“Transit Oriented Development: What’s Retail Got to Do with it?"

As communities across metro Atlanta work to capitalize on transit-oriented development opportunities, it is important to consider the role of retail. Developing mixed use around transit stations, in particular, is a popular notion, but often, more difficult to bring to life. Come hear from experts who have real life stories to share about their experiences with TOD retail and take lessons learned back to your communities so we can create successful projects in this new economy.

The Alliance Program is an ICSC forum for the public and private sectors to network, share ideas and discuss development issues and mutually desired retail projects. Positive relationship building is paramount for successful development. ICSC Alliance meetings are both time and cost effective opportunities for public officials, developers, retailers and other industry leaders to grow their relationships and learn from one another.

Moderator:
Barbra Coffee, CEcD, EDFP, Economic Development Director, City of College Park

Panelists:
Allison Gilder, Cassidy Turley
Jared Lombard, Atlanta Regional Commission
Art Lomenick, The Integral Group
Shannon Powell, Midtown Alliance

Program Planning Committee: Barbra Coffee, ICSC Atlanta Alliance Public Sector Co-Chair, City of College Park; John Wiles, Esq., ICSC Atlanta Alliance Private Sector Co-Chair, Wiles & Wiles, LLP

For questions regarding registration please contact our Registration Department at +1 646 728 3800