The ICSC Retail Real Estate World Summit in Shanghai is where the future will unfold.

There are seismic swings taking place in retail and retail real estate. We have invited the highest profile leaders from the retail, development, lending and public sector communities ever assembled under one roof to share their analysis, insight and forecast on what the future holds for economies worldwide. Each of the more than 70 speakers has been handpicked for their expertise, influence and power to affect cultural, economic and political change.

Topics to be addressed include:

- **Socio-Economic Wave:** A booming middle class in emerging markets creates new retail opportunities.
- **Plateauing of New Development:** Emerging markets mean new development opportunities to offset mature markets.
- **Retailers Going Global:** Insight from those who are already leading the way crossing borders and broadening their brands.
- **Capital Flows:** Institutional investment in retail real estate has proven to be an optimal long-term asset.
- **Need for Employment:** Retail real estate is a driving force in creating jobs for communities and commerce.

The fundamentals of our industry are changing and these dramatic shifts will impact everyone in retail and retail real estate. By attending the World Summit you will gain first-hand insight from the foremost global experts, as well as play a critical role in shaping the future of our industry.
## Conference Speakers

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<tr>
<th>Name</th>
<th>Title</th>
<th>Company/Idea</th>
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<tr>
<td>The Right Honourable Brian Mulroney</td>
<td>Former Prime Minister</td>
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<td>Steve Wozniak</td>
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<td>Hamish Dodds</td>
<td>President &amp; CEO</td>
<td>Hard Rock International USA</td>
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<td>Michael F. Moriarty</td>
<td>Senior Partner</td>
<td>A.T. Kearney USA</td>
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<td>Peter Lowy</td>
<td>Co-CEO</td>
<td>The Westfield Group USA</td>
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<td>Do Won Chang</td>
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<td>Allen Smith</td>
<td>CEO</td>
<td>Prudential Real Estate Investors (PREI) USA</td>
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<td>Carlos Jereissati</td>
<td>CEO</td>
<td>Iguatemi Empresa de Shopping Centers S/A Brazil</td>
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<td>William S. Taubman</td>
<td>COO</td>
<td>Taubman Centers, Inc. USA</td>
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<td>Sandeep Mathrani</td>
<td>CEO</td>
<td>GGP USA</td>
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<td>Seck-Guan Pua</td>
<td>Executive Chairman &amp; CEO</td>
<td>Perennial Real Estate Pte. Ltd. Singapore</td>
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<td>Glenn Rufrano</td>
<td>President &amp; CEO</td>
<td>Cushman &amp; Wakefield USA</td>
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<td>Global Real Estate Gap Inc. USA</td>
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<td>Byron Wien</td>
<td>Vice Chairman</td>
<td>Blackstone Advisory Partners LP USA</td>
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<td>Peter Walichnowski</td>
<td>CEO</td>
<td>Majid Al Futtaim Properties UAE</td>
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<td>Michael P. Kercheval</td>
<td>President &amp; CEO</td>
<td>ICSC USA</td>
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<td>Joan Rouras</td>
<td>Expansion Director</td>
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<td>Peter Lau</td>
<td>Chairman</td>
<td>Giordano International Hong Kong</td>
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<td>Kenneth P. Wong</td>
<td>Vice Chairman, Related Companies Chairman</td>
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<td>Roland Holschuh</td>
<td>Member of the Management Board</td>
<td>Commerz Real AG Germany</td>
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<td>Brad Hutensky</td>
<td>President &amp; Principal Partners</td>
<td>Hutensky Capital Partners USA</td>
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<td>Robert F. Welanetz</td>
<td>Global Retail Advisor</td>
<td>Blackstone China</td>
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<td>Mike Rodel</td>
<td>COO</td>
<td>Rebosis Property Fund South Africa</td>
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<td>Marcus Wild</td>
<td>CEO</td>
<td>SES Spar European Shopping Centers Austria</td>
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<tr>
<td>Neel C. Raheja</td>
<td>President</td>
<td>K Raheja Corp. India</td>
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The industry’s **best and brightest** will descend on Shanghai for this four-day **historic event**.

MICHAEL P. KERCHEVAL, PRESIDENT & CEO, INTERNATIONAL COUNCIL OF SHOPPING CENTERS
TUESDAY, 11 SEPTEMBER 2012

3:00 – 5:00 pm  CSM Global Certification Review
This CSM prep course is ideal for center managers and corporate executives who oversee multiple centers. The CSM certification is the leading industry designation for shopping center management and designees have specialized expertise in retail real estate asset management, operations, maintenance, risk management and administration. This course includes a mock exam patterned after an actual CSM exam and will be taught in English and Chinese simultaneously. There is no additional cost for World Summit attendees but registration is required. Those not attending may register for a separate fee. See registration form for details.

LED BY
Cervantes Lee, SCSM, SCLS, SCDP, CMD, CCIM
Assistant Portfolio Manager
CBRE
Hong Kong

CONFERENCE FACILITATOR
Greg Clark
London, UK

5:30 – 7:00 pm  ICSC Asia-Pacific Shopping Center Awards Program:
The Best-of-the-Best Shopping Centers from the Region
ICSC’s global awards program honors exceptional shopping centers worldwide, which each represent the benchmark for quality and innovation, setting a standard of excellence throughout the retail real estate industry.

INTRODUCED BY
Ross O’Toole
ICSC Asia-Pacific Awards Design Chair
Head of Retail – Asset Management
Lend Lease
Millers Point, NSW, Australia

Carol Angelosanto
ICSC Asia-Pacific Awards
Marketing Chair
CEO
Marketing Warehouse Pty. Ltd.
Sydney, NSW, Australia

7:00 – 8:00 pm  Opening Cocktail Reception
WEDNESDAY, 12 SEPTEMBER 2012

8:30 – 8:45 am Opening of ICSC Retail Real Estate World Summit
The Globalization of Retail brings with it the promise of new, unlimited opportunities across seven continents. Join the foremost retail real estate leaders at the ICSC World Summit who will gather in an open forum to address the future socio-economic impact of the industry on worldwide economies for generations.

Sandeep Mathrani
ICSC Trustee, 2012 Retail Real Estate World Summit Conference Co-Chair
CEO
GGP
Chicago, IL, USA

Mike Rodel
ICSC Trustee, 2012 Retail Real Estate World Summit Conference Co-Chair
COO
Rebosis Property Fund
Johannesburg, South Africa

8:45 – 9:00 am ICSC’s Impact on the Success of the Shopping Center Industry Around the World Over the Last 55 Years
ICSC’s President & CEO welcomes attendees and delivers an Association and Industry “State of the Union.”

Michael P. Kercheval
President & CEO
International Council of Shopping Centers
New York, NY, USA

9:00 am – 6:00 pm ICSC Retail Real Estate World Summit Exhibition
Stop by the Exhibition for deal making and to see the latest products and services. Exhibitors include*: Aeon, AMD, Avic Real Estate, Ayala Land, Broadway Malyan, Buchan Group, Concept International, DDG, Eran Real Estate, Garde, Giken, GLC Enterprise, Inter IKEA Centre Group China, McDonald’s, Mitsui Fudosan, MK Illumination Design, Perkowitz & Ruth Architects, Philips China Investment, Playtime, Remington Centre, Shopper Technology, Subway Real Estate, Sunstone, Szitic Commercial Property, T&C Asset Management, Taubman TCBL and Taubman Asia, Yangguangxinye

*as of 7 June 2012
9:00 – 9:05 am
Setting the Tone; How Macroeconomic Conditions and Politics Affect Our Industry Globally

INTRODUCED BY

Robert F. Welanetz, SCMSM
ICSC Past Trustee
Global Retail Advisor
Blackstone
Shanghai, China

9:05 – 9:45 am
Global Macroeconomics in Times of Turbulence
This session will evaluate the state of the global economy, including the impact of the continuing European debt crisis, the rise of China and India and the current state of the U.S. economic recovery.

INTERVIEWED BY

Andrew Browne
China Editor
The Wall Street Journal and Dow Jones Newswires
Beijing, China

SPEAKER

Byron Wien
Vice Chairman
Blackstone Advisory Partners LP
New York, NY, USA

9:45 – 10:30 am
Global Politics in a Changing World
During his tenure as Prime Minister, Brian Mulroney brought Canada to the forefront of the Western World and is known as a principle architect of today’s global economy. During this presentation, Mr. Mulroney will share his insights on North America’s role in establishing and maintaining markets in a world emerging into new socio-economic consciousness.

KEYNOTE SPEAKER

The Right Honourable Brian Mulroney
Former Prime Minister of Canada

10:30 – 11:00 am
Networking Coffee & Tea Break
11:00 – 11:30 am  
**The New World Order**  
Examination and analysis as to how past global heads of state have defined a “New World Order.”

**SPEAKER**  
**Renaud Girard**  
*Chief Foreign Correspondent*  
Le Figaro  
*Paris, France*

11:30 am – 12:00 noon  
**Reinventing Retail and the Future of Shopping**  
Over the next ten years, retail will be characterized by the adoption and evolution of technology as part of the 21st Century shopping experience. Hear insights and best practices on what will save our stores, the integration of digital technologies, and showcasing the qualities that only a physical shopping experience can provide.

**SPEAKER**  
**Daniel Latev**  
*Head of Retailing Research*  
Euromonitor International  
*London, UK*

12:00 noon – 1:15 pm  
**Luncheon**

12:45 – 1:15 pm  
**Shopping Centers, a World Perspective**

**SPEAKER**  
**Brad Hutensky**  
*ICSC Chairman*  
*President & Principal*  
Hutensky Capital Partners  
*Hartford, CT, USA*
Retailing is becoming more and more global; in 2009 alone, the 250 largest public retailers entered 57 new markets, most of them emerging markets.

GLOBAL RETAIL REAL ESTATE TRANSPARENCY, 2011
2:00 – 3:00 pm

**The Global Retail Panorama**

In 2012, retailers will continue their entrance into new markets, such as Asia-Pacific, Africa and Latin America, based on the promise of new customers and regional expansion. This panel will feature several of the industry’s global experts on retail real estate who will address how to solidify a local presence in the face of fierce local competition and other barriers to entry.

**CHAIR**

Glenn Rufrano  
ICSC Past Trustee  
President & CEO  
Cushman & Wakefield  
New York, NY, USA

**PANELISTS**

Holly Cohen  
ICSC Trustee  
Senior Vice President of Real Estate, Planning and Construction  
J. Crew  
New York, NY, USA

Peter Lau  
Chairman  
Giordano International  
Hong Kong

Joan Rouras  
Expansion Director  
Desigual  
Barcelona, Spain

Do Won Chang  
CEO & Founder  
Forever 21  
Los Angeles, CA, USA

Carl L. Goertemoeller  
ICSC Trustee  
Senior Vice President – Real Estate  
Macy’s, Inc.  
Cincinnati, OH, USA

3:00 – 3:30 pm

**Networking Coffee & Tea Break**
3:30 – 4:00 pm

Walmart, the Globalization of Value Retail

Saving people money to help them enjoy better lives was Sam Walton’s goal when he opened the doors to the first Walmart more than 40 years ago. Today, this mission is more important than ever before and extends across the globe. Do not miss Mr. Price’s address on how Walmart has been able to carry those principles into new markets to not only stay competitive, but to also retain its position as a worldwide leader.

SPEAKER

Scott Price
CEO
Walmart Asia
Hong Kong

4:00 – 5:00 pm

Fulfilling Global Retailers’ Future Property Needs

Retailers live in a constantly, yet rapidly evolving environment. This session will seek to answer the question of how investors and developers align to fulfill the needs of global retail tenants.

CHAIR

C. David Zoba
ICSC Trustee
Senior Vice President Global Real Estate
Gap Inc.
San Francisco, CA, USA

PANELISTS

Karen Eidsvik
Regional Director, Asia
Subway International B.V.
Singapore

Xavier Lopez-Ancona
President
Kidzania
Mexico City, Mexico

Barbara Somogyiowa
Director of International Expansion
List Fashion Group S.p.A
Rome, Italy

Albert Hui
Director of Corporate Strategy
New World Development Company Limited
Hong Kong

Larry Meyer
CFO & Senior Vice President
Forever 21
Los Angeles, CA, USA

Ed Stair
Global Retail Director
Nike
Beaverton, OR, USA
5:00 – 5:30 pm  **Hottest New Retail Concepts from Around the World**
Attend this engaging, high-octane video session to learn the most cutting-edge retail strategies being employed in various markets worldwide, as well as groundbreaking plans for the future that will forever change the industry landscape. Don’t miss your chance to hear key factors that enable some retailers to succeed, while so many contemporaries fail.

5:30 – 6:00 pm  **Philanthropy Rocks!**
Today’s elite, most profitable companies understand the inherent need for conscious capitalism. Investment in social responsibility helps solidify the foundation for long-term competitive advantage. Please join us to hear from one of our industry’s true pioneers on how his company benefits – both financially and other – from maintaining the proper balance of stakeholder, employee, customer, community and constituent. Don’t miss the chance to hear the Four Tenets of Conscious Capitalism, including Higher Purpose, Stakeholder Orientation, Conscious Leadership and Conscious Culture, that will lead organizations to sustained profitability.

**KEYNOTE SPEAKER**

**Hamish Dodds**  
President & CEO  
Hard Rock International  
Orlando, FL, USA

7:00 – 11:30 pm  **Gala Dinner**
This will be a magical evening that you will not soon forget. Shanghai is a city rich in multicultural flair and unique glamour. It’s the perfect blend of modern and traditional cultures. This event will be filled with music, entertainment, local cuisine and enjoyment. While there is no separate cost for this event, RSVPs are required. Do not delay – register today!

**THURSDAY, 13 SEPTEMBER 2012**

8:30 – 8:45 am  **Retail Real Estate Investment and Development**

**INTRODUCED BY**

**Steven G. Vittorio**  
ICSC Trustee  
Managing Director  
Prudential Real Estate Investors (PREI)  
Madison, NJ, USA
8:45 – 9:30 am  Global Real Estate Investment Strategies: Keeping the Flow of Capital Around the World
US$400 billion was made available as direct investment in commercial real estate markets around the world last year, up by 25% on the year before, and it is expected that 2012 will also pose a positive growth. Attend this session to learn from the foremost financial experts on proven strategies for capitalization, and what to expect in 2012.

CHAIR
Allen Smith
CEO
Prudential Real Estate Investors (PREI)
Madison, NJ, USA

PANELISTS
Roland Holschuh
Member of the Management Board
Commerz Real AG
Düsseldorf, Germany

René Tremblay
ICSC Past Chairman
President
Taubman Asia
Hong Kong

9:00 am – 6:00 pm  ICSC Retail Real Estate World Summit Exhibition

9:30 – 10:00 am  Expanding Globally; A Pan-European Overview of Retail and Shopping Centers
This session looks at the principle factors driving the retail real estate industry, global strategies and options for future development from the European standpoint. Speakers will provide new insight into the current state of the market and its prospects, including Market Size and Retail Trends, Market Segmentation, New Asset Types Development, The Consumer and Sales Forecasts.

PANELISTS
Bertrand Courtois-Suffit
CEO
Mall & Partners Sprl
Brussels, Belgium

Christopher Wicker
Chairman
The Retail Consulting Group
Paris, France
Future Growth Trends: Emerging Markets

The structure of the global economy is changing, and will continue to change in the years to come. Eastern Europe, Central Asia and Africa will provide much needed areas for growth and opportunity, with analysts predicting that 40% of global growth will come from 400 largely unknown, mid-size cities in emerging markets over the next 15 years. Join this panel of experts that will address how the Western World will give way to emerging markets across the globe.

**CHAIR**

Lauralee E. Martin  
ICSC Trustee  
CFO & COO  
Jones Lang LaSalle  
Chicago, IL, USA

**PANELISTS**

Elliott Bross  
CEO  
Constructora Planigrupo  
Mexico City, Mexico

Pei Liang  
Secretary General  
China Chain Store & Franchise Association  
Beijing, China

Neel C. Raheja  
President  
K Raheja Corp.  
Mumbai, India

Kumar Tharmalingam  
CEO  
Malaysia Property, Inc.  
Kuala Lumpur, Malaysia

V. Gikonyo Gitonga  
Managing Director  
CBRE  
Nairobi, Kenya

Natalia Oreshina, CCIM, MRICS  
CEO  
Art Properties  
Moscow, Russia

Shahram Shamsae  
ICSC Trustee  
Founder  
MSquared Shopping Centre Management  
Dubai, UAE

11:00 – 11:30 am  
Networking Coffee & Tea Break
Global Shopping Center Development Prospects for the Next Decade

Uncertainty in both the macroeconomic and political landscapes suggests that a cautious outlook for commercial real estate is likely to persist into 2012. U.S. and European investors alike will adopt more defensive strategies, focusing on high quality buildings in prime locations within the most liquid and transparent markets. This panel will offer expert analysis and opinions on how to cope with slowing economic growth in China, Europe and other foundation markets.

CO-CHAIRS

Anthony Buono, SC5M
Executive Managing Director,
Retail Services
CBRE
San Diego, CA, USA

Peter R. Gold
Head of Cross-Border Retail – EMEA
CBRE
London, UK

PANELISTS

Bernard Vincent O. Dy
Executive Vice President
Ayala Land, Inc.
Manila, The Philippines

Carlos Jereissati
CEO
Iguatemi Empresa de Shopping Centers S/A
São Paulo, Brazil

Seck-Guan Pua
ICSC Trustee
Executive Chairman & CEO
Perennial Real Estate Pte. Ltd.
Singapore

Craig Delasin
Principal & COO
Urban Retail Properties, LLC
Chicago, IL, USA

Michael Riady
CEO
Lippo Group
Jakarta, Indonesia

Retailers are turning their focus towards expanding globally, with the search for new customers and markets accelerating cross-border transactions, both leasing and investment-sales activity across the globe.

CROSS-BORDER STRATEGIES AND RETAIL'S REVIVAL, 2011
12:30 – 1:45 pm Luncheon

1:15 – 1:45 pm Westfield; Perspectives of a Global Shopping Center Company
Westfield has been a leader in the globalization of the shopping center industry with 119 malls valued in excess of $60 billion in Australia, Brazil, New Zealand, the United Kingdom and the United States, as well as over 150,000 worldwide stockholders. Operating a global real estate company creates unique issues and challenges including accessing global capital markets, investment and capital allocation decisions, global retailer relationships, partner relations on a global and local scale, political issues, the impact of technology and currency risk. Westfield will provide its perspective on operating a global shopping center company and its view on the future of the globalization of real estate.

LUNCHEON KEYNOTE SPEAKER

Peter Lowy
Co-CEO
The Westfield Group
Los Angeles, CA, USA

1:45 – 2:15 pm Innovation: Lessons from Apple
Apple is universally recognized as the global standards bearer for innovation. Steve Wozniak will deliver a once-in-a-lifetime glimpse into the culture and driving principles behind the company that not only changed how we think about technology, but that has also revolutionized the way we live.

KEYNOTE SPEAKER

Steve Wozniak
Co-Founder
Apple Inc.
San Francisco, CA, USA

2:15 – 2:30 pm Global Retail Property Best Practices

INTRODUCED BY

Ian F. Thomas, CDP
ICSC Past Trustee
CEO
Thomas Consultants Inc.
Vancouver, BC, Canada
The Shopping Center Industry Thriving Around the World

In today’s volatile economy, consistent investment in retail real estate is a critical element for fueling increases in employment, revenue, and standard of living. Don’t miss this unprecedented gathering of industry leaders who will detail how to maximize returns while reducing risk during the forecasted period of improvement.

CHAIR

Piers Brunner, MRICS, MHKIS, RPS
CEO Asia
Colliers International
Hong Kong

PANELISTS

Alfredo Cohen
ICSC Trustee
Director
Constructora Sambil
Caracas, Venezuela

William S. Taubman
ICSC Past Chairman
COO
Taubman Centers, Inc.
Bloomfield Hills, MI, USA

Kenneth P. Wong
ICSC Past Trustee
Vice Chairman, Related Companies
Chairman, Related China
Shanghai, China

Gerhard L. Dunstheimer
Deputy CEO
ECE Projektmanagement GmbH & Co. KG
Hamburg, Germany

Marcus Wild
ICSC Trustee
CEO
SES Spar European Shopping Centers
Salzburg, Austria

From Mumbai to Mexico City, consumers shop very differently around the world, and their retail spaces reflect these differences.

GLOBAL RETAIL REAL ESTATE TRANSPARENCY, 2011
**3:30 – 4:15 pm**

**Trends and Best Practices: The Next 5-10 Years**

Best practices: learn the ten fundamental trends changing the industry, coupled with twenty practical new concepts.

**CHAIR**

Richard Vogel  
Senior Vice President – China  
Ivanhoe Cambridge, Inc.  
Shanghai, China

**PANELISTS**

- **Avi Alkas, MRICS, SCMS, SCMD, SCLS**  
  Chairman – Turkey  
  Jones Lang LaSalle  
  Istanbul, Turkey

- **Phil McArthur, SCMS, CDP**  
  ICSC Past Trustee  
  Founding Director  
  McArthur + Company  
  Dubai, UAE

- **Carlos Neuhaus**  
  Director  
  Ingenieria Corporativa  
  Lima, Peru

**4:15 – 4:45 pm**

**Networking Coffee & Tea Break**
Tomorrow’s Shopping Centers Today
The future of shopping centers is represented by a blend of entertainment, sustainability, dining and community building. Bricks & Mortar have become the antidote to faceless, anonymous online shopping. This session will feature insight, strategies and opinions from experts in critical markets across the globe that address the foundation and principle philosophies for creating a next generation shopping mall, today.

CHAIR
Stanley Eichelbaum, SCMD
ICSC Past Trustee
President
Marketing Developments/Planning Developments Inc.
Fort Lauderdale, FL, USA

PANELISTS
Ronald Altoon, FAIA, LEED AP BC+C, SCDP
ICSC Trustee
Partner
Altoon Partners
Los Angeles, CA, USA

Guy Bradley
CEO – Mainland China
Swire Properties
Hong Kong

Michael Lloyd
Chairman
Tomlink Group
Sydney, NSW, Australia

Peter Walichnowski
CEO
Majid Al Futtaim Properties
Dubai, UAE

Cross-border investment flows into retail real estate are significant and growing. Approximately $27.7 billion of cross-border retail property transactions occurred in Q1 2011, up 67% from the same quarter in 2010.

GLOBAL RETAIL REAL ESTATE TRANSPARENCY, 2011
5:30 – 6:15 pm

Public Space is the New Anchor

Public gathering places are an entrenched cornerstone for communities, and site selection is critical for organizations, both public and private. During this session panelists will share their insight and experience on the essential factors for successful retail and development, as well as economic growth through jobs creation and increased tax revenues.

CHAIR
David Watt
Director
The Link REIT
Hong Kong

PANELISTS
Simon Blore
CEO – East
Benoy
Hong Kong

Keith J. Sellars
Senior Vice President for Development and Retail
Washington, DC Economic Partnership
Washington, DC, USA

Ian Watt
ICSC Past Trustee
Chairman
Retail Expressions
Cape Town, South Africa

6:15 – 6:30 pm

Closing Speech: Outlook for Global Retail Real Estate

SPEAKER
Brad Hutensky
ICSC Chairman
President & Principal Hutensky Capital Partners
Hartford, CT, USA

Fernando de Peña-Yver
Executive Vice President
Mall Plaza
Santiago, Chile

Yaromir Steiner
ICSC Trustee
CEO
Steiner + Associates, Inc.
Columbus, OH, USA
FRIDAY, 14 SEPTEMBER 2012

8:30 am – 6:00 pm

Tour of Shopping Centers of Shanghai
Much has been in the news about China’s rapid ascendency into the global economy. Now is your chance to experience this revelation first-hand in the major cities of China and gain insight into its vast and rapidly growing retail economy. If you are planning on doing business in China, or you simply want to gain an understanding of how retail development is progressing, you must take advantage of this rare insider’s opportunity. Reserve your place now as seats are limited and available on a first-come, first-served basis.

Included with registration fee. RSVPs are required.

- View shopping centers and meet with their management teams
- Find retail opportunities and growth patterns
- Discover innovative architecture and design concepts
- Meet and share experiences with colleagues from around the world

XINTIANDI
As a re-creation born out of the sprawls of Shikumen housing, which is the architectural symbol of Shanghai in the 20th century, Shanghai Xintiandi, “The City’s Living-Room” is a place to unwind and relax after a long day.

RAFFLES CITY SHANGHAI (RCS)
RCS is located at Middle Xizang Road, downtown core of Shanghai city. The mall is adjacent to People’s Square, Nanjing Road Pedestrian Street, Shanghai Museum and Shanghai Municipal Building with direct connectivity to People’s Square Metro station. Its target group includes those in the 20s to mid 30s, and the young, trendy working professionals.

PLAZA 66
The Plaza 66 shopping mall and office complex has been hailed as one of China’s most successful commercial developments. Ideally located in Shanghai’s best known shopping district of Jing An, Plaza 66 comprises a five-story, high-end shopping mall, which houses more than 100 world renowned luxury goods and fashion brands, as well as two office towers attracting prominent local and international businesses as tenants. Plaza 66 was selected in 2006 as the number one shopping mall in Shanghai.

NANJING ROAD
Having been named among the seven great roads in the globe in the 1930’s, it is truly no surprise that the retail capital of Nanjing has reclaimed its status as Shanghai’s premier shopping street. The retail area stretches eastward from the Bund to Hongqiao, and continues on from People’s Square to Jing ‘a District in the west.

SUPER BRAND MALL
Located in Pudong’s Lujiazui Area, the most influential business and financial center in Shanghai, Super Brand Mall is a large scale, international style urban shopping center. There are more than 70 international fashion restaurants and a diverse range of entertainment and education venues, the spacious mall had added more than 100 international trendy fashion brands until the first quarter of 2007, adding to its growing reputation as one of China’s landmark fashion venues.

SHANGHAI IFC MALL
Shanghai IFC Mall has attracted international attention with its debut in Pudong Lujiazui as a world-class landmark in this thriving cosmopolitan city. Developer Sun Hung Kai Properties (SHKP) is echoing the Shanghai World Expo 2010 China theme of “Better City, Better Life” by producing a perfect blend of quality and vibrancy in the mall design and bringing a new shopping experience and premium enjoyment to consumers. The arrival of Shanghai IFC Mall is a major milestone in China’s retail development, with its wide spectrum of the finest retail offerings and international luxury brands. Shanghai IFC Mall covers more than 1,100,000 square feet in two phases – the first with 1,000,000 and the second with 100,000. The first phase is a six-story shopping mall housing more than 180 premium international retailers and the world’s finest culinary delights.
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- RETAIL in asia
- RF
- RLI
- SHOPPING Centers
- TOP Shopping Centers

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- ABRASCE
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- Accep
- AECC
- ACSC
- Asociación Portuguesa de Centros Comerciales
- Câmara Argentina de Shopping Centers
- Câmara Brasileira de Comércio Exterior
- CAVECECO
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- CMF
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- JCSC
- M
- NRW
- NCSC
- SCAI
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ICSC Retail Real Estate World Summit

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ICSC Retail Real Estate World Summit

Registration Form

Online: www.icsc.org/2012RWS  Phone: +1 646 728 3800  Fax: +1 732 694 1800  Mail: ICSC, P.O. Box 26958, New York, NY 10087-6958

Registration Fees (check box below)

ICSC Members
- Advance (before 11 September 2012) US $1,950
- On-site (after 11 September 2012) US $2,450

Non-Members
- Advance (before 11 September 2012) US $2,750
- On-site (after 11 September 2012) US $3,250

World Summit Registration includes all sessions, Exhibition Hall, Coffee Breaks, Awards Program, Opening Cocktail Reception, Gala Dinner and Shopping Center Tour. There are no separate fees for these events, but you must be a paid registrant of the World Summit to participate.

Event RSVPs

RSVPs are required IN ADVANCE for each event. Please indicate which event(s) you will participate in:
- Awards Program (11 September 2012)
- Opening Reception (11 September 2012)
- Gala Dinner (12 September 2012)
- Shopping Center Tour (14 September 2012)

CSM Global Certification Review (11 September)
- Free for World Summit attendees
- ICSC Members $75  Non-Members $100

Mrs.  Ms.

First Name ___________________________________________________

Last Name ___________________________________________________

Title _________________________________________________________

Company ____________________________________________________

Address _____________________________________________________

City ___________________ St/Prov _____________________________

Zip Code ______________ Country ____________________________

Email _______________________________________________________

ICSC Membership Number ___________________________________

Important: To qualify for the member fee, each registrant must be an ICSC member. The individual membership DOES NOT entitle every employee to enjoy the member fee. An affiliate membership is required for each registrant.

Your company’s specific business category:

- Shopping Center
  - Developer/Owner
- Retail
- Lending/Financial Institution
- Real Estate/Consulting
- Shopping Center Management Company
- Architecture/Design
- Product Supplier
- Other

Cancellation Policy

If you are unable to attend the World Summit, you may cancel before 31 August 2012 to receive a 50% refund. No refunds will be issued after 31 August 2012. You may send a substitute delegate at a US $50 administration fee. All requests for refunds or replacements must be sent to the ICSC office in writing.

Payment Options (please check your choice)

- Credit Card US $
  - MasterCard  VISA  AMEX

Name _______________________________________________________
  (as it appears on credit card)

Account Number _____________________________________________
  (include all digits)

Card Expires ____________________________
  (month/year)

Signature ___________________________________________________
  (as it appears on credit card)

- Bank Draft US $

Bank draft must be drawn on a U.S. bank and made payable to ICSC. Please mail it to ICSC and write delegate(s) name and World Summit on the back of the bank draft.

- Telegraphic Transfer US $

JP Morgan Chase Bank N.A.
270 Park Avenue, 41st Floor
New York, NY 10017
Attn: Irina Berger

For the account of the International Council of Shopping Centers
A/C # 033-1-030767 Routing # 0210 00021 SWIFT # CHASUS33

Important: Please indicate that the telegraphic transfer is for 2012 World Summit so we can properly credit your account. A copy of the transfer receipt must be attached with the registration form for processing.

For all program inquiries, please contact Jorge Lizan:
Phone: +1 646 728 3827  Email: jlizan@icsc.org
CONFERENCE HOTELS
ICSC has negotiated special rates for attendees at the following hotels. Based upon block availability, ICSC discounted room rates will be guaranteed until 8 August 2012. To make reservations, visit www.icsc.org/2012RWS/travel.php.

**Pudong Shangri-la Shanghai (5 star)**
Located two blocks from the convention center. Rooms located in Grand Tower (glass tower). Rate does not include breakfast, service charge or government taxes. Wireless Internet is included. Limited availability.

**Grand Tower Executive Room**
RMB 1,600 single occupancy/RMB 1,800 double occupancy

**Cancellation Policy:** Cancellations made after 10 August 2012, will be charged for each night (including surcharge and taxes) of the reservation as a penalty. If you do not arrive and do not cancel, you will also be charged for each night of the reservation (including surcharge and taxes) as a penalty.

**Oriental Riverside Hotel (4 star)**
Attached to the convention center. Rate does not include service charge or government taxes. One daily breakfast and cabled broadband Internet are included.

**Superior Room Garden View**
RMB 1,200 single or double occupancy

**Superior Room Bund View**
RMB 1,400 single or double occupancy

**Cancellation Policy:** Cancellations made within two weeks of scheduled arrival will be charged a penalty of the room rate (including surcharge and taxes) for one night.

AIRLINE DISCOUNTS
ICSC has arranged savings of 5%–25% on travel to Shanghai based on availability. Contact the ICSC Travel Desk for details.

To book air travel call the ICSC Travel Desk at +1 888 427 2885 ext. 3 or for international callers dial +1 585 442 8900 ext. 3 during our office hours Monday – Friday, 8:00 am – 5:30 pm EDT.

**American Airlines**
5% off all fares; valid for travel system-wide on American to Shanghai.

**Cathay Pacific**
5% – 25% off based on fare level for travel originating in U.S.; 5% off travel originating outside of the U.S.

**United Airlines**
5% off Business and Economy class excursion fares; 10% off less restricted Business and Economy class fares; valid for travel systemwide on United to Shanghai.

VISA INFORMATION
Citizens of most countries will require a Visa to enter China. Visit the website of the Embassy of the People’s Republic of China in your home country to determine what documentation is required to obtain your entry Visa, as well as the time frame involved.

Visa approval is at the discretion of the government of China and is not facilitated by ICSC. Visit the People’s Republic of China Ministry of Foreign Affairs site for their worldwide Embassies and Consulates. If you require a letter of invitation from ICSC to obtain a Visa, visit the World Summit site at www.icsc.org/2012RWS where you will also find helpful tips.

As of 29 May 2012, the equivalent amounts in USD are as follows:

- RMB 1,200 = 190.49 USD
- RMB 1,400 = 222.23 USD
- RMB 1,600 = 253.98 USD
- RMB 1,800 = 285.73 USD