



ICSC European Shopping Centre Awards 2010

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Every year since 1975, ICSC has recognised excellence in new and refurbished shopping centres throughout Europe with the presentation of the prestigious and highly sought after European Shopping Centre Awards.

Award Categories

New Developments
Refurbishments/Expansions

Special Distinctions

ReStore



The ReStore distinction rewards both the developer and the local authority for a successful partnership that delivers a sustainable result for the local and regional community.

ReSource



The ReSource distinction is only given when the ICSC Shopping Centre Awards Jury agrees that a project, developer, architect, manager or retailer has proved a commitment to long-term sustainable development.

The ICSC European Shopping Centre Awards are the supreme awards in European retail property. Derek Barker, chairman of the ICSC European Shopping Centre Jury, comments on the trends evident in this year's ICSC European Shopping Centre Awards;

After years spent lobbying for the adoption of sustainable development standards, the jury welcomed clear evidence of developers implementing, and often surpassing, Europe-wide legislation. Forward-looking developers have pioneered a range of innovations to reduce their centres' carbon footprints as well as addressing wider issues of social, cultural and economic considerations. Sustainably-built shopping centres are now no longer the exception and the overall level of response to sustainability is very welcome news for the future of our industry.

The role retail development plays in city regeneration is also evident. Of the 19 Shopping Centre Awards finalists, only three centres are out of town: Nine are in town and seven are edge of town developments. Municipalities across Europe are taking a more strategic approach as they request that developers work with them preparing city masterplans. Having seen successful retail-led regeneration elsewhere, they understand how such investment can bring life and atmosphere back into deserted and derelict areas. And with this comes the combined mixture of open and enclosed environments, a continuing trend that seeks to blend city environments together and at the same time provide weather protected shopping places. This continues the strong theme of urban regeneration and town and city centre development which we have seen in recent times.

Shopping centres have got bigger – just ten to fifteen years' ago, a 20,000 square metre shopping centre was considered quite a reasonable size. Now there are frequently developments which offer more than 100,000 square metres of retail respectively. However, as councils become less enthusiastic about building on green field out of town sites, this trend might slow over the next few years.

We have seen a high level of professionalism being demonstrated. Development and management skills have travelled well across Europe and the benefits of collaboration from one country to another is clearly evident. The jury saw well designed shopping centres with good retail offers and an overall feeling of quality. Europe has become an exemplar in shopping centre design and management, and with skills developed over the years in the more mature European markets now spilling freely across borders and benefitting countries which are newer to the industry. However, rather than producing the same 'cookie cutter' shopping centre designs, Europe is driven by local culture, geography and weather. Designers are achieving new shopping places within architecturally significant environments, providing a strong connection and identification for the communities they serve.

For example, in Turkey, 'quasi outlet centres' are being developed consisting of hybrid centres offering outlet shopping alongside a hypermarket and leisure offer and with full price shopping malls - all in a quality environment. This is an interesting cultural variation.

The Jury welcomes the new trends, and whilst it celebrates the architectural and social heritage of many of our European cities with both new development and rebuilt historic buildings, it also gives shoppers what they have come to expect over the last few decades; exciting retail, excellent facilities and lively environments. Certainly much of what is being achieved today in Europe is of commendably high quality and all those in the retail property industry should be pleased and proud to be part of it.

ICSC European Shopping Centre Awards 2010

The ICSC European Shopping Centre Awards are the supreme awards in European retail property, granted for both new and refurbished or extended projects.

From a short list of Finalists, outstanding schemes are selected as Award winners.

Commendations and merit certificates may also be given to the selected Finalists and also in recognition of particular achievements or features of special interest.

New Developments: Small



Forum Barreiro

Barreiro, Portugal

Developer: **Multi Development Portugal**

Architect(s): **Broadway Malyan Portugal and T+T Design**

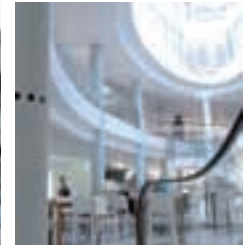
Total Gross Leasable Area (GLA): **17,756 sq. m**

Number of Stores: **108**

Major Tenants: **Pingo Doce supermarket, Castello Lopes Cinema, C&A, Worten and SportZone**

Forum Barreiro is a new retail project developed on an old industrial site in the middle of Barreiro city, across River Tagus from Lisbon. It is a core part of the regeneration of the centre of the town for which a master plan has been prepared by the internationally renowned Catalan architect Juan Busquets. Forum Barreiro is an example of both urban regeneration and a sustainable project developed by Multi Development and managed by Multi Mall Management. It represents an investment of 72 million Euros, financed by Rockspring, and has been responsible for the creation of about 3,100 direct and indirect jobs. Forum Barreiro has a GLA of 17,756 square metres, and it is anchored by a Pingo Doce supermarket, a four-screen cinema, as well as the following stores: C&A, SportZone and Worten. It has 108 shops, of which 12 are restaurants, and underground parking for 700 cars. The centre is open air but has a roof made from wood and glass designed to ensure that visitors are comfortable in any weather. It has two floors of shopping and a third floor for the cinema. It also comprises a 6-story block with 43 apartments. Throughout construction, special attention had been paid to issues of sustainability and waste treatment. All the wood used in the project has been certified as being from a sustainable forest, and every effort was executed to make the project energy efficient.

New Developments: Small (continued)



Sandens Shopping Center

Kristiansand, Norway

Developer: **Steen & Strøm Eiendomsforvaltning AS**

Architect(s): **AMB Arkitekter AS**

Total Gross Leasable Area (GLA): **10,450 sq. m**

Number of Stores: **37**

Major Tenants: **H&M, Clas Ohlsson, Kappahl and G Sport**

Sandens Shopping Center is a new three-level enclosed shopping centre in the heart of Kristiansand, which is the fifth largest city in Norway with approximately 80,000 inhabitants. The city was founded in 1641 by the Danish King Christian IV, and planned as a strictly rectangular grid. The centre faces the city's most popular main and pedestrian shopping street. What originally was 16 buildings of different ages and sizes enclosing an entire block, and interlinked by central open courtyards, has been developed into the new Sandens Shopping Center, with parking below and three office levels above. The master plan concept is simple and functional: two main entrances on opposite street corners of the block are linked by an open atrium with a large elliptical skylight. The three-level open atrium—with all the vertical customer-communication centrally positioned—offers easy sight lines to shops on all levels. Several of the ground floor stores have entrances directly from the street, and all the main bus lines stop right outside. Some of the buildings have protected facades, some facades were refurbished and a few were demolished and rebuilt as new. The city of Kristiansand, being on the waterfront, resulted in a building site with a very high water table, thus excavating and concrete works for the three underground levels had to be carried out by divers. After the shopping centre opened in November 2008, the people of Kristiansand, customers, politicians and representatives of the building authorities were astonished and marveled at the transformation of what had previously been a number of open courtyards.

New Developments: Small (continued)



Stadtgalerie Passau

Passau, Germany

Developer: **ECE Projektmanagement GmbH & Co.KG**

Architect(s): **ECE Projektmanagement GmbH & Co.KG
Auer + Weber + Assoziierte**

Total Gross Leasable Area (GLA): **27,917 sq. m**

Number of Stores: **90**

Major Tenants: **Saturn, C&A, dm, Thalia and Intersport**

The Stadtgalerie Passau is a modern inner-city shopping gallery, with a sales area of 21,917 square metres, 90 specialty shops on three levels and around 500 parking spaces. It opened its doors on the 10th of September 2008. The Stadtgalerie Passau is centrally located on an optimally integrated site in the very heart of the newly developed town quarter of Neue Mitte (New Centre), and it connects the traditional pedestrian zones Bahnhofstrasse and Ludwigstrasse. A distinct urban planning feature is the outstanding integration of the modern shopping gallery into its historical urban environment: the new facade elements of perforated sheet metal reflect the varying colour gradients of the historical buildings of the old town of Passau. The landmarked building Bahnhofstr. 1 was restored with great attention to detail and has been carefully integrated. There is excellent accessibility by car and public transportation. The German/Austrian catchment area is more than 400,000 people. The three-river city of Passau lies on the border triangle of Germany, Austria and the Czech Republic. It is a regional hub with around 50,700 inhabitants and is an economical, cultural and tourist centre of Eastern Lower Bavaria.

New Developments: Medium



Cuprum Arena

Lubin, Poland

Developer: **MGC Inwest Sp. z o. o. - Lech Chudy**

Architect(s): **ADS Studio - P. Borkowicz,
P. Z. Barelkowski**

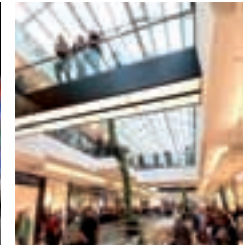
Total Gross Leasable Area (GLA): **35,151 sq. m**

Number of Stores: **128**

Major Tenants: **Saturn, Alma, H&M and C&A**

Multifunctional trade-entertainment centre Cuprum Arena is the first shopping mall of this scale and quality not only in Lubin but also in the entire Copper Mining Region. Its unique shape and details make it distinct among other trade centres in the world. There are only three malls in the world built in a shape of a circle, and Cuprum Arena is the first and only building of this type in Poland. The modern architecture by ADS Studio fully reflects the world's most modern trends, and the materials used to finish Cuprum Arena are of the highest quality granite, glass, steel and wood, as well as aluminium sheets of copper colour to symbolise the meaning of this resource for the region and for the development of modern industry. Cuprum Arena is multifunctional: It serves trade, service, culture and entertainment functions, and offers office space as well. On its 35,000-square-metre section, there are 130 stores and service outlets. Customers may choose to shop from a rich variety of restaurants and stores, including a delicatessen and electrical appliances and electronics, cosmetics, indoor equipment, brand clothes and footwear stores. Cuprum Arena offers a full range of services, among which one can find a laundry, a hairdressers or tailor. On the second level there is a five-screen cinema with 3D technology. There is a fitness club and office centre on the third level.

New Developments: Medium (continued)



Ernst-August-Galerie Hannover

Hannover, Germany

Developer: **ECE Projektmanagement GmbH & Co.KG**

Architect(s): **ECE Projektmanagement/
Venneberg+Zech**

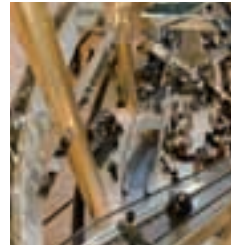
Total Gross Leasable Area (GLA): **37,822 sq. m**

Number of Stores: **143**

Major Tenants: **H&M, Pohland, Avanti/C&A and REWE**

With the new Ernst-August-Galerie, Hannover has received an attractive gateway to the inner city right by the central station. The new meeting point for shopping and entertainment, with its nearly 150 specialty shops, service outlets, restaurants and cafés, helps to strengthen the lasting appeal of the capital city. The construction of the Ernst-August-Galerie has already triggered follow-up investments in its direct urban surroundings, further enhancing the drawing force of the inner city. The interior and exterior design of the Ernst-August-Galerie meets the highest standards in terms of urban planning and architecture. The three-story malls are set in the form of a triangle and open into two oval light courts and a 28-meter-high, glass-roofed atrium. The Ernst-August-Galerie has been approved by its visitors ever since its opening, which is reflected in a very high-frequency level and attendance of up to 120,000 visitors daily. Already months ahead of the opening, the available shop space was leased to renowned retailers. Among the offering brands were the fashion shops H&M, Pohland, New Yorker, Vero Moda, Gerry Weber, Tommy Hilfiger and Marc O'Polo and a large-scale REWE supermarket. An integral part of ECE's planning in Hannover was a leasing concept friendly to medium-sized businesses, which strengthens the local and regional trade and provides it with real development prospects. As a result, a large number of the tenants in the Ernst-August-Galerie are from Hannover and the region. Well-known names and familiar shops, e.g., Schmorl & von Seefeld, Horstmann & Sander or the jeweler Stichnoth provide the gallery with a special charm and character.

New Developments: Medium (continued)



Golden Hall

Athens, Greece

Developer: **LAMDA Domi S.A.**

Architect(s): **Astikes Perivallontikes and Anaplaceis S.A.**

Total Gross Leasable Area (GLA): **40,512 sq. m**

Number of Stores: **132**

Major Tenants: **Attica, Notos Home, Zara, Eponymo and Kalogirou**

LAMDA Domi (99.90% subsidiary LAMDA Development), following a 40-year concession from Olympic Properties, transformed one of Athens' contemporary landmarks, the International Broadcasting Center (IBC) of the 2004 Olympic Games, into Golden Hall, the first upscale fashionable shopping centre in Athens, in three levels and 1,400 underground parking spaces in two levels, as well as an area of approximately 4,500 square metres for office building use. Located in Maroussi, a booming financial and business area, Golden Hall offers 132 high-end stores (40,512.60 square metres of GLA) to a catchment area of 2.2 million people (within a 30-minute drive). The centre is strategically positioned on Kifisias Avenue, the main city artery connecting the city centre to the affluent northern suburbs of Athens. Proximity to Attiki Odos, Athens' ring road connecting the city to the international airport, ensures direct and fast access to motorways and main arteries in all directions. Golden Hall is being developed into a unique shopping centre with national and international brands, and elegant restaurants all aimed at satisfying a clientele with high standards.

New Developments: Medium (continued)



MyZeil – Frankfurt am Main

Frankfurt am Main, Germany

Developer: **MAB Development Deutschland GmbH**

Architect(s): **Massimiliano Fuksas**

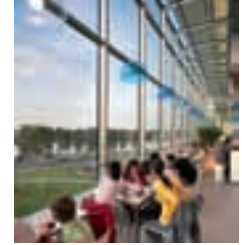
Total Gross Leasable Area (GLA): **41,020 sq. m**

Number of Stores: **94**

Major Tenants: **Saturn, Anson's, S. Oliver, REWE and Hollister Co.**

MyZeil, located on the Zeil, in the inner city of Frankfurt, is part of PalaisQuartier. In addition to this shopping centre, it comprises the neighbouring office tower, the hotel Jumeirah Frankfurt and Thurn und Taxis Palais, rebuilt according to the historic original. The Zeil is one of the most visited areas and has one of the highest turnovers and frequencies in Germany. MyZeil offers an eclectic mixture of national and international top brands over eight levels and includes an attractive food court housed under an outstanding glass roof. MyZeil reinforces the inner city of Frankfurt as a retail location. The innovative architecture was created by the renowned Italian architect Massimiliano Fuksas. One feature is the special roof, formed from varying size and shape glass panels, which provides natural light on every level. MAB has created a shopping centre, MyZeil, which is truly an international retail destination.

New Developments: Large



Galeria Malta

Poznan, Poland

Developer: **NEINVER Malta Sp. z o.o.**

Architect(s): **APA Wojciechowski**

Total Gross Leasable Area (GLA): **53,200 sq. m**

Number of Stores: **167**

Major Tenants: **Piotr i Pawel, T.J. Maxx, Multikino,
Avanti, Marks & Spencer**

Galeria Malta is the largest retail and entertainment centre in Western Poland and one of the key projects developed for the Polish market by NEINVER, a leading Spanish real estate investor, developer and manager in Europe. Galeria Malta features 53,200 square metres of retail and entertainment space, including 167 stores, service outlets, cafés, restaurants, a fitness club and a multiscreen cinema. It houses a variety of popular and fashionable brands as well as attractions never seen before in Malta, Poznan or the Wielkopolska region. Situated on the banks of the picturesque Lake Malta in the very heart of Poznan, Galeria Malta offers a unique atmosphere in a very special location. Galeria Malta is a project inspired by the beautiful greenery of Poznan's Malta. Galeria has been designed to match the character of its site, and highlight and underline its uniqueness. In addition to the modern and spacious structure of the building and the use of natural materials in its construction, additional solutions were implemented to literally and metaphorically integrate Galeria Malta with its neighbourhood. The pedestrian footbridge connecting Galeria with Nadmaltanski Boulevard, the building's facade decorated with murals that symbolise Malta's sights combined with the carefully selected range of retail and entertainment choices, make Galeria Malta the perfect addition to Poznan's Malta and its main attraction, which currently draws visitors from Poznan and tourists to Lake Malta and its vicinity.

New Developments: Large (continued)



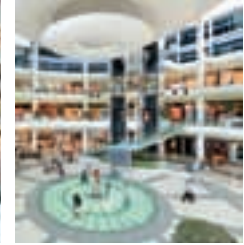
Forum Duisburg

Duisburg, Germany

Developer: **Multi Development Germany GmbH**
Architect(s):
Concept: **T+T Design**
Coöperating: **T+T Design /Ortner & Ortner Berlin**
Executing: **Chapman Taylor Germany**
Total Gross Leasable Area (GLA): **58,220 sq. m**
Number of Stores: **80**
Major Tenants: **Karstadt, Saturn, C&A, Mayersche Buchhandlung and The String**

Opened on the 18th of September 2008, Forum Duisburg is located at the centre of Duisburg's retail pitch and is now undeniably the prime retail destination in Duisburg, a city of 500,000 people and one of the top 15 cities in Germany. The centre fronts Königstraße, the main pedestrian area and main retail location in Duisburg and is connected to the surrounding districts via various entrances. It sits directly over the underground station, which links into the centre at the basement level. Also at basement level there is direct access to the centre's underground car parking spaces. Forum Duisburg is arranged as an ensemble of three buildings connected by a circular mall and provides approximately 58,220 square metres of lettable area with 80 retail units. In addition it offers facilities for children, including a kindergarten and a drop-in centre where visitors' children can stay and play, and for the elderly or less mobile, there is an escort service by the local Caritas association. The architecture is contemporary in style and responds to the adjoining buildings using materials, which are prevalent in the region, namely sandstone, brick and steel. A specially designed sculpture Goldene Leiter (Golden Ladder) connects all levels of the Forum. The centre has high-environmental credentials and features its own power plant as well as one of the very first high-ranking BREEAM certificates for environmental performance in Continental Europe. Forum Duisburg has revolutionised the historically weak retail appeal of the city centre and expects to attract many shoppers.

New Developments: Large (continued)



Korupark Shopping Centre

Bursa, Turkey

Developer: **Torun Avm Yatirim ve Yönetim A.S.**

Architect(s): **Tago Architects**

Total Gross Leasable Area (GLA): **72,472 sq. m**

Number of Stores: **173**

Major Tenants: **Kipa, Kocbas, Electro World, Boyner and C&A**

Korupark is one of the largest and most prestigious shopping malls in Turkey. The mall consists of 169,000 square metres of total zone and 72,472 square metres of rentable area with 196 exclusive brands. Korupark's shopping mix was determined by a sound strategic plan that includes categories for clothing, teenagers, kids, sports clothing, electronics, household decoration, restaurants/food court and entertainment. All categories exist with the most popular international and natural (Turkish) brands in Korupark. Being one of the largest shopping mall investments in Turkey and employing about 2,000 people, Korupark has very easy access for transportation via buses, minibuses and lightrail trains along with heavy residential territories. The food court, which consists of restaurants and cafés representing both Turkish and international kitchens, serves delicious food and refreshing drinks. There are 2,500 square metres of a kids' zone and 2,000 square metres of go-carting—two places where kids and teenagers love to visit. Korupark is a unique shopping mall in Turkey where visitors can experience excitement with all it has to offer. Korupark also attracts cinema lovers with its biggest and most technologically advanced theatres in Bursa. Cinetech Korupark Cinemas consists of nine theatres, which can accommodate 1,321 people. Korupark, Bursa's largest mall, meets the expectations of local and international visitors with its mixture of shops, entertainment facilities, food and beverage courts, cinemas and shopping.

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New Developments: Extra Large



Dolce Vita Tejo

Amadora, Portugal

Developer: **Chamartín/ING Real Estate Development**

Architect(s): **RTKL Associates Inc./Promontorio**

Total Gross Leasable Area (GLA): **104,778 sq. m**

Number of Stores: **283**

Major Tenants: **Jumbo, KidZania, Primark, UCI Cinemas, El Corte Inglés Oportunidades, H&M and Zara**

Dolce Vita Tejo represents a new generation of shopping centres, completely different from what is currently available in Europe. It is unequalled in terms of architecture, public spaces, materials, retail offerings and dimension of both the stores and the shopping centre itself. Located at the junction of six municipalities with a high-population density, comprising of an area serving over two million people, it asserts itself as a supra-regional project. The architectural project is based on the theme, "4 Seasons of the Year," which permeates the project. The columns are shaped like tree trunks. A vertical garden was planted on the centre's facade, according to the season of the year that it depicts. Visitors constantly enjoy a direct view of the sky, thanks to an innovative transparent covering unique to Portugal. The Central Square is the largest covered square in Europe. This project represents a 300-million-euro investment, making this the largest private investment in Portugal for the year 2009. Dolce Vita Tejo is much more than a shopping centre. In keeping with Chamartin's policy of Social Responsibility and Sustainability, Dolce Vita Tejo is responsible for many projects that contribute to the development of the communities. In terms of leisure, Dolce Vita Tejo is also ahead of all the competition. It has an 11-screen multiplex movie theater, one of the largest food courts in the Iberian Peninsula and has the first KidZania in Europe. It is expected to welcome 15 to 18 million visitors a year.

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New Developments: Extra Large (continued)



Liverpool ONE

Liverpool, United Kingdom

Developer: **Grosvenor**

Architect(s): **BDP – master planner**

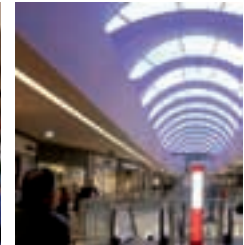
Total Gross Leasable Area (GLA): **151,400 sq. m**

Number of Stores: **160**

Major Tenants: **Debenhams and Odeon**

Liverpool ONE is a retail-led, mixed-use project that has transformed 17 hectares of Liverpool City Centre. This groundbreaking project was completed in just four years to open during Liverpool's year as European Capital of Culture. Liverpool ONE contains 30 buildings designed by 26 architects in five distinct districts, built around the existing streets of Liverpool; each with a different character, offer and design. It comprises 175 retail units totalling 130,000 square metres of retail space; 21,400 square metres of leisure and catering, including a 14-screen Odeon cinema, restaurants, cafés and bars; 512 new apartments; two hotels; offices; a revitalised five-acre park; and a new public transport interchange. More than a collection of shops, bars and restaurants, Liverpool ONE unites Liverpool city centre. It has created amazing spaces, provided the offer Liverpool has long needed, and reconnected the business district, the waterfront and the retail offer to the north. Liverpool now boasts a breadth and diversity of offer — cultural facilities, shopping, leisure, architecture, dining and socialising, all seamlessly integrated in a compact area, that is incomparable to anywhere else in the United Kingdom. Liverpool's success, and that of Liverpool ONE, is attributable to more than simply improved and expanded facilities. The city's confidence and resolute character have returned. Its renewed energy and sense of pride are tangible.

New Developments: Extra Large (continued)



MAR Shopping

Matosinhos, Portugal

Developer: **Inter IKEA Centre Portugal, S.A.**

Architect(s): **CPU Retail Architects, Lda.**

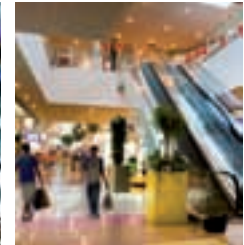
Total Gross Leasable Area (GLA): **93,548 sq. m**

Number of Stores: **208**

Major Tenants: **IKEA, Jumbo, Radio Popular, Fnac and Lusomundo**

MAR Shopping, located in Matosinhos in Greater Porto, Portugal, is a 93,548.19-square-metre GLA regional shopping centre. MAR Shopping opened in October 2008, and it's the largest shopping centre in Northern Portugal. Its privileged location on the A-28 motorway and excellent accesses, strengthen MAR Shopping as a top retail destination. There are more than 200 stores, featuring not only IKEA, but leading national and international retailers including Fnac, Auchan Hypermarket, Zara and seven other Inditex fashion brands, H&M, Esprit, Desigual, C&A, SportZone and Radio Popular. The centre benefits from the presence of a state-of-the-art multiplex cinema with seven screens including three digital screens, and from the launch of new brands in the Portuguese market, MAR Shopping is a family-friendly centre and is deeply engaged in creating the ideal environment for everyone in the family. MAR Shopping entices people of different ages to spend a leisurely day in the centre. Security, comfort and easy access are important components in its overall management approach, as well as special care for children and the disabled, which add an extra sense of comfort and amenity to the centre. Top services are a differentiation point from its competition and give MAR Shopping a unique attractiveness: MAR Junior, the free-of-charge staffed play area with a capacity for 100 children; MAR Lounge, a 300-square-metre lounge with an ocean view designed by a top international interior designer; and MAR Lines, a free-of-charge private bus company, running on a daily basis with five buses serving three different locations in the city.

Refurbishment & Extension



ALEGRO Alfragide

Carnaxide – Lisbon, Portugal

Developer: **Multicenco SA (Immochan)/
Auchan Portugal SA**

Architect(s): **Sua Kay Architects**

Total Gross Leasable Area (GLA): **38,457 sq. m**

Number of Stores: **122**

Major Tenants: **Jumbo Hypermarket, Box Technology & Electrical,
Fnac, Zara and Cinema City**

ALEGRO Alfragide emerged from the refurbishment and expansion of the former SC Jumbo. The centre underwent a radical transformation: around 30,000 square metres of retail, leisure and service space and 40,000 square metres of underground parking were added. The surrounding landscaping and infrastructure were also improved with the aim of turning ALEGRO into an appealing and innovative retail destination. ALEGRO is modern, attractive and commercially successful. It offers a wide, international range of shops and comfortable premises, blending a range of brands that are well-known in the Portuguese market (Jumbo, Box, Fnac, Zara, McDonald's and C&A) with others opening in Portugal for the first time (Starbucks, Desigual and Foster's Hollywood). The daring and cosmopolitan, yet welcoming architecture creates an atmosphere that is cosy, vibrant and trendy. This is a family-friendly centre that blends shopping with culture, without forgetting pure fun. It buzzes thanks to a constantly changing programme of events aimed at a very heterogeneous target audience. Every day provides a different reason to visit ALEGRO: music, art exhibitions, children's activities, food tasting and fund-raising. ALEGRO's tenant mix is designed to complement the stores in the surrounding area. Alfragide is the largest retail zone in the country, and ALEGRO has rapidly taken centre stage. Its strong personality is the result of a determined effort to develop the ALEGRO brand: fun, comfortable, welcoming and surprising. It even has its own theme tune (swing style), written and performed by local band "The Gift" (winner of a 2007 MTV Award). Its goal is to live up to its catchphrase: ALEGRO Alfragide: "Life is a celebration."

Refurbishment & Extension (continued)



Magasinet Shopping Centre

Drammen, Norway

Developer: **Steen & Strøm AS**

Architect(s): **AMB architects**

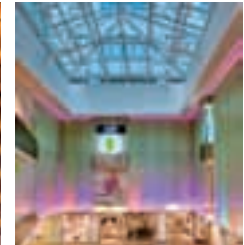
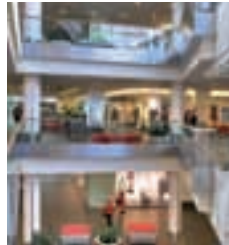
Total Gross Leasable Area (GLA): **18,250 sq. m**

Number of Stores: **65**

Major Tenants: **H&M, Cubus, Lindex, Kiwi and Indiska**

Magasinet Shopping Centre has a unique location in the heart of Drammen, a city that has gone through an extreme transformation. Less traffic in the city centre, a clean river, the new city beach, hiking trails and a new, award-winning pedestrian bridge have given the residents a sense of pride and patriotism, which has also positively impacted Drammen's business community. Just like the city, Magasinet has gone from being an ugly duckling to a beautiful swan. The mall has been renewed and improved in line with the development of the city centre. Since its opening in 1992, Magasinet has been the meeting place for those who are into fashion trends, but the centre was dilapidated and needed renovation. Between January 2007 and September 2008, the centre went through a comprehensive rehabilitation and rebuilding, and appears today as modern, trendy and attractive. Magasinet has become the most attractive shopping and meeting place in the region.

Refurbishment & Extension (continued)



Renoma

Wroclaw, Poland

Developer: **Centrum Development
& Investments Polska**

Architect(s): **Macków Pracownia Projektowa**

Total Gross Leasable Area (GLA): **31,000 sq. m**

Number of Stores: **110**

Major Tenants: **Zara, SMYK, Alma, Empik and S. Oliver**

The Renoma department store located in Wroclaw boasts a business tradition spanning 80 years. It was erected in 1930 and at that time, it was the most modern department store in Europe. Throughout the years, it was associated with a wide and attractive selection of goods and a unique atmosphere. Recently, it has been revitalised (among others, the prewar facade with ornamentation was reconstructed), and a new wing has been added. It forms a modern shopping centre combining the top solutions of modernist architecture with the latest trends of the 21st century.

These solutions include:

- Horizontal division so the façade, shaped by a number of cornices, refers to the character of the listed building
- Spacious stores in both wings of the building
- Modern interior finish using precious materials—glass, wood and steel
- Glass-covered spaces ensuring access of daylight, e.g. internal courtyards covered with glass skylights
- New glass-covered atrium lining the representative front side of the new wing with the existing building
- Imposing vista of the Old Town with green boulevards over the moat, the Opera House and the Puppet Theater in the foreground
- Renoma's roof—the only such vantage point in Wroclaw

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Refurbishment & Extension (continued)



Valecenter

Marcon, Venice, Italy

Developer: **Expansion – Sonae Sierra**

Architect(s): **J. Quintela (Sonae Sierra)
and Broadway Malyan**

Total Gross Leasable Area (GLA): **48,306 sq. m**

Number of Stores: **124**

Major Tenants: **Zara, Conbipel, H&M, Scarpe & Scarpe and Euronics**

Valecenter opened on the 30th of June 1993. The centre was developed by Gianni Zacchello and Vitaliano Rossi and acquired by Sonae Sierra in June 2005. It was the second shopping centre in the suburban area of Venice, following Panorama. Following the acquisition, a complete refurbishment took place in order to allow the better usage of space and improve the tenant mix. The centre is built in a suburban location in the city of Marcon (Venice). It is comprised of three buildings (A, B and C) and an external building “ex-Bingo.” It offers a total gross lettable area of 48,306 square metres comprehensive of the Carrefour’s hypermarket with 17,986 square metres (owner occupant). The site includes a parking garage with a capacity for 2,810 cars. Valecenter has a complete and wide range of 124 shops, plus entertainment with the nearby Multiplex complex.

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Specialised



Optimum Outlet

Istanbul, Turkey

Developer: **Renaissance Development**
Architect(s): **Fehmi Kobal Design**
Total Gross Leasable Area (GLA): **44,149 sq. m**
Number of Stores: **157**
Major Tenants: **Migros (Hypermarket), Kocbas, Media Market, LCW and Mudo**

Optimum is a family-oriented outlet centre with a substantial amount of apparel, family entertainment, and food and beverage offerings. It is a next-generation outlet centre that offers both value and experience. It is located in the rapidly developing Anatolian side of Istanbul. The site is strategically located in the heart of Kadiköy on the E5, which offers good accessibility and visibility. The modern architecture and design underline the fresh image of this new experience. Despite the negative general perception of the outlet centre design in the world, Optimum's goal is to offer a good quality environment with well-designed public areas and amenities to its visitors.



VIA/PORT Outlet Shopping

Istanbul, Turkey

Developer: **VIA Development & Management Co.**
Architect(s): **A Tasarim Architect**
Total Gross Leasable Area (GLA): **106,000 sq. m**
Number of Stores: **183**
Major Tenants: **Kipa Hypermarket, Electro World, Beymen and Retry**

VIA/PORT, located in Istanbul, is a value-oriented outlet centre developed by the Bayraktar Group. Though influenced by Anatolia, Ottoman and Mediterranean architecture of the past, VIA/PORT was built with a modern twist reflective of the 21st century. Its wide range of 183 shops offers the pleasure of shopping in a village. VIA/PORT's open concepts includes a fashion centre, covered bazaar, restaurant and food court, a children and youth centre as well as a health centre and spa.

ReStore

The 2010 *ReStore* award goes to Grosvenor Liverpool Fund and the City of Liverpool, United Kingdom, for Liverpool ONE, the largest regeneration project undertaken in Europe for some time. Liverpool ONE is more than a shopping centre—it is a dynamic mixed-use project that has transformed 17 hectares of Liverpool's city centre into a newly reborn destination. Its 30 buildings in five distinct districts built around the city's existing streets were designed by 26 different architects—the result is a complementary yet diverse mix of 130,000 square metres of retail space, 21,400 square metres of restaurants and leisure activities including a 14-screen Odeon cinema, 512 new apartments, two new hotels, offices, a five-acre park and a new transportation hub. Land acquisition required negotiation with 275 disparate interests, and essential services had to be relocated before work could even begin. And all of this was accomplished in a tight time-line of just four years...opening just in time for Liverpool's year as European Capital of Culture.



Liverpool ONE
Liverpool, United Kingdom

Resource

The 2010 *Resource* Award honours Multi Development Germany for its development at Forum Duisburg. Socially, Forum Duisburg answers the call with a professional day care centre featuring a roof garden, and free service for seniors provided by Caritas, one of Germany's major charities. For sustainability, Forum Duisburg's answer begins with the fact that it sits directly atop underground rail, enhancing non-vehicular access. Construction was reliant on locally sourced materials, including sandstone, brick and timber, and the design reflects the historical links with the local steel manufacturing industry. Energy consultants were integrated in the planning and energy saving targets were established from the beginning. The result—the incorporation of an advanced tri-generation plant, delivering a significant percentage of the centre's heating, cooling and electrical power. The system is monitored and controlled centrally through an effective building management system. Most common areas are lit by daylight through a glass roof, and the mall is partly naturally ventilated. A 10,000-square-metre green roof features endangered plants, and nesting sites are provided for wildlife. It all adds up to one of the first high-ranking BREEAM certificate for environmental performance in mainland Europe.



Forum Duisburg
Duisburg, Germany

2010 Jury Members



Chairman
Derek Barker

Managing Director
Haskoll Architects and
Designers
United Kingdom



Vice-chair
Mario Taccini

Managing Director
CBRE- Espansione
Commerciale S.R.L.
Italy



Judges
Christoph M. Achammer

CEO, Chairman of the Board
ATP Architects
Austria



Avi Alkas sCSM,SCMD,CLS

Chairman Turkey
Jones Lange LaSalle
Turkey



Carmen Almagro

President
Accessorize
Spain



Biljana Bozic

Head of Real Estate
East Capital
Russian Federation



Jan Eijkemans

Managing Director
MAB Development
The Netherlands



Andreas Ramseier

Director of Real Estate
Maus Frères, S.A.
Switzerland

ICSC European Shopping Centre Awards

Why Enter

A winner of the European Shopping Centre Awards Programme represents the shopping centre industry's judgement as to what constitutes "the best European centre of the year"

The benefits of this recognition are immeasurable:

- Reputation – a demonstrated standard of excellence.
A winning entry shows that it has achieved success in most of the important aspects of the project: its choice of site, planning, architecture, selection of tenants, sales results, acceptance by customers and financial returns
- Industry acclaim – finalists will see their work showcased at the ICSC Annual European Conference followed by the announcements of winners and presentation of the Awards at a specially convened session
- Public recognition – complete coverage in *Shopping Centres Today* on www.icsc.org and ICSC will also issue press releases announcing all winners to the media
- Global leadership – as a winner of the ICSC European Shopping Centre Awards Programme, you will be recognised around the world among the very best shopping centre industry has to offer. Winners will be automatically submitted to the Global Best-of-Best Awards Program

ICSC European Shopping Centre Awards 2011
Go Online June 2010

Deadline for entries: 7 September 2010

Awards Presentation: 2011 ICSC European Conference

