

ICSC CANADIAN SHOPPING CENTRE AWARDS PRESENTS

RETAIL CIRCUS

THE

GREATEST  
SHOW

ON EARTH  
OCTOBER 7, 2015

ANNOUNCING THE FINALISTS  
OF THE 2015 ICSC CANADIAN  
SHOPPING CENTRE AWARDS



**LADIES AND GENTLEMEN...  
WE ARE PLEASED TO UNVEIL THE FINALISTS  
OF THE 2015 ICSC CANADIAN  
SHOPPING CENTRE AWARDS!**

Your creativity and remarkable feats of excellence have dazzled our judges. We invite you to step into the spotlight as we announce the winners! Let's celebrate the innovative, dynamic and ever-evolving nature that is the "Retail Circus", at the

**ICSC CANADIAN SHOPPING CENTRE AWARDS GALA**  
OCTOBER 7TH, TORONTO, ONTARIO  
TORONTO CONVENTION CENTRE

For more information visit: [www.icsc.org/canadianawards](http://www.icsc.org/canadianawards)

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**CONGRATULATIONS AND SEE YOU UNDER THE BIG TOP!**  
2015 ICSC Canadian Shopping Centre Awards Committee

ICSC CANADIAN SHOPPING CENTRE AWARDS PRESENTS

RETAIL CIRCUS

CATEGORY

1

MARKETING

FINALISTS

# ADVERTISING

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **A REBOOTED BOWER PLACE**

Bower Place  
Red Deer, Alberta

### **@CENTRALCITY**

Central City Shopping Centre  
Surrey, British Columbia

### **ORCHARD PARK STYLE INSPIRERS**

Orchard Park  
Kelowna, British Columbia

### **MY NEW WARDROBE**

Place Ste-Foy  
Québec, Québec

### **#CELEBRATEYOU**

Uptown  
Victoria, British Columbia

## **CENTRES MORE THAN 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **YOURS GTC**

Guildford Town Centre  
Surrey, British Columbia

### **A RETAIL WIN AT DIX30!**

Quartier DIX30  
Brossard, Quebec

# **BUSINESS-TO-BUSINESS**

**CENTRES MORE THAN 1,000,000 SQ. FT.  
OF TOTAL RETAIL SPACE**

## **PANDORA PARTNERSHIP**

Bramalea City Centre  
Brampton, Ontario

## **YORKDALE'S RETAILER ONBOARDING STRATEGY**

Yorkdale Shopping Centre  
Toronto, Ontario

# CAUSE RELATED MARKETING

## **CENTRES OF 150,000 SQ. FT. OR LESS OF TOTAL RETAIL SPACE**

### **NICE BUCKET CHALLENGE**

Scotia Square  
Halifax, Nova Scotia

## **CENTRES 150,000 TO 400,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **HELPING OUR NEIGHBOURS!**

Carrefour Frontenac - Cominar  
Thetford Mines, Quebec

### **CELEBRATE THE SENSES**

Carrefour St-Georges  
Saint-Georges, Quebec

### **EGLINTON SQUARE - BIG LITTLE GIVE**

Eglinton Square  
Toronto, Ontario

### **BUILDING VIOLENCE FREE FUTURES, ONE BRICK AT A TIME**

Hazeldean Mall  
Kanata, Ontario

### **THE GET WELL GARAGE SALE**

Les Galeries de Hull  
Gatineau, Quebec

### **THE CENTRE OF GIVING**

Semiahmoo Shopping Centre  
Surrey, British Columbia

### **DRIVE-IN MOVIE NIGHT**

Tecumseh Mall  
Windsor, Ontario

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **SOCKS FROM SANTA**

Carlingwood Shopping Centre  
Ottawa, Ontario

### **OCEANWALL**

Hillside Centre  
Victoria, British Columbia

### **COMMUNITY IMPACT**

Lambton Mall  
Sarnia, Ontario

## **CENTRES 750,000 TO 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **I AM SOMEONE**

Coquitlam Centre  
Coquitlam, British Columbia

### **#LIVE2SEE20**

Pickering Town Centre  
Pickering, Ontario

### **ECO-DESIGN CHALLENGE**

Southgate Centre  
Edmonton, Alberta

### **KIND EVERY TIME**

St. Laurent Centre  
Ottawa, Ontario

## CAUSE RELATED MARKETING CONT'D

### **CENTRES 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

#### **BIG BROTHERS BIG SISTERS RIDE FOR KIDS**

Pen Centre  
St. Catharines, Ontario

### **JOINT CENTRE**

#### **GROUNDS TO GARDENS**

Cloverdale Mall & Eglinton Square  
Shopping Centre, Ontario

### **MIXED USE**

#### **#31DAYSOFHAPPY**

Edmonton City Centre  
Edmonton, Alberta

# CUSTOMER SERVICE EXPERIENCE/ENGAGEMENT

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

**SANTA'S MALL**  
Southland Mall  
Regina, Saskatchewan

## **COMPANY**

**UN STYLE À LA MODE DE CHEZ NOUS**  
Groupe Westcliff  
Montreal, Quebec

## **CENTRES 750,000 TO 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

**SHINE**  
Bayshore Shopping Centre  
Ottawa, Ontario

**KINGSWAY KINDNESS**  
Kingsway Mall  
Edmonton, Alberta

## **CENTRES 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

**SANTA EXPERIENCE**  
Metropolis at Metrotown  
Burnaby, British Columbia



## DIGITAL CAMPAIGN

### CENTRES 150,000 TO 400,000 SQ. FT. OF TOTAL RETAIL SPACE

#### NOW TRENDING

Holt Renfrew Centre  
Toronto, Ontario

### CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE

#### "WIN IT FORWARD" CHRISTMAS CAMPAIGN

The Bay Centre  
Victoria, British Columbia

### CENTRES MORE THAN 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE

#### METROPOLIS X KLOUT

#### SPRING SOCIAL

Metropolis at Metrotown  
Burnaby, British Columbia

#### STC CELEBRATES LUNAR NEW YEAR

Scarborough Town Centre  
Scarborough, Ontario

#### MIXED USE

#### LOVE FREE FOOD?

10 Dundas East  
Toronto, Ontario

# EMERGING TECHNOLOGY

**CENTRES MORE THAN 1,000,000  
SQ. FT. OF TOTAL RETAIL SPACE**

## **MOBILE STYLIST**

Metropolis at Metrotown  
Burnaby, British Columbia

# EVENT OR SALES PROMOTION

## **CENTRES 150,000 TO 400,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **BACK TO THE FUTURE**

Carrefour Frontenac  
Thetford Mines, Quebec

### **IN MY WARDROBE**

Complexe Les Ailes  
Montreal, Quebec

### **LES ENFANTS TERRIBLES**

Place Montréal Trust  
Montréal, Québec

### **SANTA SURPRISES**

Shoppers Mall  
Brandon, Manitoba

### **BUCKET LIST SERIES #1 - NYC FOR NEW YEAR'S EVE**

St. Albert Centre  
St. Albert, Alberta

### **OPERATION GIFT DROP - TORONTO PEARSON INTERNATIONAL AIRPORT**

Toronto Pearson International Airport  
Toronto AMF, Ontario

### **WESTBROOK MALL'S 50TH BIRTHDAY CELEBRATION**

Westbrook Mall  
Calgary, Alberta

### **COINS FOR KIDS**

Westshore Town Centre  
Victoria, British Columbia

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **DECK THE MALL**

Intercity Shopping Centre  
Thunder Bay, Ontario

### **AN APPLE A DAY**

Lambton Mall  
Sarnia, Ontario

### **Elf Invasion**

Les Rivières Shopping Centre  
Trois-Rivières, Quebec

### **DAY TO WIN A DEAL**

New Sudbury Centre  
Sudbury, Ontario

### **LUXURY SUPERCAR WEEKEND**

Oakridge Centre  
Vancouver, British Columbia

### **FRIENDS WITH BENEFITS AT ROCKLAND**

Rockland  
Town of Mount-Royal, Quebec

### **WHITE OAKS MALL TO THE RESCUE**

White Oaks Mall  
London, Ontario

### **ROYAL REWARDS**

Willowbrook Shopping Centre  
Langley, British Columbia

### **WORLD PLAY DAY**

Willowbrook Shopping Centre  
Langley, British Columbia

# EVENT OR SALES PROMOTION CONT'D

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**    **MIXED USE**

### **H&M CONSCIOUS CLOSET**

Bayshore Shopping Centre  
Ottawa, Ontario

### **A FASHION RENDEZ-VOUS AT PLACE VILLE MARIE**

Galerie Place Ville Marie  
Montreal, Québec

### **CULINARY WORKSHOPS FOR KIDS**

Place Rosemère  
Rosemère, Quebec

## **JOINT CENTRE**

### **FASHION WEEK AROUND THE WORLD**

Park Place Shopping Centre  
& Medicine Hat Mall  
Alberta

## **CENTRES MORE THAN 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **THE GRAND BAZAAR**

Laurier Québec  
Québec, Québec

### **THE FLOWER FESTIVAL AT DIX30: LET THERE BE BLOOMS!**

Quartier DIX30  
Brossard, Quebec

### **YORKDALE WELCOMES THE WORLD**

Yorkdale Shopping Centre  
Toronto, Ontario

# GRAND OPENING, EXPANSION & RENOVATION

**CENTRES OF 150,000 SQ. FT. OR  
LESS OF TOTAL RETAIL SPACE**

**GET INTO THE MIX! -  
FOOD COURT RENO PROMOTION**  
Scotia Square  
Halifax, Nova Scotia

**CENTRES 400,000 TO 750,000 SQ. FT.  
OF TOTAL RETAIL SPACE**

**ESCAPE THE CITY**  
Outlet Collection at Niagara  
Niagara-On-The-Lake, Ontario

**CENTRES 750,000 TO 1,000,000  
SQ. FT. OF TOTAL RETAIL SPACE**

**ST. LAURENT RENOVATION  
CAMPAIGN**  
St. Laurent Centre  
Ottawa, Ontario

**CENTRES MORE THAN 1,000,000  
SQ. FT. OF TOTAL RETAIL SPACE**

**A DIVINE INVITATION: NORTH  
EXPANSION GRAND OPENING EVENT**  
Square One  
Mississauga, Ontario

# MULTI CHANNEL MARKETING

## **CENTRES 150,000 TO 400,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **CELEBRATE THE SENSES**

Carrefour St-Georges  
Saint-Georges, Québec

### **THE SCENT OF LOVE**

Sheridan Centre  
Mississauga, Ontario

### **GIVE GREAT**

Village Green Centre  
Vernon, British Columbia

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **SHOP HAPPY**

Kildonan Place  
Winnipeg, Manitoba

### **CHINESE NEW YEAR SPRING LUNAR FESTIVAL 2015**

Oakridge Centre  
Vancouver, British Columbia

### **CELEBRATING FORTY YEARS**

Pine Centre Mall  
Prince George, British Columbia

## **CENTRES MORE THAN 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **#FASHIONSANTA**

Yorkdale Shopping Centre  
Toronto, Ontario

# **PUBLIC RELATIONS**

## **CENTRES 150,000 TO 400,000 SQ. FT. OF TOTAL RETAIL SPACE**

**DRESS TO KILL**  
Montreal Eaton Centre  
Montreal, Quebec

## **CENTRES MORE THAN 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

**GLOBAL TAKEOVER-FASHION MONTH**  
Square One  
Mississauga, Ontario

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

**DUFFERIN MALL - FASHION SHOW**  
**FLASH MOB**  
Dufferin Mall  
Toronto, Ontario

**PET PATROL**  
Mic Mac Mall  
Dartmouth, Nova Scotia

**ESCAPE THE CITY GRAND OPENING -  
PUTTING THE PUBLIC IN PR**  
Outlet Collection at Niagara  
Niagara-On-The-Lake, Ontario

**THE GREAT CALGARY CAKE OFF**  
North Hill Centre  
Calgary, Alberta

# SOCIAL MEDIA

## **CENTRES 150,000 TO 400,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **40 DAYS OF GIVEAWAYS**

Prairie Mall  
Grande Prairie, Alberta

## **CENTRES 400,000 TO 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **MY PAWFECT PET**

Bonnie Doon Centre  
Edmonton, Alberta

### **FASHION CANDY**

Halifax Shopping Centre  
Halifax, Nova Scotia

### **MAPLEVIEW MUSE**

Mapleview Shopping Centre  
Burlington, Ontario

### **“SOCIAL”IZING WITH CAKE**

North Hill Centre  
Calgary, Alberta

### **FIND CLIFFORD THE ELF’S FAVORITE THINGS**

Sevenoaks Shopping Centre  
Abbotsford, British Columbia

### **UPTOWN’S ELF ON THE SHELF**

Uptown  
Victoria, British Columbia

## **CENTRES MORE THAN 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **FASHION PICKS**

Metropolis at Metrotown  
Burnaby, British Columbia

### **SUMMER POP ‘N WIN**

Metropolis at Metrotown  
Burnaby, British Columbia

## **MIXED USE**

### **#COREEASTER**

The CORE - TD Square/Holt Renfrew  
Calgary, Alberta



ICSC CANADIAN SHOPPING CENTRE AWARDS PRESENTS

RETAIL CIRCUS

CATEGORY

2

DEVELOPMENT  
AND DESIGN

FINALISTS

# **NEW DEVELOPMENTS**

**CENTRES OF 150,000 SQ. FT. OR  
LESS OF TOTAL RETAIL SPACE**

**OUTLET COLLECTION AT NIAGARA**  
Niagara-on-the-Lake, Ontario

**RBC WATERPARK PLACE**  
Toronto, Ontario

# RENOVATIONS/EXPANSIONS

## **CENTRES OF 150,000 SQ. FT. OR LESS OF TOTAL RETAIL SPACE**

### **CASCADE SHOPS**

Banff, Alberta

## **CENTRES BETWEEN 400,001 AND 750,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **ALEXIS NIHON**

Montreal, Québec

### **RIDEAU CENTRE**

Ottawa, Ontario

## **CENTRES MORE THAN 1,000,000 SQ. FT. OF TOTAL RETAIL SPACE**

### **GUILDFORD TOWN CENTRE**

Surrey, British Columbia

### **POLO PARK**

Winnipeg, Manitoba

### **SQUARE ONE SHOPPING CENTRE**

Mississauga, Ontario

### **VAUGHAN MILLS**

Vaughan, Ontario

ICSC CANADIAN SHOPPING CENTRE AWARDS PRESENTS

RETAIL CIRCUS

CATEGORY

3

RETAIL STORE  
DESIGN

FINALISTS

## **KIOSKS AND CARTS**

### **FACES - LAURIER QUÉBEC**

Quebec, Quebec

### **SECOND CUP**

Hamilton, Ontario

### **THE SOURCE**

Mississauga, Ontario

### **WOW! MOBILE BOUTIQUE**

Scarborough, Ontario

## **FOOD COURT UNIT/FAST FOOD**

### **BOOSTER JUICE**

Mississauga, Ontario

### **STARBUCKS - RIDEAU CENTRE DINING HALL**

Ottawa, Ontario

## **RESTAURANTS**

### **GUU IZAKAYA**

Toronto, Ontario

### **KABUKI**

Toronto, Ontario

## **STORES LESS THAN 1,000 SQ. FT. IN AREA**

### **DUTY FREE WINE STORE**

Mississauga, Ontario

### **JO MALONE**

Mississauga, Ontario

### **NATURISTE**

Rosemère, Quebec

## **STORES BETWEEN 2,501 AND 5,000 SQ. FT. IN AREA**

### **DANIER**

Toronto, Ontario

### **SLEEP COUNTRY**

Calgary, Alberta

## **STORES BETWEEN 5,001 AND 10,000 SQ. FT. IN AREA**

### **ELEGANZA - FLEUR DE LYS**

Quebec, Quebec

## **STORES IN EXCESS OF 10,001 SQ. FT. IN AREA**

### **EURO TILE & STONE**

Ottawa, Ontario

### **SPORT CHEK**

Edmonton, Alberta

### **VALMONT GALERIE GASTRONOMIQUE**

Brossard, Quebec