

# ICSC Post-RECon Latin America 2013 Tour of Shopping Centers of Santiago

## Thursday, March 21

### [View shopping centers and meet with their management teams](#)

- Discover innovative architecture and design concepts
- Meet and share experiences with colleagues from around the world
- To register visit: [www.icsc.org/2013LST](http://www.icsc.org/2013LST)

#### Who should attend?

- Property owners, development officers, asset managers, and others of related disciplines
- Investors
- Marketing Directors
- Shopping Center Managers
- Sales and Leasing Agents
- Retailers
- Architects and Designers

#### What are the benefits?

- Learn the secrets of successful shopping centers and how to apply them to yours.
- Look at innovative ways to develop, lease, and customize your shopping center.
- Meet and share experiences with colleagues from around the world.
- Discover innovative architecture and design concepts and what should be an appropriate tenant mix for your center.
- Find methods to increase your center's sales and profits.
- Learn unique maintenance and security tactics.
- Gain knowledge on tactics for operating your center efficiently.

#### Shopping Center Tour Program

7:30 - 8:30am Tour registration at Sheraton Santiago Hotel  
8:30am Depart from Sheraton Santiago Hotel  
9:15 - 11:30am Visit Mall Plaza Vespucio  
11:30am Transfer to Parque Arauco Kennedy  
12:00 - 1:30pm Visit Parque Arauco Kennedy  
1:30 - 2:30pm Lunch at Parque Arauco Kennedy  
2:30pm Transfer to Costanera Center Mall  
3:00 - 5:00pm Visit Costanera Center Mall  
5:00 - 6:00pm Visit Costanera Center Tower  
6:00pm Return to Sheraton Santiago Hotel

#### Parque Arauco Kennedy:



Parque Arauco Kennedy is the main shopping center in Chile and its development has been focused on continued innovation and preparation of cutting-edge proposals that create a unique, closer and stimulating experience to its customers.

#### Costanera Center

Inaugurated in June 2012, Costanera Center is a mixed-use project with the tallest tower in South America and a mall with 300 retail premises.



#### Mall Plaza Vespucio



Inaugurated in 1990, it is the first mall developed by Mall Plaza. Over 50 million visits each year have made it the most visited shopping mall in the country.



**NOTE:** The RECon Latin America 2013 convention is not included in the tour fee. To register, please visit [www.icsc.org/2013RLA](http://www.icsc.org/2013RLA).  
For more information on the tour, please contact Cecile Roca, Project Manager at [croca@icsc.org](mailto:croca@icsc.org) or +1 646 728 3531.

#### Advanced Registration Fee

(before 15 March 2013)

**ICSC Member:** \$100 USD

**Non-Member:** \$150 USD

#### Standard Registration Fee

(after 15 March 2013)

**ICSC Member:** \$120 USD

**Non-Member:** \$200 USD

If you are unable to attend, you may cancel up to 15 March 2013 and receive a full refund. No refunds will be given for cancellations after 15 March 2013.

Cancellation notice must be received at ICSC in writing by the date noted.

You may send a substitute delegate in your place. Each delegate is responsible for his/her documentation with regard to valid passport and visa if required.

#### **Method of Payment in USD:**

Check or money order made payable to ICSC enclosed for \$ \_\_\_\_\_

#### **Credit Card:**

MasterCard  Visa  AMEX  Discover \$ \_\_\_\_\_

Name (as it appears on credit card) \_\_\_\_\_

Signature \_\_\_\_\_

Credit Card Number (include all digits) \_\_\_\_\_

Expiration Date (month/year) \_\_\_\_\_

For payments or inquiries regarding invoices, please contact Jephenie Ramos, Global Membership/Registration

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