER

Arnall Golden Gregory LLP Atlanta, GA

### LEE SAMUELSON

Hogan Lovells US LLP New York, NY

### 10:30 - 11:45 am

### **Seminars**

### Seminar 17

# Insurance Coverages and Endorsements: Tips and Traps for Landlords and Tenants

We will explore the pitfalls in insurance, indemnity, and casualty lease clauses in light of changing insurance coverages and endorsements and suggest the provisions that will allow each party to achieve the approporiate protection. Current coverages and endorsements - both helpful and harmful - will be considered. We will also examine the perils of permitting a landlord or tenant (or an owner under a construction contact or management agreement) to rely on the other party's liability and property insurance and will recommend solutions.

### **JANET M. JOHNSON**

Schiff Hardin LLP Chicago, IL

### MARIE A. MOORE

Sher Garner Cahill Richter Klein & Hilbert, LLC New Orleans, LA

### Seminar 18

# Retail Financing: I Thought They Said It Was Going to Get Easier?

Understanding the current nits, nats and wrinkles in retail real estate financing will be the focus of this seminar. We will explore key issues and market trends from the perspective of each deal party. Additionally, we will debate fundamental aspects of a transaction and address those specific considerations particular to closing a deal in the retail sector.

### STEVEN E. FIVEL

Simon Property Group, Inc. Indianapolis, IN

### **ROBERT J. TESS**

State Farm Insurance Companies Bloomington, IL

### Seminar 19

# The Highly Endorsed Title Insurance Policy Seminar: Title Endorsements for the Shopping Center Transaction

We will explore the role of title insurance policy endorsements. Customary endorsements will be analyzed both as to purpose and conditions for issuance. We will also review "specialty" endorsements (i.e., non imputation, mezzanine loan).

### **ELLIOT L. HURWITZ**

Chicago Title Insurance Company New York, NY

### **DONNA M. MORE**

Attorneys' Title Fund Services, LLC Orlando, FL

### 10:30 - 11:45 am

### Workshops

### Workshop 26

ADV

### Unanticipated CAM Costs, Percentage Rent and Taxes: There Goes the Budget (and My Year-End Bonus)

Unanticipated costs are never good in the business world. Most retailers are not as concerned about the actual amount of CAM costs, percentage rent and taxes as they are about how such actual amounts compare to the anticipated amounts contained in their budgets and the financial models used in selecting store locations. We will explore a broad range of legal issues (and the business factors underlying them), including sometimes subtle (read: "sneaky") lease language, that can lead to CAM costs, percentage rent and taxes "blowing the budget."

### **GREGORY M. OTTO**

Jenkins & Kling, P.C. St. Louis, MO

### **JAMES PARKS**

Zale Corporation Irving, TX



### Workshop 27

### What's Trending? #PurchaseandSaleAgreements

We will explore current trends in the negotiation of purchase and sale agreements, including covenants, conditions to closing, survival, limitations on liability, loan assumption and estoppel certificates. We will also consider unique issues in transactions involving REITS. The workshop will provide the opportunity for participants to share their experiences and best practices with the group.

### LILA SHAPIRO-CYR

Ballard Spahr LLP Baltimore, MD

### MARJORIE ZESSAR

General Growth Properties, Inc. Chicago, IL

### Workshop 28

### Hobbled: The Desolation of SMAURC (Smart Attorney Use of Rules of Conduct) - Top In-House Ethical Dilemmas

We will cover the top ethical issues for in-house counsel, including confidentiality, attorney-client privilege, conflicts of interest and outsourcing.

### **EDWARD A. CHUPACK**

Bridgestone Americas, Inc. Bloomingdale, IL

### LINDA K. SCHEAR

Gregory Greenfield & Associates, Ltd. Atlanta, GA

### Workshop 29

### All the Single Tenants (Put a Store On It): The Relationship Between Single Tenants and Developers

We will discuss the working relationship between stand-alone retail tenants and developers, and some of the legal issues encountered in developing a large number of stores in a single tenant development program. Topics will include financing, permitting, CCRs, fee vs. build-to-suit development, preferred developer programs, and forward sales and other dispositions of completed stores. We will consider the different perspectives of the tenant, developer and ultimate owner of the properties.

### **CATHERINE LONG**

**Hutton Company** Chattanooga, TN

### JOSE M. LUIS

Family Dollar Stores, Inc. Charlotte, NC

### Workshop 30

### Slice-and-Dice, Who Pays the Price?: Anchor Downsizing, Subdividing, Repositioning and Vacancy

As anchor tenants seek to "right-size" some stores and close others, resulting vacancies are being handled in a variety of ways. We will explore subdivision of space, subletting, assignment, recapture rights and other issues from the perspectives of landlords and both current and prospective tenants. Participants will be encouraged to discuss their own experiences in resolving these issues.

### CRISTINA HENDRICK STROH

J.C. Penney Corporation, Inc. Plano, TX

### MARIA POPE TOLIOPOULOS

Retail Properties of America, Inc. Oak Brook, IL

### 10:30 - 11:45 am

### **Peer to Peer**



Peer to Peer 8

### To Breach or Not to Breach: Modern Dilemmas in Lease **Defaults and Remedies**

Too often, landlords and tenants suffer the slings and arrows of uncertain litigation because of poorly worded lease language. Understanding how courts handle claims of breach and negotiated remedies can provide a method to the madness. We will analyze problems from recent cases, and learn the keys to getting what you need from the words you use.

### **ERNST A. BELL**

Regency Centers, L.P. Jacksonville, FL

### **NANCY J. NEWMAN**

Hanson Bridgett LLP San Francisco, CA



# Peer to Peer 9

### Is There a Doctor in the Mall?: Diagnosing the Complications Arising from Leasing to Medical Facilities in a Retail Environment

Leasing to health care provider tenants presents unique legal and operational issues. These include heavy medical equipment and floor loading, specialized utilities, radiation and medical waste concerns, 24/7 services, security, and parking/access issues. In addition, there are numerous statutes, including HIPAA (privacy), DEA regulations (for controlled substances), and anti-kickback legislation that must be addressed. Are you ready to see the doctor now?

### **RORY J. CAMPBELL**

Hanson Bridgett LLP San Francisco, CA

### MARK A. SENN

Senn Visciano Canges, P.C. Denver, CO

### 11:45 am - 12:00 noon

### **Networking Break**

### 12:00 noon - 1:15 pm

### **Seminars**

### Seminar 20

The Real World Effect of Lease Provisions on Financeability: The Lease Provisions that Give a Lender Heartburn and the Top 10 Home Remedies

We will review the important lease provisions from the lender's perspective and their impact on financeability. Our discussion will focus on the top ten (more or less) provisions that are critical to a lender and how those provisions impact the loan underwriting process. Compromise language will be presented, considered and discussed.

### JERALD M. GOODMAN

Drinker Biddle & Reath LLP Philadelphia, PA

### **RICHARD C. MALLORY**

Allen Matkins Leck Gamble Mallory & Natsis LLP San Francisco, CA

### 12:00 noon - 1:15 pm

### **Workshops**

### Workshop 31

# Where are the Lifeboats?: Joint Venture Provisions You'll Need When the Business Plan Starts to Sink

We will work through hypotheticals drawn from our practice and recent cases to generate a discussion of the drafting and negotiation issues associated with control and exit provisions in real estate joint venture agreements. We will also cover hypothetical problems relating to the interplay between the provisions of the joint venture agreement and loan restrictions and covenants.

### J. ADAM ROTHSTEIN

Honigman Miller Schwartz and Cohn LLP Bloomfield Hills, MI

### TARA SCANLON

Holland & Knight LLP Washington, DC

### Workshop 32

# Noises, Vibrations and Odors – Oh My! Restaurant Uses in Mixed-Use Developments

Restaurants are hot, hot, hot! Increasingly restaurants are driving traffic for all types of developments – from lifestyle centers to mixed-use developments. We will discuss, serve up and digest, from both landlord and tenant vantage points, issues that are unique to restaurant uses and the opportunities and challenges they pose, particularly in the context of mixed-use (including vertical) developments. We will also discuss creative solutions to some classic and "nouvelle" food use adjacency issues. Foodies encouraged to attend!

### RICHARD HELLER

Legal Sea Foods, Inc. Boston, MA

### KAREN O'MALLEY

Goulston & Storrs Boston, MA

### Workshop 33

### Whose Money is it Anyway? Top 10 Competing Concerns/ Issues Between Landlords and Tenants Regarding Tenant Improvement Allowances

We will explore the top 10 concerns and issues of landlords and tenants regarding tenant improvement allowances. Landlords and tenants have different and often competing issues, while large/anchor tenants and smaller tenants have different concerns and leverage in negotiations. We will look at the improvement allowance concerns and issues from all perspectives. We will also look at some hypothetical situations including draft provisions and discuss how best to handle the concerns of the parties.

### STEPHEN J. MESSINGER

Minden Gross LLP Toronto ON, Canada

ADV

### DIANE M. MISPAGEL

Paster, West & Kraner P.C. Clayton, MO

### 12:00 noon - 1:15 pm

### **Peer to Peer**

Peer to Peer 10

# Assignment and Subletting: To Consent or Not to Consent, That is the Question

We will explore a landlord's consent and recapture rights in connection with a tenant's assignment of its lease as well as a tenant's sublease of its premises. Through the use of two hypothetical situations, participants will consider best practices with respect to these issues from the landlord's and the tenant's perspectives, as well as examine the critical interplay between consent and recapture clauses and other important lease provisions, such as co-tenancy, alterations, parking and signage.



### **BEA DRECHSLER**

Drechsler & Drechsler New York, NY

### **ELIZABETH HAMILTON**

Office Depot, Inc. Boca Raton, FL

### 1:30 - 2:30 pm

### Do You Want to be a Speaker?

This brief non-CLE credit workshop will address the potential speaking opportunities available at future Law Conferences for attendees of almost all experience levels, the requirements speakers must meet and, if selected to speak, what it takes to be a successful Law Conference speaker.

### **DEBORAH STEAR DE LUCA**

Holland & Knight LLP Fort Lauderdale, FL

### 7:00 - 10:00 pm

### **Cocktail Reception & Dinner Buffet**

It's the final night of the conference and you won't want to miss a visit to Casablanca and "Rick's Café Américain". You'll be shocked - shocked! to find that gambling (as well as food, music and dancing) is going on in here. Casual attire is recommended. (The conference registration fee includes one dinner ticket. Guest dinner tickets may be purchased using the registration form.)

### Saturday, October 25

7:00 - 10:45 am

Registration

7:30 - 8:00 am

**Continental Breakfast** 

### **LEASING SYMPOSIUM**

8:00 - 9:15 am

**Roundtable Discussions** 

9:30 - 10:45 am

### **Seminars**

### Seminar 21

Outlet Center Leases vs. Other Non-Enclosed Center Leases: What's the Same, What's Different, What's Changing and Why Do I Need to Know?

We will focus on the unique features of the outlet center lease versus lifestyle and community center leases, with an emphasis on the outlet lease clauses that generate the most controversy when a traditional retail tenant wants to adopt its standard lease to an outlet venue. We will also touch on the factors contributing to the growth of outlet centers and how their steady encroachment into major metropolitan areas impacts leasing in lifestyle and community centers.

### **BERNARD I. FLATEMAN**

The Flateman Law Firm, LLC New York, NY

### PETER J. O'CONNOR

Premium Outlets/SIMON Roseland, NY

### Seminar 22

# Good Guy Guarantees: What They Are, Why They Matter, and Why the Words Used Make a Difference

We will address the purpose of "good guy" and other limited obligation guarantees, discuss the most hotly negotiated clauses in guarantees and review the case law nationwide to identify the major issues litigated in connection with attempts to enforce those guarantees.

### MARC J. BECKER

Goldfarb & Fleece LLP New York, NY

### **GREGORY D. CALL**

Crowell & Moring San Francisco, CA

### Saturday, October 25 continued

### 9:30 - 10:45 am

### **Workshops**

### Workshop 34

### Landlord/Tenant Disputes: Hit the Road Jack

We will identify and discuss the top ten issues in landlord and tenant lease defaults. We will explore various default scenarios and discuss a wide variety of practical remedies. We will include in the discussion enforcement and defensive strategies for both landlords and tenants.

### **SCOTT FEIR**

Montgomery Perdue Blankinship & Austin PLLC Seattle, WA

### MARTIN H. ORLICK

Jeffer Mangels Butler & Mitchell LLP San Francisco, CA

### Workshop 35

### Stress-Free Construction: Work Letters That Really Work

Although fraught with real-life business implications, work letters tend to be given low priority during a lease negotiation and are often outsourced to the client's construction department. This interactive session will draw upon the collective experience of the group to establish a framework for quickly analyzing and negotiating work letters.

### **JONATHAN ADELSBERG**

Herrick, Feinstein LLP New York, NY

### **KEVIN A. WOOLF**

Seyfarth Shaw LLP Atlanta, GA

### Workshop 36

### Winning the Lease Exit Game: Pre-Game Strategy, In-Game Tactics, Post-Game Wrap Up

Sometimes the best defense is a good offense: We will explore the issues and provisions to consider in negotiating a retail lease to preserve options in the event of a future decision to close an under-(or over-) performing store, to remove or relocate a tenant that is under-performing, or to move a tenant whose space occupancy is blocking the landlord's need to reconfigure or retenant the shopping center. We will also discuss considerations and strategies for a successful exit or kick-out mid-term, ideally without triggering the ultimate lease termination strategy in bankruptcy court.

### JOHN L. FLORIO

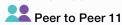
The Talbots, Inc. New York, NY

### MARGARET PETERSEN

Petersen Law PLLC Ann Arbor, MI

### 9:30 - 10:45 am

### **Peer to Peer**



# Negotiating Co-tenancy Requirements: Is It Possible for Both Landlord and Tenant to Win?

Co-tenancy requirements are often fiercely negotiated by landlords and tenants. We will explore several hypothetical scenarios involving challenging co-tenancy requirements, from both the landlord's and tenant's perspectives. We will use hypothetical co-tenancy provisions to highlight conflicts of interest between landlords and tenants, and then (with participation from the attendees) endeavor to resolve such conflicts.

### JOSEPH B. CONN

Sprouts Farmers Market Phoenix, AZ

### ROBERT C. ONDAK, JR.

Benesch, Friedlander, Coplan & Aronoff, LLP Cleveland, OH

Program information current as of June 11, 2014.



### **Session Descriptions**

- **I. General Sessions:** General Sessions are intended to provide a broad, general perspective of the topic. Sessions are held in large rooms and led by a panel of three or four speakers. There is limited interaction with the audience as a result of the size and scope of the presentation.
- **II. Seminars:** Seminars are intended to present a more in-depth discussion of the topic. They are led by two or three practitioners with substantial prior experience on the topic. Interaction with the audience is often encouraged, but the session speakers are expected to control and limit discussion as well as cover all of the subject matter described in the outline of the session.
- III. Workshops: Workshops are intended to be interactive and are typically led by two practitioners with a substantial level of experience in the topic area. Interaction between the Workshop leaders and the audience is encouraged and expected, with the freedom to stray from the outline and address audience concerns in a more specific and detailed fashion.

- IV. Peer to Peer Forums: Eleven workshops have been designed as Peer to Peer Forums and will involve breakouts into small group discussions with reporting back to the entire workshop. All Peer to Peer Forums are considered to be advanced. Advance review of the hypotheticals is highly encouraged as they will form the basis for the discussions at each of these sessions. Attendance at these programs will be strictly limited to the first 40 attendees.
- V. Roundtable Discussions: The Roundtables are organized as informal discussions among industry professionals regarding specified topics. The Roundtable leader is not expected to have prepared any written materials. The leader is there to guide the discussion and ask questions of the Roundtable participants for discussion among themselves. Roundtable leaders are chosen for their prior experience with the topic.
- VI. Leasing Symposium: The Saturday morning sessions focus on the most popular topic leasing issues. Conference attendees will want to make every effort to attend these timely and insightful leasing sessions.

### VII. Advanced Level Sessions:

ADV

Advanced Level Sessions are recommended for attendees with an intermediate or greater level of knowledge of the topic.

### ICSC 2014 U.S. Shopping Center Law Conference Program Planning Committee

ICSC sincerely thanks the following individuals of the 2014 U.S. Shopping Center Law Conference Program Planning Committee for their invaluable assistance in developing this year's program:

### **Conference Chair:**

Raymond G. Truitt, Ballard Spahr LLP, Baltimore, MD

### Conference Co-Chair:

Deborah Stear De Luca, Holland & Knight LLP, Fort Lauderdale, FL

### **General Session Subcommittee:**

Renee J. Magnant, Co-Chair, J.C. Penney Corporation, Inc., Plano, TX David J. Rabinowitz, Co-Chair, Goulston & Storrs, New York, NY Elizabeth H. Belkin, Belkin Law Offices, Chicago, IL Terri K. Simard, Target Corporation, Minneapolis, MN

### **Seminar Subcommittee:**

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Richard S. Friedman, Resch Polster & Berger LLP, Los Angeles, CA Ronald L. Gern, Pyramid Management Group, LLC, Syracuse, NY Robert M. McAndrew, Ross Stores, Inc., Pleasanton, CA Neil Oberfeld, Greenberg Traurig, LLP, Denver, CO Jane Snoddy Smith, Norton Rose Fulbright, Austin, TX Sara Hansen Wilson, Drinker Biddle & Reath LLP, San Francisco, CA

### **Workshop Subcommittee:**

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Charles J. Benvenuto, Charles J. Benvenuto, P.C., Oak Brook, IL Lester M. Bliwise, Seyfarth Shaw LLP, New York, NY James A. Moomaw, The Howard Hughes Corporation, Dallas, TX Jonathan Neville, Arnall Golden Gregory LLP, Atlanta, GA Rory Packer, Westfield, LLC, Los Angeles, CA

Harold D. Piazza, Jr., Glen Ridge, NJ

Eric D. Rapkin, Akerman LLP, Fort Lauderdale, FL

### **Peer to Peer Subcommittee:**

Jerry M. Cyncynatus, Co-Chair, DDR Corp., Beachwood, OH Joseph S. Finkelstein, Co-Chair, Interstate Outdoor Advertising, L.P. and Katz, Ettin, Levine, P.A., Cherry Hill, NJ Stephen K. Cassidy, Pepple Cantu Schmidt PLLC, Oakland, CA Mark E. Florak, Taylor English, Atlanta, GA

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Mark Hennigh, Greene Radovsky Maloney Share & Hennigh LLP, San Francisco, CA

### **Recent Developments:**

Ann Peldo Cargile, Chair, Bradley Arant Boult Cummings LLP, Nashville, TN Victoria S. Berghel, Victoria S. Berghel Law Offices, Chattanooga, TN David J. Rabinowitz, Goulston & Storrs, New York, NY

### **Administration:**

Deborah Stear De Luca, Holland & Knight LLP, Fort Lauderdale, FL

### **Social Media Subcommittee:**

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Cathy Hershcopf, Cooley LLP, New York, NY Oscar R. Rivera, Siegfried Rivera Lerner De La Torre & Sobel, P.A., Plantation, FL

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David Pollack, Ballard Spahr LLP, Philadelphia, PA Nancy Schrimer Rendos, Macerich, Excelsior, MN

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David J. Rabinowitz, Goulston & Storrs, New York, NY Raymond G. Truitt, Ballard Spahr LLP, Baltimore, MD

### **Emeritus Members:**

Thomas P. Bloch, Samuels & Associates, Boston, MA Richard J. Burstein, Honigman Miller Schwartz and Cohn LLP, Bloomfield Hills, MI

Stephen K. Cassidy, Pepple Cantu Schmidt PLLC, Oakland, CA Morton P. Fisher, Jr., Ballard Spahr LLP, Baltimore, MD

Ronald G. Galip, Youngstown, OH

J. Kevin Garvey, Chicago, IL

District Galvey, Grindage, 12

Richard R. Goldberg, Ballard Spahr LLP, Philadelphia, PA

Mark S. Hennigh, Greene Radovsky Maloney Share & Hennigh LLP, San Francisco, CA

William P. Hise, Bonita Springs, FL

David G. Johansen, Shoreline, WA

Howard E. Kane, DLA Piper LLP (US), Chicago, IL

Edward R. Krasnove, Griffin Fletcher & Herndon LLP, Carlsbad, CA

Jack A. Marino, Jr., Chicago Title Insurance Company, New York, NY

Jeffrey H. Newman, Sills Cummis & Gross, P.C., Newark, NJ

David Pollack, Ballard Spahr LLP, Philadelphia, PA

Oscar R. Rivera, Siegfried Rivera Lerner De La Torre & Sobel, P.A., Plantation, FL

Edward J. Sack, Brooklyn, NY

George J. Walsh, III, Thompson Hine LLP, New York, NY

Wade Whilden, Baker Botts LLP, Houston, TX

C. David Zoba, Gap, Inc., San Francisco, CA

October 22 - 25, 2014 | JW Marriott Orlando Grande Lakes | Orlando, FL \_

### Registration

	Aav	ance	On-Site		
ICSC Member*	\$ 735 \$ 915	\$ 915			
Non-Member	\$	995	\$1,240		
Student Member**	\$	50	\$ 50		
Additional Dinner Tickets***	\$	100	\$ 125		
ICSC Member Non-Me	mbei	r 🗆 Dini	ner Ticket(s)***		

### For Faster Registration:

Visit www.icsc.org/2014LC or FAX this form to +1 732 694 1800 24 hours a day, 7 days a week (credit card orders only). Please register one person per form; photocopy for additional registrants. Payment must accompany this registration. All registrations must be received by October 15, 2014 to receive the Advance Registration Rate. Registrations received after this date will be subject to the On-Site Registration Rate.

### Fee:

Includes all sessions, Wednesday evening cocktail reception, Friday evening dinner reception, three networking breakfasts, the conference directory and access to the session materials both online at www.icsc. org/2014LC and in CD-ROM format.

### Cancellations:

Cancellations received before October 15, 2014 will be subject to a \$25.00 fee. No refunds will be given for cancellations received after October 15, 2014. All requests must be received by ICSC in writing.

### **Special Needs:**

Anyone desiring an auxiliary aid for this meeting should notify **Becky** Sullivan at +1 646 728 3689 no later than August 27, 2014.

### **Hotel Reservations:**

We invite you to visit www.icsc.org/2014LC and click on Book Hotel under Additional Links. There you may access the latest hotel availability and the electronic form to reserve your room(s). We are happy to answer any of your questions during office hours of Monday through Friday 8:00 am to 5:30 pm ET at +1 888 ICSC TVL (427 2885) ext. 2. or internationally at +1 585 442 8900 ext. 4.

### Airfare Savings:

The ICSC Travel Desk has secured special airline and car discounts for attendees. For current prices and availability, please contact us at +1 888 ICSC TVL (427 2885) or +1 585 442 8856 from 8:00 am to 5:30 pm ET, Monday through Friday.

### **CLE Credits:**

If you attend the ICSC U.S. Shopping Center Law Conference, you may be eligible for Continuing Legal Education Credits in your state. We have applied for credits for this Conference in the following states: Alabama, Arizona, Arkansas, California, Colorado, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Minnesota, Mississippi, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, West Virginia and Wisconsin. The approval of this event for credit is currently pending the decisions of the regulatory agencies in each of these states.

I authorize ICSC and its members to send me announcements via mail, fax and phone about ICSC's and ICSC members' programs and services that may be of interest to me or my colleagues. I also consent to receipt of notices from ICSC in electronic form. In addition, I hereby consent to having the Hotel provide, and authorize ICSC and/or its representative(s) to receive, any reservation information I provide to the Hotel.

Name	Company			
Address				
City	State/Province	Zip/Postal Code		
Telephone	Fax			
E-mail	Membership I.D. #	Membership I.D. #		
Guest Name (if purchasing additional Friday dinner reception ticket)				
Please check here if your information has recently changed.				
Method of payment ☐ Check (payable to ICSC in U.S. Funds) ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover	International Counc Registration Depart P.O. Box 26958	Mail with payment to: International Council of Shopping Centers Registration Department P.O. Box 26958 New York, NY 10087-6958		
Name (as it appears on credit card)				
rearie (as it appears on treat card)				
Account Number (include all digits)	Expiration Date (month/year)			

Signature 2014I C

<sup>\*</sup>To qualify for a member fee, each registrant must be a member or an affiliate member of ICSC. To become an ICSC member, call ICSC information services at +1 646 728

<sup>\*\*</sup>Registrants must be ICSC student members to qualify for the student rate.

<sup>\*\*\*</sup>Each person registered for the Conference will receive a ticket to the Friday evening dinner reception. Additional tickets may be purchased.