The ICSC United States
Design and Development Awards
2013 Winners
creating extraordinary retail properties where customers choose to shop, dine and be entertained

City Creek Center
SALT LAKE CITY, UTAH
US Design & Development Finalist

Taubman
America's Most Productive Retail Properties
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The ICSC United States Design and Development Awards

2013 Finalists

The ICSC United States Design and Development Awards honor and recognize the premier design and development trends of retail projects, new developments, renovation and expansion projects, and retail store design within the United States. These awards provide information and insight to the entire industry on what it takes to achieve the highest level of recognition in design and development within the United States, while being a distinguished addition to the other design awards currently offered by ICSC.

Winners of the ICSC 2013 United States Design and Development Awards, along with winners from other regional design and development programs offered by ICSC, will automatically be entered into ICSC’s Global Design and Development Awards competition, the VIVA (Vision, Innovation, Value, Achievement) Best-of-the-Best Awards, and are eligible to be named “The Shopping Center of the Year” or the “Best Sustainability Project.” ICSC’s VIVA Best-of-the-Best Awards honor and recognize the most outstanding examples of shopping center design and development, sustainability, marketing, and community service worldwide. The winners of the VIVA Best-of-the-Best Awards are announced during RECon, ICSC’s annual convention in Las Vegas, NV.
New Developments

Mixed-use projects
GOLD DESIGN AND GOLD SUSTAINABLE DESIGN AWARD WINNER

City Creek Center – Salt Lake City, UT

Development Company: City Creek Reserve
Owner: The Taubman Company
Design Architect: Callison
Production or Executive Architect: Hobbs & Black Associates, Inc.
Graphic Designer: Selbert Perkins Design Collaborative
Lighting Designer: Horton Lees Brogden Lighting Design
Landscape Architect: SWA Group
General Contractor: Jacobsen Construction Company
Finance/Leasing/Management Company: The Taubman Company
Total Retail Space: 760,000 sq. ft.
Number of Stores: 112

In the heart of Salt Lake City, City Creek Center is the retail centerpiece of one of the nation’s largest mixed-use downtown redevelopment projects. This world-class fashion and dining destination includes a new two-story, 760,000 sq. ft. retail center, 500 residential rental units, four levels of underground parking, all within a downtown environment. The center’s unique shopping and leisure environment features a 30,000 sq. ft. retractable roof, a creek that runs through the property, a pedestrian sky bridge and more.
New Developments

Mixed-use projects

GOLD DESIGN AND GOLD SUSTAINABLE DESIGN AWARD WINNER

Mosaic District – Fairfax, VA

Owner/Development Company: EDENS
Design Architect: Dyal & Partners
Graphic Designer: EDENS
Landscape Architect: Mahan Rykiel Associates
General Contractor: LF Jennings
Finance/Leasing/Management Company: EDENS

Total Retail Space: 500,000 sq. ft.
Number of Stores: 21

Mosaic is Washington D.C.’s most innovative retail destination elevating the community experience to a new standard by creating a vibrant, sophisticated environment that connects families and friends. Mosaic’s unique experience is created through hand-selected partnerships, intelligent urban design and a passion for creating authentic community engagement. The core purpose of Mosaic is to act as a catalyst for a connected urban district for the local community and the greater surrounding area of D.C.
The renovation of the Liberty Plaza shopping center took a blighted, nearly vacant property and converted it to a first-class, 98% occupied retail destination anchored by Wal-Mart. The project included many sustainable features, including site selection (reuse), building components and site design. The most significant aspect of this project was the complex environmental remediation completed in concert with a challenging construction schedule.
Brooks Shopping Centers and Macerich enlisted 505Design to help connect the project with the changing customer base at the Cross County Shopping Center. The goal of the repositioning was to transform the center into a fresh, updated and contemporary retail, dining and entertainment destination. A transformed merchandise mix and new dramatic storefronts would highlight the outdoor setting where new lush landscaping added a park-like feel. Pedestrian areas were enhanced and family-friendly amenities were incorporated such as play areas for children. The center now boasts 30 of the latest retail concepts including GUESS, AX Armani Exchange, Bebe, Swarovski, Adidas, and more. Macy’s added 100,000 square feet and renovated the existing store. Last year new restaurants including Red Lobster, BGR the Burger Joint, Sarku Japan, and CoffeeBeanery opened.
Double Wide Grill – Mars, PA

*Architect:* Gruskin Architecture + Design, P.C.
*Designers:* Kenneth A. Gruskin; Joel Shulman
*General Contractor:* Marco Contractors

Double Wide Grill was designed as a vintage gas station turned restaurant offering an eclectic menu of barbeque, vegan and vegetarian food. The design features the flowing airstream curves of a 1950’s filling station, complete with gas pumps and trailers. The theme is based on a gas station converted into a restaurant and bar. To further enhance the theme, the interior has a worn in look, and features old road signs, gas station converted memorabilia, old tires hung from the walls, lights made from car parts, and trucks on lifts. Diners eat in old trailers that pop out of the back of the restaurant overlooking a ravine. Double Wide Grill was designed to suggest a 1950’s sensibility, while capturing the country’s fascination with the open road.
Hakkasan - New York, NY

Architect: Woods Bagot  
Designer: Gilles & Boissier  
General Contractor: Trinity Building + Construction Management Corp.

London-based, modern Chinese restaurant Hakkasan opened the doors of its newest location in New York’s Times Square in March 2012. Trinity Building + Construction Management Corp., completed this $15 million, 15,000 sq. ft. restaurant project in partnership with designer Gilles & Boissier and architect Woods Bagot, after 20 weeks of construction. The opulent restaurant boasts high-end finishes including Green Cleft slate flooring, Calcutta marble walls and ceilings, carved decorative wood, stone, leather and glass elements. The restaurant has seating for 200 and features an elegant bar, Ling Ling, for guests to experience Hakkasan’s signature cocktails. The construction team carefully installed various design features such as carved lattice window screens, marble hallways and walls, embossed painted leather panels, jet-cut marble, glass and mirrored partitions. Additionally, a new 16-story kitchen exhaust was run up the building’s side and was installed with new ductwork.
Aéropostale New Prototype
Roosevelt Field Mall – Garden City, NY

Architect: Lami Grubb Architects
Interior Designer: GH+A
General Contractor: Terry Adams Inc.

Aéropostale’s new concept store has revamped the brand’s image creating an emotional connection with their target teenage customer. The dual notions of community and in-store technology have redefined the shopping experience through old-style community board postings and new-school iPads allowing shoppers to select personal playlists while they shop in the store.
Retail Store Design

Stores in excess of 10,001 sq. ft. in area

Belk Department Store
Monroe Crossing – Monroe, NC

Company Name: Monroe Crossing
Architect: Bartlett Hartley & Mulkey (BHM) Architects PA
Designer: Belk Store Planning & BHM Architects
General Contractor: T. D. Farrell Construction

In association with their 70-million-dollar marketing rebranding campaign, the company’s first location in Monroe has been expanded and renovated to reflect their new motto: Modern Southern Style. The in-store overhaul includes 30,000 added square footage, colorful plants and lush landscaping around the store’s entrance, new floors, stylish, state-of-the-art LED lighting and rearranged and expanded merchandise departments. The result is a new space with clean lines and bright colors that enhance the customer’s shopping experience. The entry storefronts organize the customer flow and merchandise displays create focal points throughout the sales floor. A makeover of the cosmetics, shoes and accessories departments shows off Belk’s upscale, elegant side and turned the store into one of the company’s flagship locations. The Monroe Belk is once again at the forefront of the region’s retail destinations.

SILVER RETAIL DESIGN AWARD WINNER

iPic Theaters and Tanzy Restaurant
Boca Raton, Mizner Park – Boca Raton, FL

Architect: DDG (Development Design Group, Inc.)
Designer: Karen Hanlon Design, Inc.
General Contractor: RCC Associates, Inc.

Tanzy Restaurant and iPic Theaters is a unique venue combining cinematic entertainment and a luxury dining experience. The design incorporates luxury materials throughout the facility which makes visitors feel like they are in a luxury hotel, rooftop bar, or even a lounge. Tanzy Restaurant provides artisanal Italian cuisine and is open for lunch, dinner and brunch. Their cuisine features fresh ingredients made from local sources. Once you finish dinner you can head to the movie theater which does not have a traditional concession stand, rather Tanzy Express, offering a quick made to order menu, beer and cocktails. Seating in the theater features cushioned leather seats with wide arm trays and each seat must be reserved in advance. This restaurant theater combination makes for a home away from home experience.
Retail Store Design

Stores between 5,001 and 10,000 sq. ft. in area

SILVER RETAIL DESIGN AWARD WINNER

Graff Diamonds Flagship – San Francisco, CA

Architect/Designer: Peter Marino Architect
General Contractor: Shawmut Design and Construction

The new Graff Diamonds flagship is a 6,000 sq. ft. high-end jewelry store within the heart of Union Square. The existing space includes a new bronze and stone facade and a 17-foot high ceiling on the first-story sales floor, giving the space depth. High-end finishes include English walnut and goatskin wall paneling, gold leaf molding, and marble flooring and carpet throughout the sales area. These elements came together to create one seamless design that speaks to Graff’s signature luxurious aesthetic.

Furniture for Public Places

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Retail Store Design

Stores in excess of 10,001 sq. ft. in area

SILVER RETAIL DESIGN
AWARD WINNER

Sport Chalet Flagship
FIGat7th – Los Angeles, CA

Architect: Gensler
Designer: Gensler/Aaron Birney
General Contractor: Centre Builders, Inc.

Sport Chalet wanted to create a store experience to match their brand aesthetic reflecting the company’s core identity as “the experts.” Gensler, the lead architect, focused on the creation of a rejuvenated design intended to provide a distinct visual identity for the store. In addition to the design, the Sport Chalet flagship at FIGat7th wanted to be identified as the go-to urban resource for sporting gear, advice and support from Sport Chalet’s resident staff of “Experts”.

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EDENS understands the shape of retail is always changing, and yet its importance as a center of community life remains as vital as ever. We create retail places that become inspired experiences through design, merchandising and engagement.