

# ICSC Post-RECon Latin America 2013 Tour of Shopping Centers of Santiago Thursday, March 21



## View shopping centers and meet with their management teams

- Discover innovative architecture and design concepts
- Meet and share experiences with colleagues from around the world
- To register visit: [www.icsc.org/2013LST](http://www.icsc.org/2013LST)

### **Who should attend?**

- Property owners, development officers, asset managers, and others of related disciplines
- Investors
- Marketing Directors
- Shopping Center Managers
- Sales and Leasing Agents
- Retailers
- Architects and Designers

### **What are the benefits?**

- Learn the secrets of successful shopping centers and how to apply them to yours.
- Look at innovative ways to develop, lease, and customize your shopping center.
- Meet and share experiences with colleagues from around the world.
- Discover innovative architecture and design concepts and what should be an appropriate tenant mix for your center.
- Find methods to increase your center's sales and profits.
- Learn unique maintenance and security tactics.
- Gain knowledge on tactics for operating your center efficiently.

## **Shopping Center Tour Program**

<b>7:30 - 8:30am</b>	Tour registration at Sheraton Santiago Hotel
<b>8:30am</b>	Depart from Sheraton Santiago Hotel
<b>9:15 - 11:30am</b>	Visit Mall Plaza Vespucio
<b>11:30am</b>	Transfer to Parque Arauco Kennedy
<b>12:00 - 1:30pm</b>	Visit Parque Arauco Kennedy
<b>1:30 - 2:30pm</b>	Lunch at Parque Arauco Kenndy
<b>2:30pm</b>	Transfer to Costanera Center Mall
<b>3:00 - 5:00pm</b>	Visit Costanera Center Mall
<b>5:00 - 6:00pm</b>	Visit Costanera Center Tower
<b>6:00pm</b>	Return to Sheraton Santiago Hotel

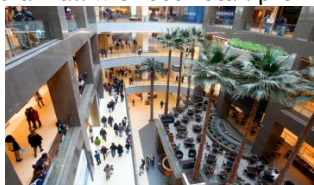
### **Parque Arauco Kennedy:**



Parque Arauco Kennedy is the main shopping center in Chile and its development has been focused on continued innovation and preparation of cutting-edge proposals that create a unique, closer and stimulating experience to its customers.

### **Costanera Center**

Inaugurated in June 2012, Costanera Center is a mixed-use project with the tallest tower in South America and a mall with 300 retail premises.



### **Mall Plaza Vespucio**



Inaugurated in 1990, it is the first mall developed by Mall Plaza. Over 50 million visits each year have made it the most visited shopping mall in the country.

**NOTE:** The RECon Latin America 2013 convention is not included in the tour fee. To register, please visit [www.icsc.org/2013RLA](http://www.icsc.org/2013RLA). -For more information on the tour, please contact Cecile Roca, Project Manager at [croca@icsc.org](mailto:croca@icsc.org) or + 1 646 728 3531.

### **Advanced Registration Fee**

(before 15 March 2013)

ICSC Member: \$100 USD

Non-Member: \$150 USD

### **Standard Registration Fee**

(after 15 March 2013)

ICSC Member: \$120 USD

Non-Member: \$200 USD

If you are unable to attend, you may cancel up to 15 March 2013 and receive a full refund. No refunds will be given for cancellations after 15 March 2013.

Cancellation notice must be received at ICSC in writing by the date noted.

You may send a substitute delegate in your place. Each delegate is responsible for his/her documentation with regard to valid passport and visa if required.

### **Method of Payment in USD:**

Check or money order made payable to ICSC enclosed for \$\_\_\_\_\_

### **Credit Card:**

☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover \$\_\_\_\_\_

\_\_\_\_\_  
Name (as it appears on credit card)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Credit Card Number (include all digits)

\_\_\_\_\_  
Expiration Date (month/year)

For payments or inquiries regarding invoices, please contact Jephene Ramos, Global Membership/Registration

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