



# **ICSC LAS VEGAS 2026**

## **KNOW BEFORE YOU GO**

May 2026





# **WELCOME REMARKS**

Faith Cooper



## Agenda

- I. Show Overview – Casey Adams
- II. Exhibit Halls – Keith Colavito
- III. Content – Faith Cooper
- IV. ICSC+WOMEN IN CRE – Kelly P. Meyers
- V. ICSC+PROPTECH – Kevin Hewitt
- VI. Community Advancement – Morgan Wortham
- VII. Technology Tools – Jennifer Simms
- VIII. Closing Remarks – Faith Cooper



# **SHOW OVERVIEW**

Casey Adams

## ICSC LAS VEGAS By The Numbers

<b>25,000+</b> Attendees	<b>39</b> Hotels
<b>34</b> Countries Represented	<b>32,000</b> Room nights booked
<b>890</b> Exhibitors	<b>46</b> Sessions + Keynote Presentations
<b>621k</b> Net square feet of exhibit space	<b>15</b> Receptions + Awards Ceremonies

## New This Year

- Monday – Wednesday Format
- ICSC+WOMEN IN CRE
- ICSC+PROPTECH
- Three Keynote Presentations
- Construction at LVCC is done
- Central and South Halls
- Indoor Walkway from Central to South Halls
- Rideshare, Taxi, Hotel Shuttle Drop-off and Pickup Locations
- Badge Pickup & Registration Locations at Wynn and LVCC
- Badge Pickup Days and Times at Airport
- ICSC+WOMEN IN CRE Lounge and Designated Area in Opening Reception

## **Schedule At-a-Glance** | **Sunday, May 17 • Wynn**

8:00 am – 8:00 pm	<b>Badge Pickup at Airport</b>
9:00 am – 5:00 pm	<b>Badge Pickup &amp; Registration at LVCC</b>
12:00 – 7:00 pm	<b>Badge Pickup &amp; Registration</b>
6:00 – 7:00 pm	<b>ICSC+WOMEN IN CRE Opening Reception</b>

## **Schedule At-a-Glance** | **Monday, May 18 • Wynn**

7:00 am – 8:00 pm	<b>Badge Pickup &amp; Registration</b>
7:30 – 8:45 am	<b>ICSC+WOMEN IN CRE Colorful Beginnings Networking Event</b>
8:00 am – 5:00 pm	<b>ICSC+WOMEN IN CRE Lounge</b>
8:00 am – 8:00 pm	<b>Badge Pickup at Airport</b>
8:00 am – 5:00 pm	<b>Badge Pickup &amp; Registration at LVCC</b>
8:00 am – 1:00 pm	<b>ICSC &amp; UNC Retail Real Estate Case Competition</b>
8:30 – 9:00 am	<b>ICSC+PROPTECH Coffee &amp; Networking</b>
9:00 – 9:45 am	<b>ICSC+PROPTECH Session</b>
9:00 – 10:00 am	<b>ICSC+WOMEN IN CRE Session</b>
9:00 – 11:00 am	<b>Volunteer Leadership Appreciation Breakfast (By Invitation Only)</b>

## Schedule At-a-Glance | Monday, May 18 • Wynn (Cont.)

10:00 – 10:30 am	<b>ICSC+PROPTECH Roundtables</b>
11:00 am – 12:15 pm	<b>ICSC+PROPTECH &amp; ICSC+WOMEN IN CRE Keynote &amp; Awards Brunch</b> (Limited Seating)
12:30 – 1:15 pm	<b>Keynote Presentation: Erin Andrews</b>
1:30 – 4:45 pm	<b>Professional Development Workshops</b>
1:30 – 4:45 pm	<b>ICSC+PROPTECH Sessions</b>
1:30 – 4:45 pm	<b>ICSC+WOMEN IN CRE Sessions</b>
4:00 – 5:00 pm	<b>ICSC Foundation Reception</b> (By Invitation Only)
5:00 – 6:00 pm	<b>Keynote Presentation: Coach K</b>
6:00 – 8:00 pm	<b>ICSC Community Advancement Awards Reception</b> (Pre-registration required)
6:00 – 8:00 pm	<b>Opening Reception</b>
6:00 – 8:00 pm	<b>ICSC+WOMEN IN CRE Celebration at the ICSC LAS VEGAS Opening Reception</b>
6:30 – 8:15 pm	<b>ICSC Global Awards Ceremony</b>

## Keynote Speakers



**ERIN ANDREWS**

Entrepreneur & Broadcaster  
FOX Sports



**MIKE "COACH K" KRZYZEWSKI**

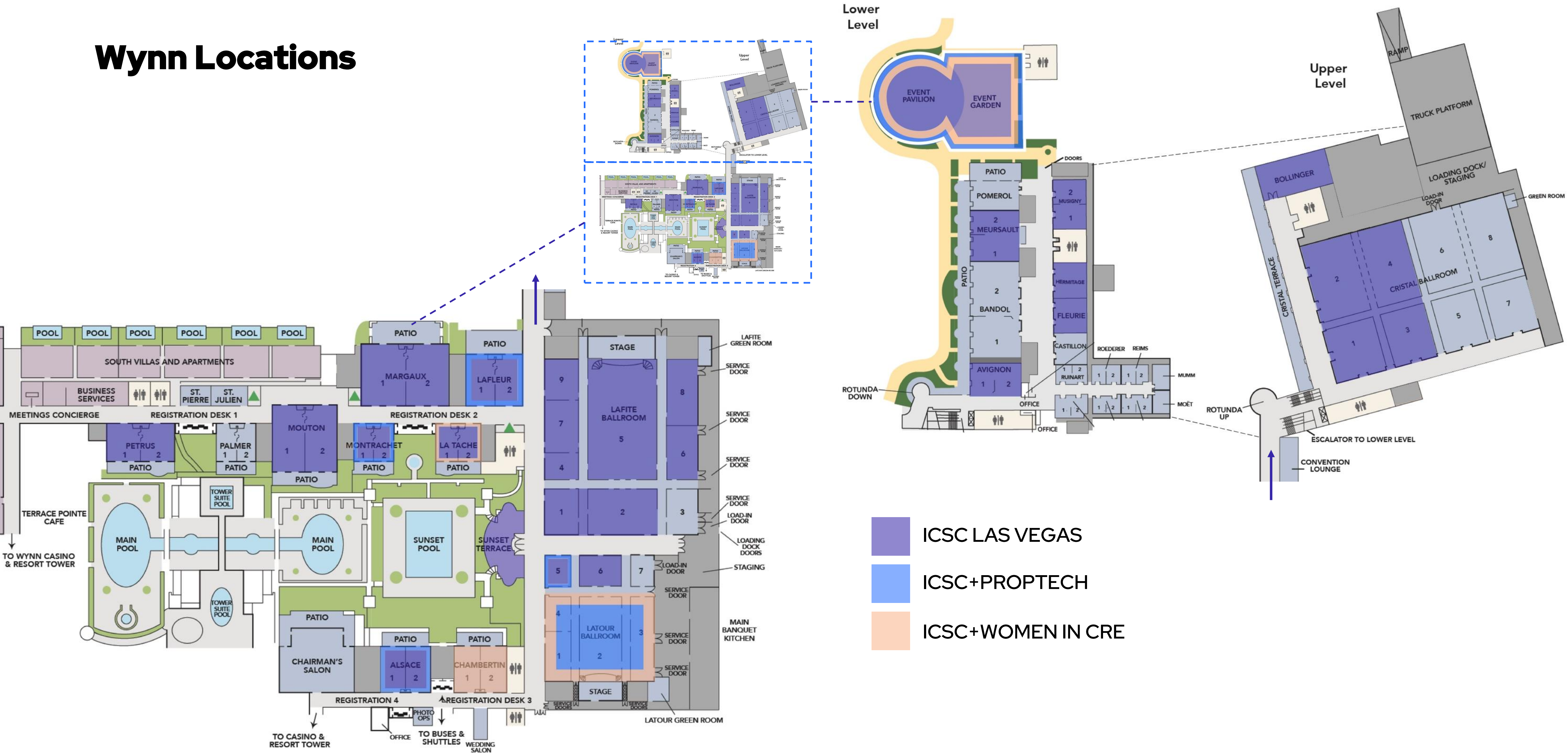
Head Men's Basketball Coach  
Duke University (1980 – 2022)



**RANDI ZUCKERBERG**

Founder & CEO  
Zuckerberg Media

# Wynn Locations



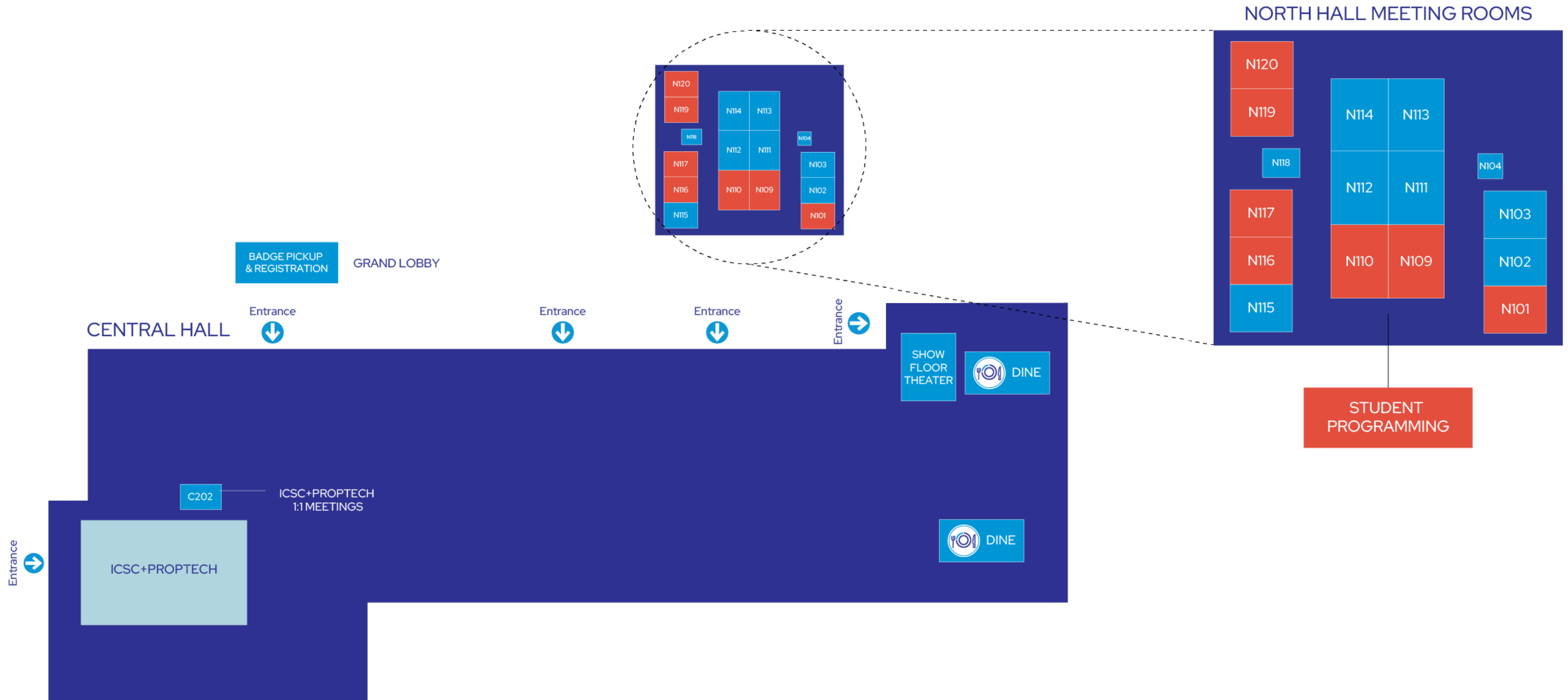
## Schedule At-a-Glance | Tuesday, May 19 • LVCC

6:30 am – 5:00 pm	<b>Badge Pickup &amp; Registration</b>
7:00 – 8:30 am	<b>Advancing Retail in Communities Breakfast</b> (Pre-registration required)
8:00 am – 5:00 pm	<b>Exhibit Hall Open</b>
9:00 am – 4:00 pm	<b>Student Lounge</b>
10:00 am – 4:00 pm	<b>Content Sessions – Show Floor Theater</b>
10:00 am – 4:30 pm	<b>ICSC+PROPTECH 1:1 Meetings</b>
10:00 am – 4:30 pm	<b>ICSC+PROPTECH Sessions</b>
11:00 am – 12:00 pm	<b>Student Speed Networking Session</b>
2:00 – 5:00 pm	<b>ICSC &amp; UNC Retail Real Estate Case Competition Final Presentations</b>
2:30 – 3:30 pm	<b>Student Roundtables</b>
5:00 – 6:30 pm	<b>ICSC Next Generation Reception at Wynn</b> (Pre-registration required)
5:00 – 6:30 pm	<b>ICSC Public Policy Reception at Wynn</b>
5:30 – 7:00 pm	<b>ICSC Diversity Reception at Wynn</b>
6:30 – 7:30 pm	<b>ICSC Foundation Student Reception at Wynn</b>

## **Schedule At-a-Glance** | **Wednesday, May 20 • LVCC**

7:00 am – 3:00 pm	<b>Badge Pickup &amp; Registration</b>
8:00 am – 3:00 pm	<b>Exhibit Hall Open</b>
9:30 am – 12:00 pm	<b>ICSC+PROPTECH 1:1 Meetings</b>
10:00 am – 12:00 pm	<b>Content Sessions – Show Floor Theater</b>
10:00 am – 12:00 pm	<b>ICSC+PROPTECH Sessions</b>

# LVCC: North Hall Meeting Rooms





ICSC 2030 • Advance Industry Narrative • Grow & Engage Membership • Enhance Product & Service Offerings





ICSC 2030 • Advance Industry Narrative • Grow & Engage Membership • Enhance Product & Service Offerings




# LVCC Campus Map



**MAP KEY**

- Hotel Shuttle Drop-off/Pickup
- Taxi or Rideshare Drop-off/Pickup
- Parking
- VEGAS LOOP (Tesla Tunnel)



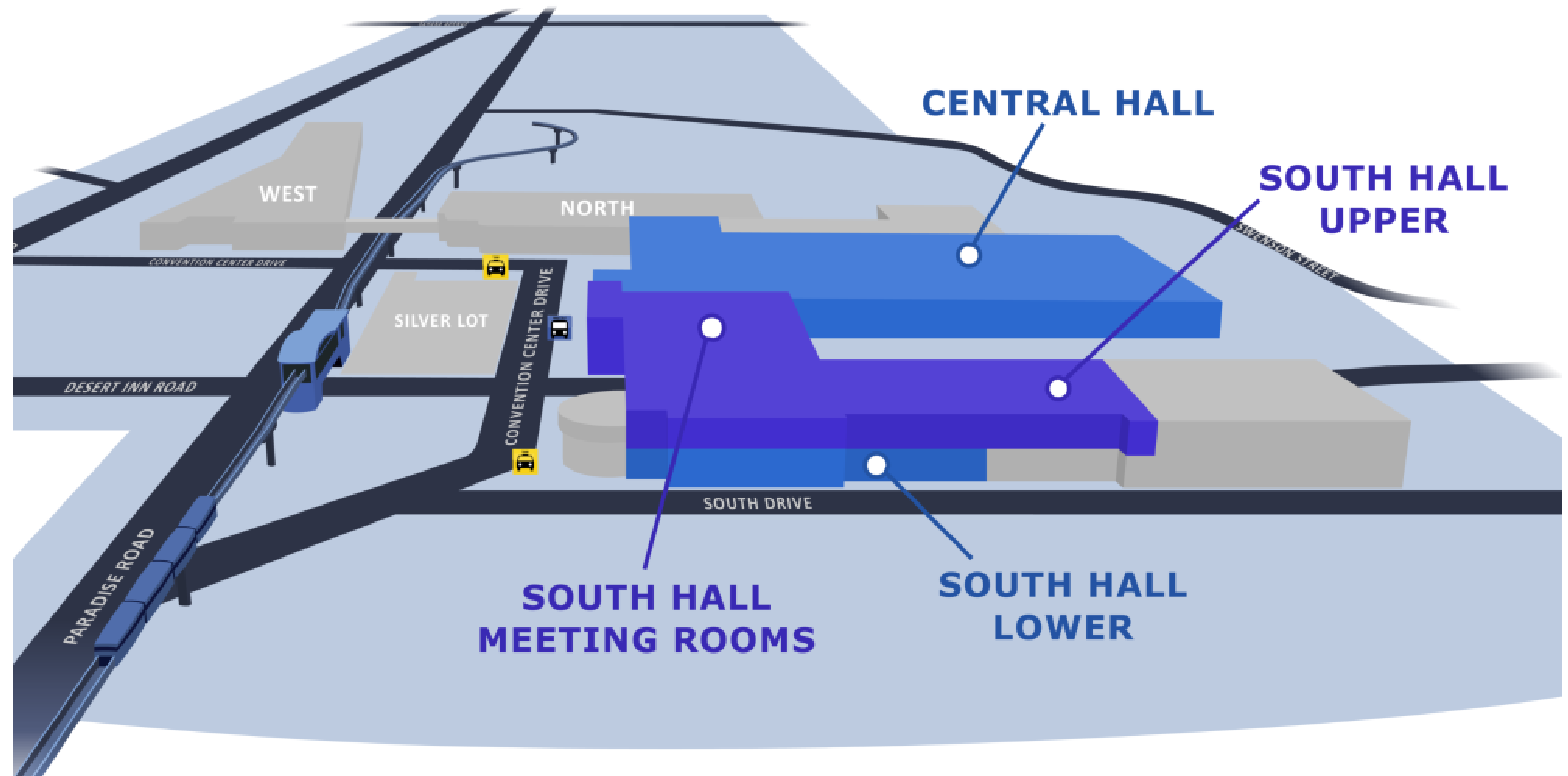
# **EXHIBIT HALLS**

Keith Colavito

## Show Stats

<b>621K</b>	Net Square Feet	<b>119</b>	Exhibiting Retailers
<b>890</b>	Exhibitors	<b>217</b>	New Exhibitors
<b>25</b>	Shared Exhibitors		

## ICSC LAS VEGAS – LVCC: Campus Map



# Central Hall

**Total Exhibitors: 438**

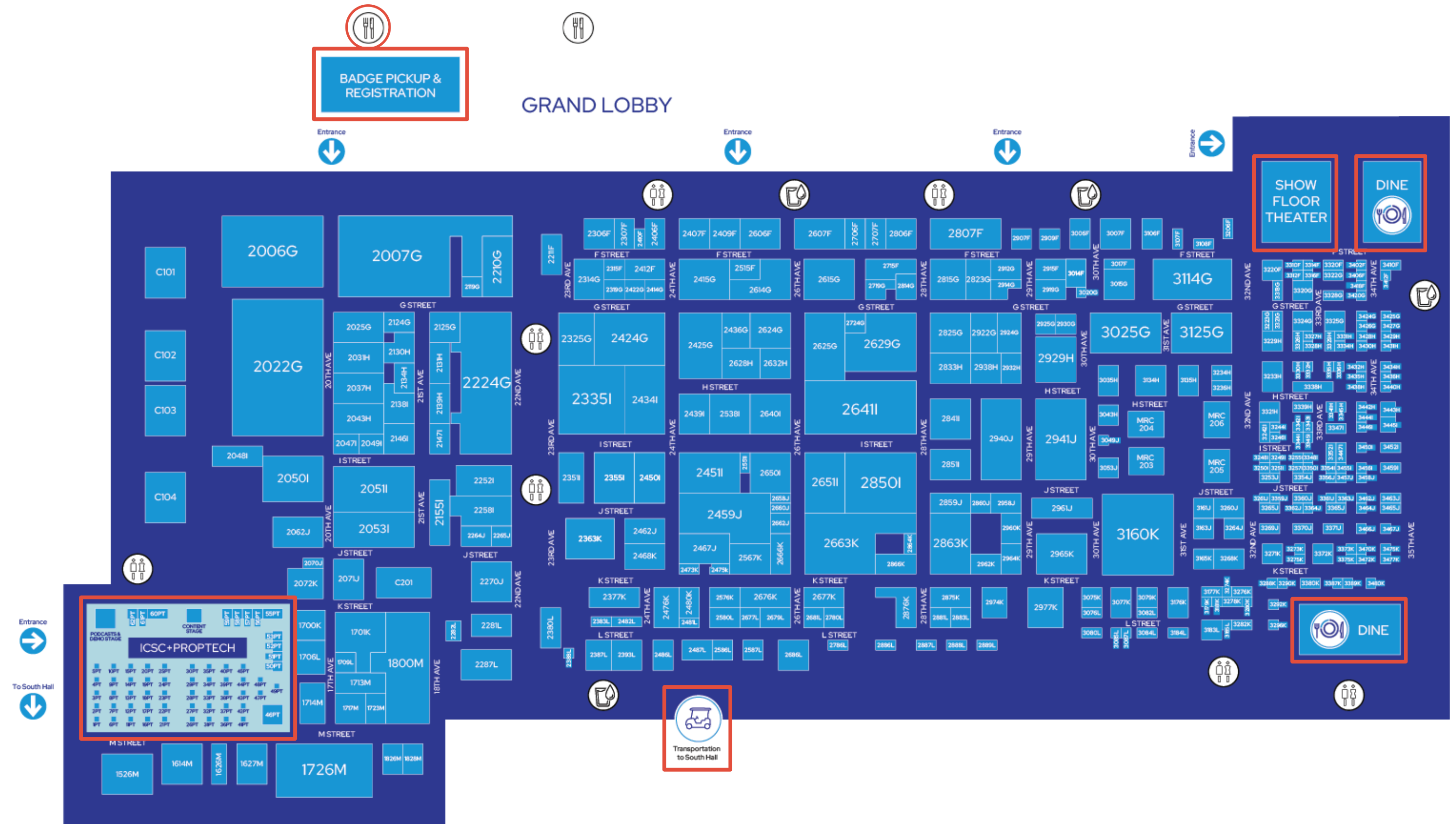
**Booth Range: 1500M-3400K**  
(Streets F-M)

**Hotel Shuttle: Designated pickup and drop-off area available**

**Rideshare/Taxi: Designated pickup and drop-off area available**

**Badge Pickup & Registration:**  
Located in the Grand Lobby

**Meeting Rooms: C101-C104 and MRC203-MRC206**



## Central Hall (Cont.)

**New: ICSC+PROPTech**

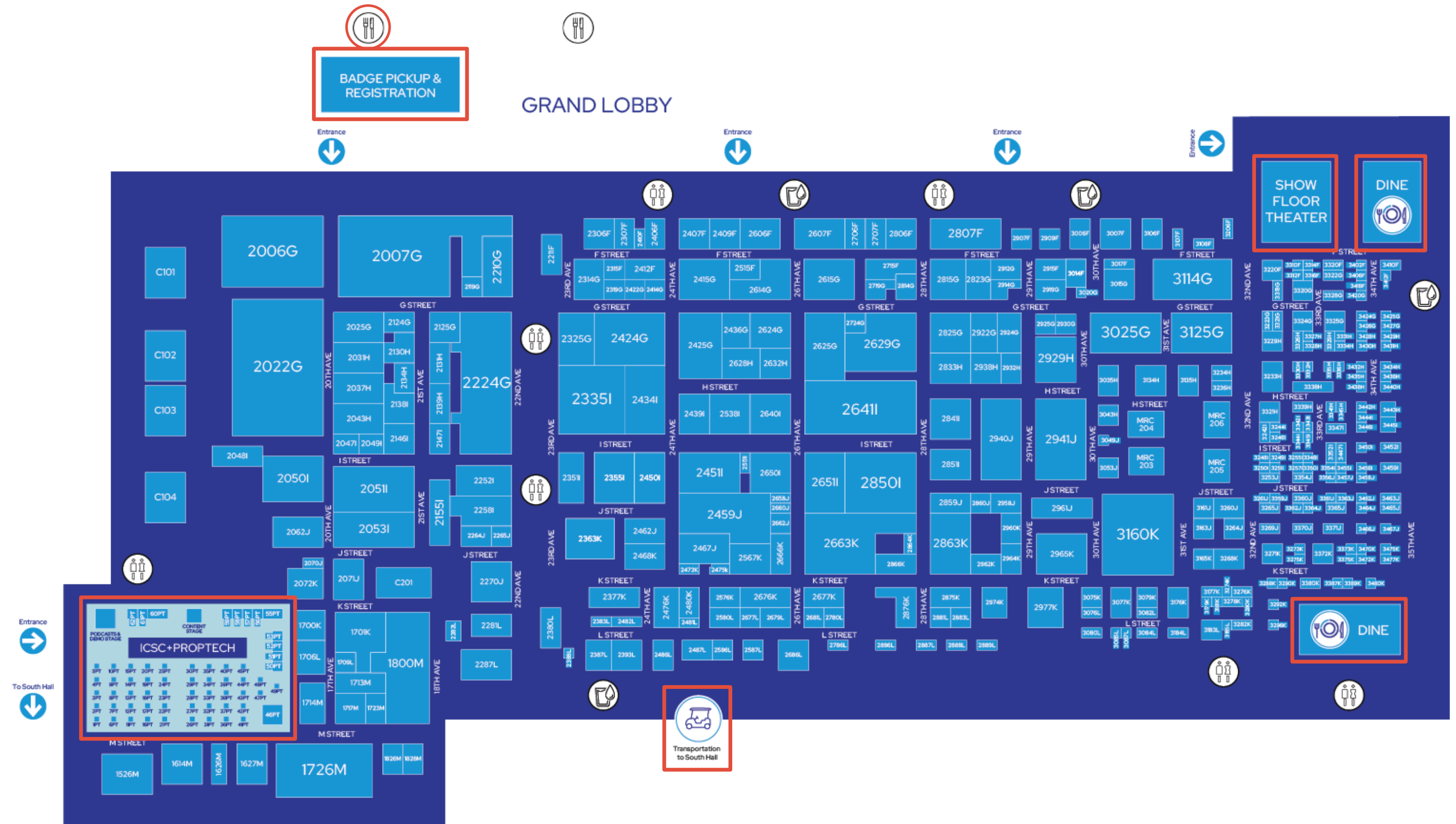
**Show Floor Theater:** Located near the intersection of the 3200 aisle and F Street

**New DINE Areas:** Located near the front of the hall and along the 3400 aisle

**Dining Options:** Starbucks and Lucky's Restaurants (located in the Grand Lobby)

**New Central Hall Connector:** Access to South Hall

**Golf Cart Pickup/Drop-Off:** Near booth 2486L (24th Ave and L Street)

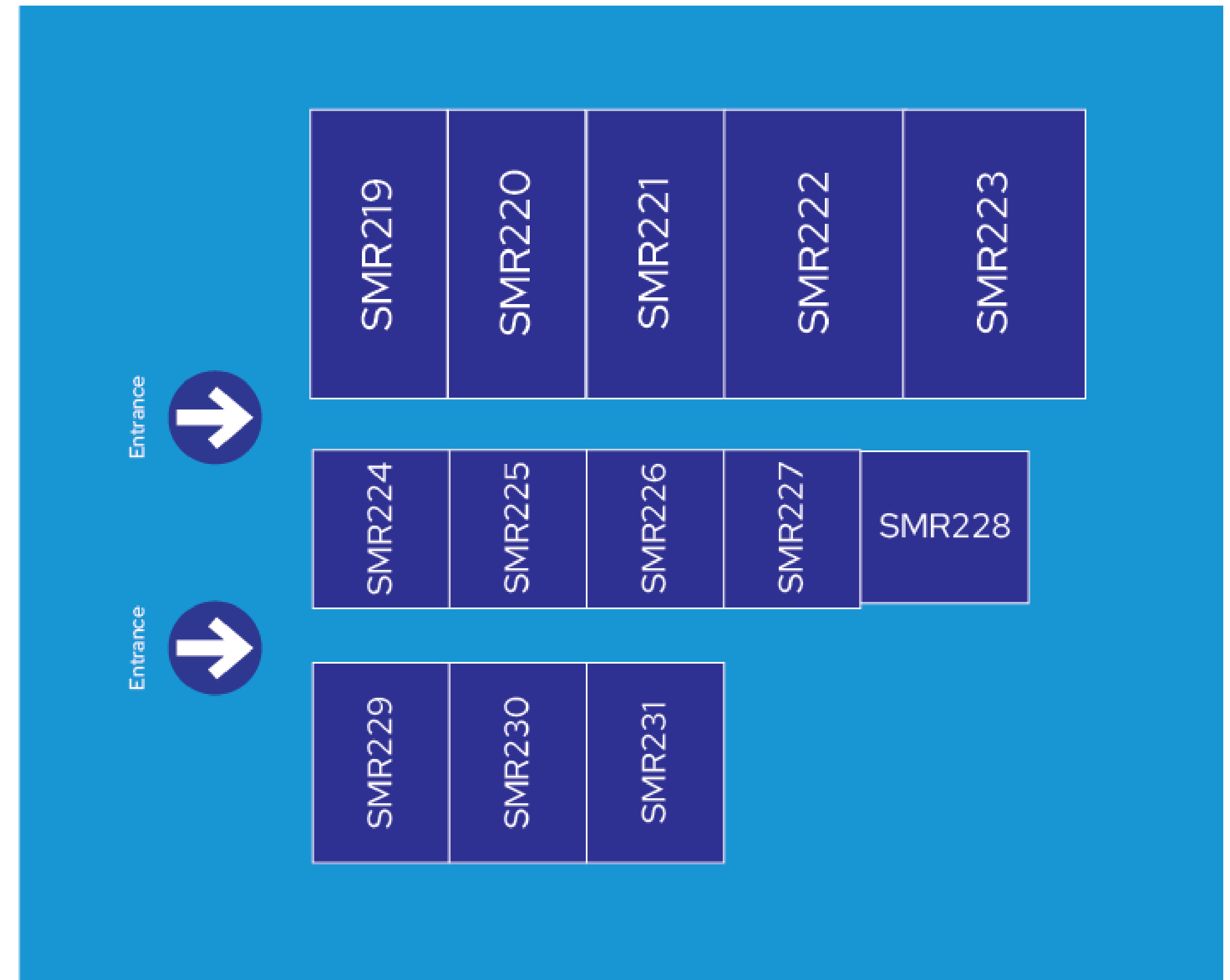


## Upper South Hall Meeting Rooms

**Total Exhibitors:** 12

**Meeting Rooms:** SMR219-SMR231

**Access Requirement:** Staff badges are required to enter the meeting rooms





# Lower South Hall

**Total Exhibitors:** 164

**Retailers:** 66

**Booth Range:** 100U–1100X  
(Streets U–Y)

**Registration:** Located at the front of the hall

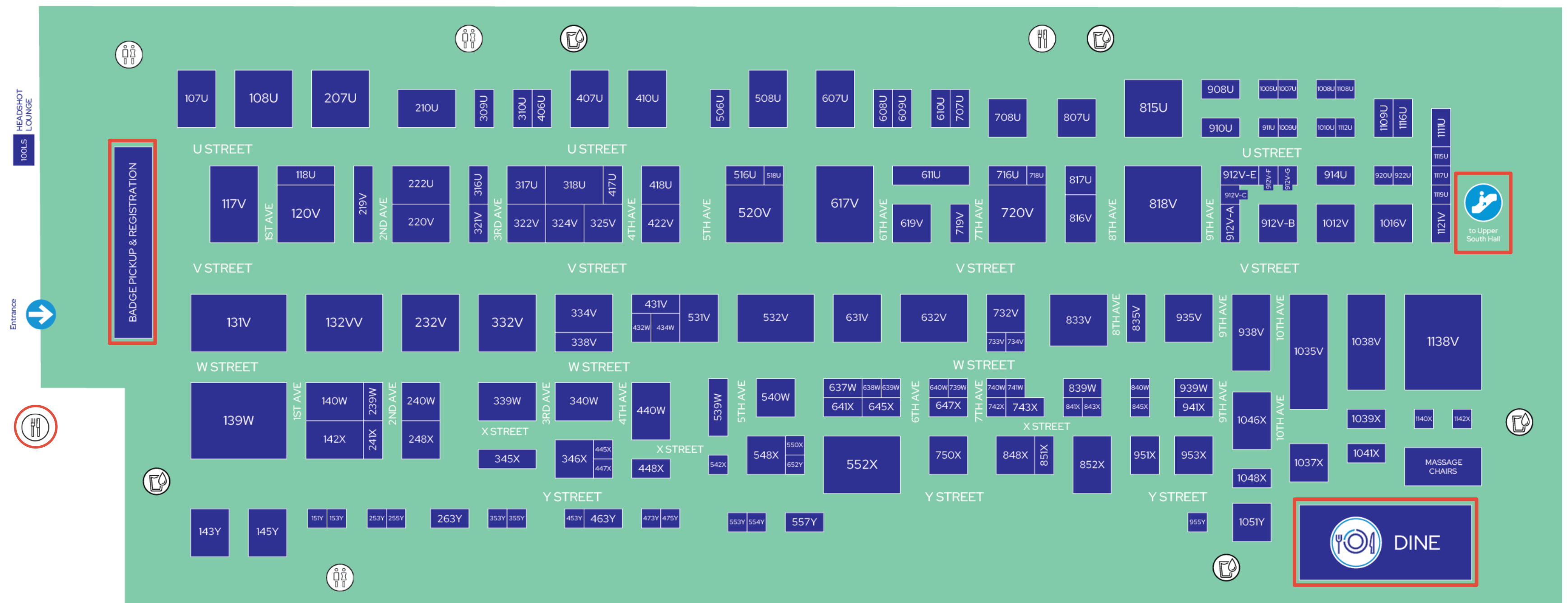
**Ace’s Food Court:** Located in the lobby

**DINE Area:** Located at the rear of Lower South Hall with general seating

**Escalator Access:** To Upper South Hall near booth 1121V

**Golf Cart Pickup/Drop-Off:** Near booth 1005U (10th Ave and U Street)

**Rideshare/Taxi:** Designated pickup and drop-off area available



## Food Concessions: Tuesday, May 19

### Central Hall

Starbucks • Grand Lobby

6:00 am – 5:00 pm

Lucky's Food Court • Grand Lobby

7:00 am – 3:00 pm

Concourse Concessions • Grand Lobby

7:00 am – 5:00 pm

Walla Pao Express • Grand Lobby

8:00 am – 3:00 pm

DINE: Two Locations

- 34th Avenue & F Street by Show Floor Theater
- 33rd Avenue & L Street

7:00 am – 5:00 pm

### South Hall Lower

Ace's Food Court • Lobby

7:00 am – 3:00 pm

Vegas Street Eats • 7th Avenue & U Street

8:00 am – 3:00 pm

Today's Espresso Bistro Carts • Lobby

7:00 am – 4:00 pm

D&D Coffee Cart • Bottom of Escalator

7:00 am – 2:00 pm

DINE: 10th Avenue & Y Street

7:00 am – 5:00 pm

### South Hall Upper

Johnny Rockets • 49th Avenue & O Street

11:00 am – 5:00 pm

Papa John's • 45th Avenue & O Street

11:00 am – 5:00 pm

## Food Concessions: Wednesday, May 20

### Central Hall

Starbucks • Grand Lobby

6:00 am – 3:00 pm

Lucky's Food Court • Grand Lobby

7:00 am – 1:00 pm

Concourse Concessions • Grand Lobby

7:00 am – 3:00 pm

Walla Pao Express • Grand Lobby

8:00 am – 3:00 pm

DINE: Two Locations

- 34th Avenue & F Street by Show Floor Theater
- 33rd Avenue & L Street

7:00 am – 2:00 pm

### South Hall Lower

Ace's Food Court • Lobby

7:00 am – 1:00 pm

Vegas Street Eats • 7th Avenue & U Street

8:00 am – 12:00 pm

Today's Espresso Bistro Carts • Lobby

7:00 am – 1:00 pm

D&D Coffee Cart • Bottom of Escalator

7:00 – 11:00 am

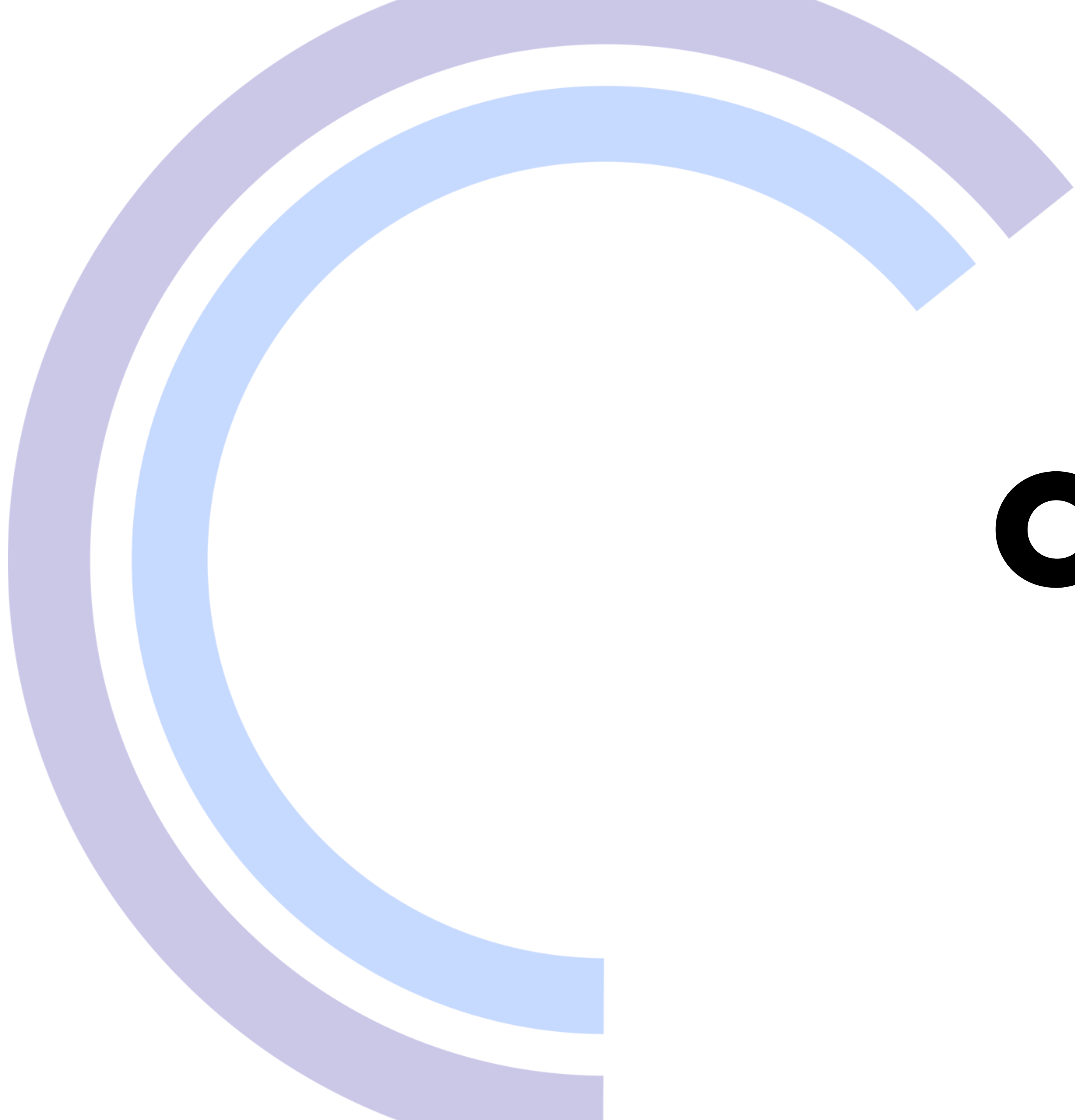
DINE: 10th Avenue & Y Street

7:00 am – 2:00 pm

### South Hall Upper

Today's Espresso Bistro Cart • Lobby

11:00 am – 1:00 pm



# CONTENT

Faith Cooper



## Content Overview

### Monday, May 18

- Wynn Hotel, 9:00 am – 4:45 pm PT
- Professional Development Workshops (PDWs): 12 sessions
- ICSC+PROPTECH: 4 sessions
- ICSC+WOMEN IN CRE: 3 sessions

### Tuesday, May 19

- LVCC, 10:00 am – 4:30 pm PT
- General Content: 8 sessions
  - ICSC Show Floor Theater: Central Hall, C5
- ICSC+PROPTECH: 8 sessions
  - ICSC+PROPTECH Content Stage: Central Hall, C2

### Wednesday, May 20

- LVCC, 10:00 am – 12:00 pm PT
- General Content: 3 sessions
  - ICSC Show Floor Theater: Central Hall, C5
- ICSC+PROPTECH: 3 sessions
  - ICSC+PROPTECH Content Stage: Central Hall, C2

Total Show Content Sessions (not including keynotes): 41

Total Speakers: 147



# **PROFESSIONAL DEVELOPMENT WORKSHOPS**

## Professional Development Workshops

**Wynn Hotel • Monday, May 18, 1:30 – 2:30 pm PT**

### **Capital Raising & Underwriting: From New Acquisitions to Recapitalizations**

- Tony D'Ambrosio, Big V Property Group
- Elena Clarfield, Blackstone
- Daniel Katz, KPR Centers
- Katie Grissom, Nuveen Real Estate
- John J. Manginelli, KeyBank Real Estate Capital

### **Structuring Profitable Leases**

- Soozie Jones Walker, CCIM, SIOR, Commercial Executives Real Estate Services

### **F&B and Experience Driven Assets: Strategies for Managing the Operational Complexity**

- Jessica Bruner, BOND RP
- Alex Gaudalet, Hospitality Firm
- Devin Kitchelt, The Cordish Companies
- Justin Stein, Tanger

### **Ground Floor Solutions: Strategies for Filling Empty Downtown Storefronts**

- Davon Barbour, Downtown Austin Alliance
- Nina Albert, District of Columbia
- Cate Irvin, Pittsburg Downtown Partnership
- Larisa Ortiz, Streetsense
- Frank Robinson, City of Montgomery

## Professional Development Workshops

**Wynn Hotel • Monday, May 18, 2:45 – 3:45 pm PT**

### Foundations of Negotiation

- Soozie Jones Walker, CCIM, SIOR, Commercial Executives Real Estate Services
- Bobbi Miracle, CCIM, SIOR, Commercial Executives Real Estate Services

### Designing for Fulfillment: How to Adapt Retail Spaces for Omnichannel Demand

- Katie Kervin, ICSC
- David Blumenfeld, NextRivet
- John Kirkman, CBRE
- Ryan O'Sullivan, PetSmart
- Deborah Weinswig, Coresight Research

### From Sites to Solutions: Driving Growth Through Redevelopment, Expansion and Tenant Mix Strategy

- Stephanie Cegielski, ICSC
- Donna Blair, Pacific Retail Capital Partners
- Paul J. Kurzawa, Centennial Real Estate
- Dominic Lowe, Unibail-Rodamco-Westfield
- Jean Paul Wardy, CenterCal Properties

### Beyond the Dashboard: Turning Shopper Data into Demand

- Angela Sweeney, CRRP, CRX, CMD, JLL
- Corbett Guest, Imaginuity
- Elizabeth Hagin, Selig Enterprises, Inc.
- Stacy Sheldon, Alexander Babbage

## Professional Development Workshops

**Wynn Hotel • Monday, May 18, 4:00 – 4:45 pm PT**

### **Financial Modeling for Real Estate Development**

- Jeff Engelsted, Ph.D., CCIM, FRICS, University of Denver, Daniels College of Business

### **Navigating Retail Distress: Bankruptcy, Workouts & Asset Protection**

- Neill Kelly, SRS Real Estate Partners
- Raymond Edwards, Kimco Realty Corporation
- Terrence Grossman, Alix Partners
- Robert L. LeHane, Kelley Drye

### **Winning the Investment Committee: How to Position Deals for Approval**

- Emalia Tamanikwa, EDENS
- P. David Bramble, MCB Real Estate
- Bo Okoroji, Steerpoint Capital
- Sebastian Posada, Centennial Real Estate
- Amy Sands, 11North Partners

### **Reimagining the Anchor: Strategies to Transform Space into Opportunity**

- Amanda Metcalf, ICSC
- Alanna Loeffler, Cushman & Wakefield
- Joe Parrott, CLS, CRRP, CRX, CBRE
- Douglas Munson, RetailStat



# **GENERAL CONTENT**

## General Content: LVCC | Tuesday, May 19

### Retail in 2026: Consumer Trends Driving Performance

#### SPONSORED SESSION – PLACER.AI

**10:00 – 10:30 am PT**

- Ethan Chernofsky, Placer.ai
- Jerald Estime, Carter's Inc.
- Dale Goss, Raising Cane's Chicken Fingers
- Erich Melsheimer, Sprouts Farmers Market

### EV Charging as a Leasing Category

#### SPONSORED SESSION – ELECTRIFY AMERICA LLC

**10:45 – 11:30 am PT**

- Rachel Moses, Electrify America, LLC
- Austin Cole, Retail West
- Brenda Benter, CLS, CRX, Red Mountain Group
- Anthony Lambkin, Electrify America, LLC
- Nathan Nickerson, Common Ground

### The Liquid Anchor: The Rise of Surf-Anchored Real

#### Estate Developments SPONSORED SESSION – WAVEGARDEN

**11:30 am – 12:00 pm PT**

- Seán Young, Wavegarden
- Diego Setien, Wavegarden
- Fernando Odriozola, Wavegarden

### From Data to Decisions. Why Better Information Leads

#### to Better Real Estate Outcomes SPONSORED SESSION –

#### FIRST AMERICAN DATA & ANALYTICS

**1:00 – 1:30 pm PT**

- Matt Key, First American Data & Analytics
- Justin Tanos, First American Data & Analytics

## General Content: LVCC | Tuesday, May 19

### Experience by Design: Content-Driven Retail Models

#### GENERAL SESSION

**1:45 – 2:15 pm PT**

- Meghann Martindale, Avison Young
- Ebere Anokute, CBRE
- Brandon Isner, Newmark
- Paul Landino, CenPer Holdings, LLC (Central Perk Café)

### The Density Paradox: Why the Most Valuable Retail Real Estate Isn't Where You Think

#### SPONSORED SESSION – ESRI

**2:30 – 3:00 pm PT**

- Gregg Katz, Esri
- Lyden Foust, Spatial.ai
- Brandon Svec, CoStar Group

### AI Without the Hype: A Retail Owner's Playbook for Turning Security Technology into Operational ROI

#### SPONSORED SESSION – EYEQ MONITORING

**3:15 – 3:45 pm PT**

- Ivy Marguerite, EyeQ Monitoring
- Brian Evetts, EyeQ Monitoring
- Hue Chen, Saglo Companies

### Breaking Ground Series: Retail Concepts Transforming Shopping Spaces & Places

#### GENERAL SESSION

**4:00 – 4:30 pm PT**

- Dana Peterson, CLS, SLD, Macerich
- Beny Ashburn, Crowns & Hops Brewing Co.
- Roshan Roghani-Ishaq, Milk Jelli

## General Content: LVCC | Wednesday, May 20

### **Boutique Fitness: Tenants Driving Traffic, Wellness, and Value** GENERAL SESSION

**10:00 – 10:30 am PT**

- Nicole Larson, Colliers
- Heidi Blesy, solidcore
- Steve Cassella, Pacific Retail Capital Partners
- Abigail Gilbertson, CorePower Yoga

### **Stop Telling Me What, Tell Me Why: A New Era for CRE Analytics** SPONSORED SESSION – HYPHA

**10:45 – 11:15 am PT**

- Shaya Sonnenschein, AANDAR Real Estate Capital
- Peter Wang, Hypha

### **Old Buildings, New Development: How Cities Creatively Use Adaptive Reuse** GENERAL SESSION

**11:30 am – 12:00 pm PT**

- Marty Wieder, Arlington, TX Economic Development Corporation
- Caroline Harrelson, The Retail Coach
- Josh Rutherford, City of Tempe
- Will Smith, New + Found



# **ICSC+PROPTech**

## ICSC+PROPTECH Content Sessions: Wynn Hotel | Monday, May 18

### From the C-Suite: How CRE Leaders Are Driving Digital Transformation GENERAL SESSION

9:00 – 9:45 am PT

- JP Suarez, ICSC Chairman, 2026; Walmart (retired)
- Adam Ifshin, DLC Management Corp.
- Justin Segal, Boxer Property
- Alex Vouvalides, Perform Properties

### The End of the Trade Area: How AI and Location Data Are Rewriting Market Planning

SPONSORED SESSION – ESRI

1:30 – 2:30 pm PT

- Gregg Katz, Esri
- Ethan Chernofsky, Placer.ai
- Sam Hall, Growth Factor
- Meghann Martindale, Avison Young

### CRE Tech Unfiltered: Podcast Powerhouses on AI, Data & Digital Transformation GENERAL SESSION

2:45 – 3:45 pm PT

- Edward Cohen, Commercial Observer
- Ethan Chernofsky, Placer.ai
- James Cook, JLL
- Karly Iacono, CBRE
- Chris Ressa, CLS, DLC Management Corp.

### From Rooftops to Revenue: The Technology Behind Monetizing Solar in Grocery-Anchored Portfolios

GENERAL SESSION

4:00 – 4:45 pm PT

- Gareth Evans, VECKTA
- Ryan Knudson, Phillips Edison & Company
- Mark Peternell, Regency Centers
- Samantha Sims, Perform Properties

## ICSC+PROPTECH Content Sessions: LVCC | Tuesday, May 19

### Capital Allocation for Technology: The Private Owner's Framework GENERAL SESSION

10:00 – 10:30 am PT

- Sandy Sigal, NewMark Merrill Companies

### Breaking the Silos: Building a Unified Leasing Ecosystem via Low-Code Platforms

SPONSORED SESSION – SOLUTIONS METRIX

10:45 – 11:15 am PT

- Sébastien Forget, Solutions Metrix
- Elizabeth Thomas, Centennial Real Estate
- Derek Veren, GGP
- Karen Walker, CBL Properties

### The Investment Lens: Where VCs Are Placing Their Bets in Commercial Real Estate Technology GENERAL SESSION

11:30 am – 12:00 pm PT

- Stephanie Wood, Alate Partners
- Alexandra Nicoletti, Camber Creek
- Raj Singh, JLL Spark
- Jenny Song, Navitas Capital
- Dan Wenhold, Fifth Wall

### The Self-Driving Economy: How Innovative Autonomous Vehicle Technology is Powering The Future of Commerce

SPONSORED SESSION – AUTOLANE

1:00 – 1:30 pm PT

- Lee Jackson, Bridgeline
- Amy Alyeshmerni, Federal Realty Investment Trust
- Jay Richard-Yu, Jamestown
- Ben Seidl, Autolane

## ICSC+PROPTECH Content Sessions: LVCC | **Tuesday, May 19**

### **Beyond the Hype: CIOs on What's Actually Delivering AI ROI** GENERAL SESSION

**1:45 – 2:15 pm PT**

- Jesse Michael, Bridgeline
- Julien Marlot, Unibail-Rodamco-Westfield
- Joseph Martino, Primaris REIT
- Helane G. Stein, Brixmor Property Group

### **Global Proptech Trends: What's Happening Outside of North America** GENERAL SESSION

**2:30 – 3:00 pm PT**

- Alton Hassan, Battersea Power Station
- Patrik Palvolgyi, Granit Polus
- Antonio Rivas, Merlin Properties
- Ricardo Rosa, Sonae Sierra

### **Impressions That Perform: Driving New Ancillary Income for Grocery REITs** SPONSORED SESSION – SMARTIFY MEDIA

**3:15 – 3:45 pm PT**

- Joe Kunigonis, Smartify Media
- Dave Brown, Avison Young
- TJ DiQuollo, Samsung Electronics America
- Johan Thio, Samsung Electronics America

### **Data: The Most Valuable Asset in Your Portfolio** SPONSORED SESSION – CONNEXFM

**4:00 – 4:45 pm PT**

- Darlene Pope, Brava Systems
- Richard Reyes, OSCRE International
- Justin Segal, Boxer Property

## **ICSC+PROPTECH Content Sessions: LVCC | Wednesday, May 20**

### **The Blueprint for Reinvention: Lessons from the Battersea Project** GENERAL SESSION

**10:00 – 10:30 am PT**

- Sam Cotton, Battersea Power Station

### **The Retail Lifecycle: Syncing Design, Data, and Dirt** SPONSORED SESSION – AUTODESK

**10:45 – 11:15 am PT**

- Adam Huhn, AIA, LEED AP, RDI, Autodesk
- Aaron Birney, AIA, LEED AP, RDI, Gensler
- Matthew Dean, DICK'S Sporting Goods
- Jennifer Suerth, LEED AP, Autodesk

### **Unframing the Enterprise: A Unified Approach to Asset & Portfolio Intelligence** SPONSORED SESSION – UNFRAME AI

**11:30 am – 12:00 pm PT**

- Sean Thompson, Unframe AI
- Michael Azzato, Cushman & Wakefield
- Porter Bellew, Federal Realty Investment Trust
- Connor Hall, CBRE



# **ICSC+WOMEN IN CRE**

## **ICSC+WOMEN IN CRE Content Sessions: Wynn Hotel | Monday, May 18**

### **Capital, Confidence and Control: A Practical Guide to Investing in Commercial Real Estate** GENERAL SESSION

**9:00 – 10:00 am PT**

- Lacy Beasley, Retail Strategies
- Laura Barr, CBRE
- Ivy Greaner, The Legacy Group
- Robin Zeigler, MURAL Real Estate Partners

### **Power, Pivots and Staying in the Game: C-Suite Women on Leading, Risk-Taking and Longevity** GENERAL SESSION

**2:45 – 3:45 pm PT**

- Andrea Drasites, Blackstone
- Gina Baker Chambers, MCB Real Estate
- Elizabeth Blau, Blau & Associates
- Jodie McLean, EDENS
- Karen Whitt, Colliers

### **Executive Presence That Actually Works: A Candid Conversation With Gisel Ruiz, Former COO of Sam's Club** GENERAL SESSION

**4:00 – 4:45 pm PT**

- Melina Cordero, P20 Leadership
- Gisel Ruiz, Sam's Club



# **ICSC+WOMEN IN CRE**

Kelly P. Meyers



## ICSC+WOMEN IN CRE AT ICSC LAS VEGAS

- Launches ICSC's formal initiative to educate, elevate, and support women across the Marketplaces Industry
- Built on the successes of the prior women-focused events and the ICSC LAS VEGAS Women's Breakfast
- Full-day track on **Monday, May 18** focused on professional growth, leadership, and connection
- **Open to all** and complements content offered across Professional Development and ICSC+PROPTECH

### THE HIDDEN GEMS

- Sip and socialize at the wine tasting with Delilah Lead Sommelier, Cristie Norman, at the ICSC+WOMEN IN CRE Opening Reception
- Meet someone new at the Colorful Beginnings Networking Breakfast
- Visit the headshot station in the ICSC+WOMEN IN CRE Lounge
- Join the ICSC+WOMEN IN CRE Celebration at the ICSC LAS VEGAS Opening Reception

## ICSC+WOMEN IN CRE PARTNERS & SPONSORS

ICSC celebrates our event partners whose missions align with ICSC's commitment to elevate, educate, and support women in the Marketplaces Industry as well as our event sponsors.

### PARTNERS



### SPONSORS





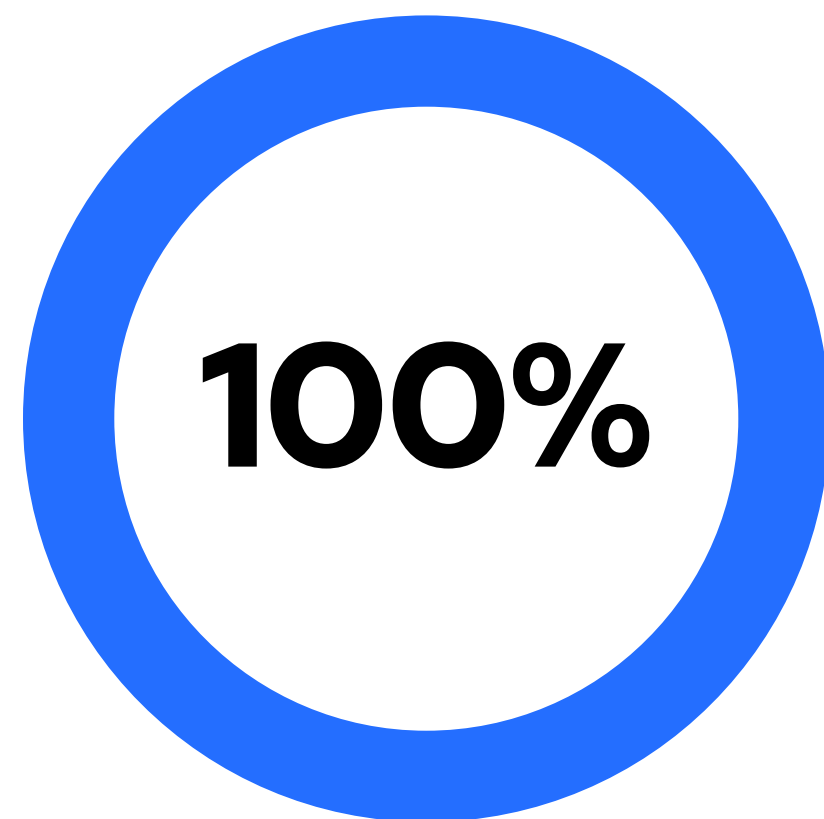
# ICSC+PROPTECH

Kevin Hewitt

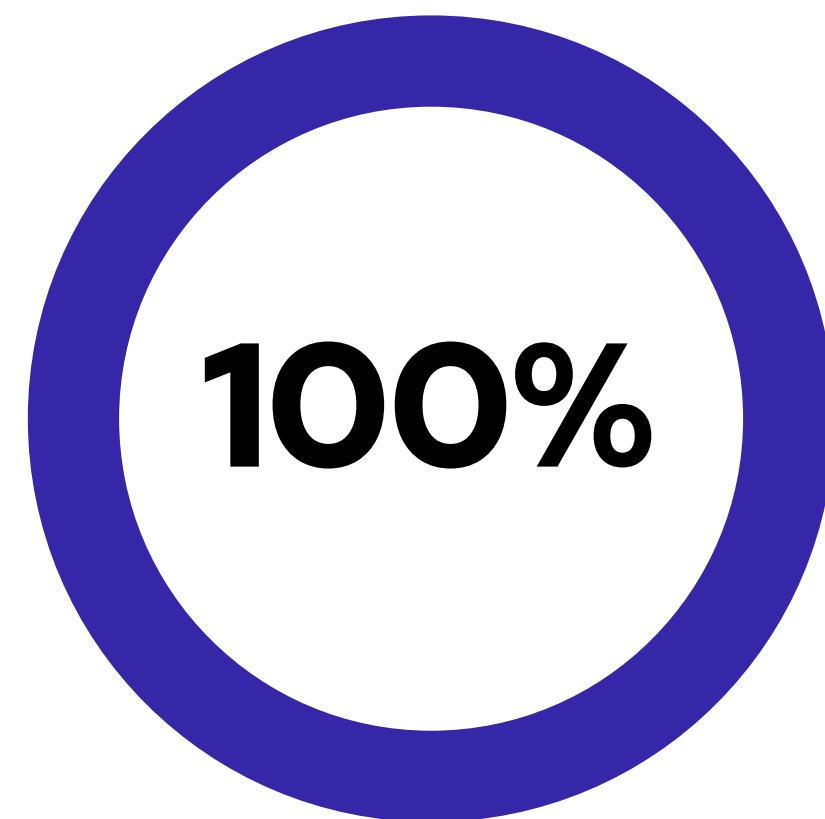


## ICSC+PROPTECH

In its first year, ICSC+PROPTECH has driven significant new interest to ICSC LAS VEGAS, with a dedicated keynote, roundtables, and content sessions for technology buyers, sellers, and VC firms. There will also be dedicated floorspace at the LVCC to ICSC+PROPTECH booths and kiosks.



of the 13 available  
booths are sold



of the 53 available  
kiosks are sold

<p><b>\$16.7B</b></p> <p>2025 Global Proptech Capital Investment</p>	<p><b>13</b></p> <p>Hosted VC firms</p>
<p><b>2,500</b></p> <p>People indicated interest in ICSC+PROPTECH</p>	<p><b>840</b></p> <p>People indicated interest and are new to ICSC LAS VEGAS</p>
<p><b>180+</b></p> <p>Technology companies will be exhibiting or are sending attendees</p>	<p><b>16</b></p> <p>Dedicated content sessions for ICSC+PROPTECH attendees</p>

Source: CRETI 2025 Year-End Report (Jan 5, 2026)

## ICSC+PROPTECH – LVCC

- ICSC+PROPTECH trade exhibit takes place in Central Hall
- Appx. 20,000 sq ft of exhibit space featuring exhibit booths and kiosks
- Solutions spanning operations, leasing, analytics, building systems, tenant and customer engagement
- ICSC+PROPTECH Content Stage and ICSC+PROPTECH Podcast and Demo Stage
- ICSC+PROPTECH 1:1 Meetings for pre-booked, pre-scheduled meetings between tech vendors and tech buyers



## ICSC+PROPTECH By The Numbers

**93**

Hosted Technology Buyers

**40**

1:1 Meeting Tables

**23**

Sponsors

**17**

Proptech Solution Demos

**8**

Live Podcasts

**3**

ICSC+PROPTECH Awards

## ICSC+PROPTECH Schedule Highlights

### Sunday, May 17 Wynn

- ICSC+PROPTECH  
Opening Reception  
5:30 pm

### Monday, May 18 Wynn

- ICSC+PROPTECH  
Awards Ceremony
- Content Sessions
- Roundtables

### Tuesday, May 19 LVCC

- Trade Exhibition
- ICSC+PROPTECH  
Content Stage
- ICSC+PROPTECH  
Podcast & Demo Stage
- 1:1 Meetings

### Wednesday, May 20 LVCC

- Trade Exhibition
- ICSC+PROPTECH  
Content Stage
- ICSC+PROPTECH  
Podcast & Demo Stage
- 1:1 Meetings



# **COMMUNITY ADVANCEMENT**

Morgan Wortham

## Receptions and Programs – Community Advancement Schedule At-a-Glance

### **ICSC Next Generation Reception**

Wynn – La Fleur

Tuesday, May 19, 5:00 – 6:00 pm

### **ICSC Excellence in Community Advancement Awards Reception**

Wynn – Musigny

Monday, May 18, 6:00 – 8:00 pm

### **Advancing Retail in Communities Breakfast**

LVCC: N109-110

Tuesday, May 19, 7:00 – 8:30 am

### **ICSC Diversity Reception**

Wynn – Margaux

Tuesday, May 19, 5:30 – 7:00 pm

## Tips for Show Success – Public Sector Members

### Confirm Appointments in Advance

- Be on time for meetings
- Use ICSC app to view attending companies. Know about their company and what they personally do

### Know the Specifics

- Know your market. Use ICSC Marketplaces IQ for recent trade area data
- Provide information on site locations, permitting process, available incentives, etc.

### Package Your Community

- Prepare a 3-minute elevator pitch.
- Present top active sites ready for development. Have permission to market site opportunities.

## DEALMAKING GUIDE

Prepare Your Community for Retail Opportunities

### Why Retail?

#### There's opportunity in retail.

In 2023, there were a total of 114,593 shopping centers in the U.S. representing over 7.5 billion square feet of gross leasable area, which is 40% of total U.S. retail leasable area. (Source: CoStar Realty Information Inc.)

#### There's money in retail.

In 2023, sales in the U.S. Marketplaces Industry topped \$8.7 trillion or roughly 32% of U.S. GDP. (Source: U.S. Census Bureau, U.S. Bureau of Economic Analysis, ICSC Research)

#### There's community in retail.

In 2023, the U.S. Marketplaces Industry supported over 32 million jobs and generated more than \$492 billion in sales taxes, a critical source of revenue for community services. (Source: Bureau of Labor Statistics, U.S. Census Bureau and ICSC Research)



### What Is a Dealmaking Event?

ICSC dealmaking events, designed to facilitate deals and connections across all aspects of retail real estate, are a prime opportunity to expand your professional network. Dealmaking showfloors feature exhibitor booths, tables and/or kiosks. Professionals walk the dealmaking floor to network, explore new business opportunities, make connections and on-the-spot deals.

### Advancing Retail in Communities

More retail development deals happen at ICSC dealmaking events than in any other forum. That's because ICSC has:

- Over 100+ annual dealmaking events
- A vast member network that includes owners, developers, managers, investors, retailers, brokers and public officials
- Discounted rate for public sector membership

### Community Advancement

Public-private partnerships are often the reason that projects break ground. They create an environment of collaboration between two partners, and this mutual buy-in of a project lends itself to enhanced productivity and success.



## Tips to Prepare for Your Show Experience – First-Timers & New Members

- Get familiar with the show floor layout and your meeting plan the night before.
- **Fully charge your phone** (and/or tablet or laptop) before you leave your hotel (remember your charger).
- Bring plenty of **business cards**.
- Prep your notebook with pages set up for each meeting.
- A **note pad** or the voice memo function on your phone is great to record follow up items after leaving a meeting.
- If you can, block some time on your schedule to just **walk the show floor**. There are usually some new concepts being rolled out or showcased.



# **TECHNOLOGY TOOLS**

Jennifer Simms

## ICSC LAS VEGAS App

Download the ICSC App today to get the full event schedule, attendee, and exhibitor lists, venue map and more in the palm of your hand.

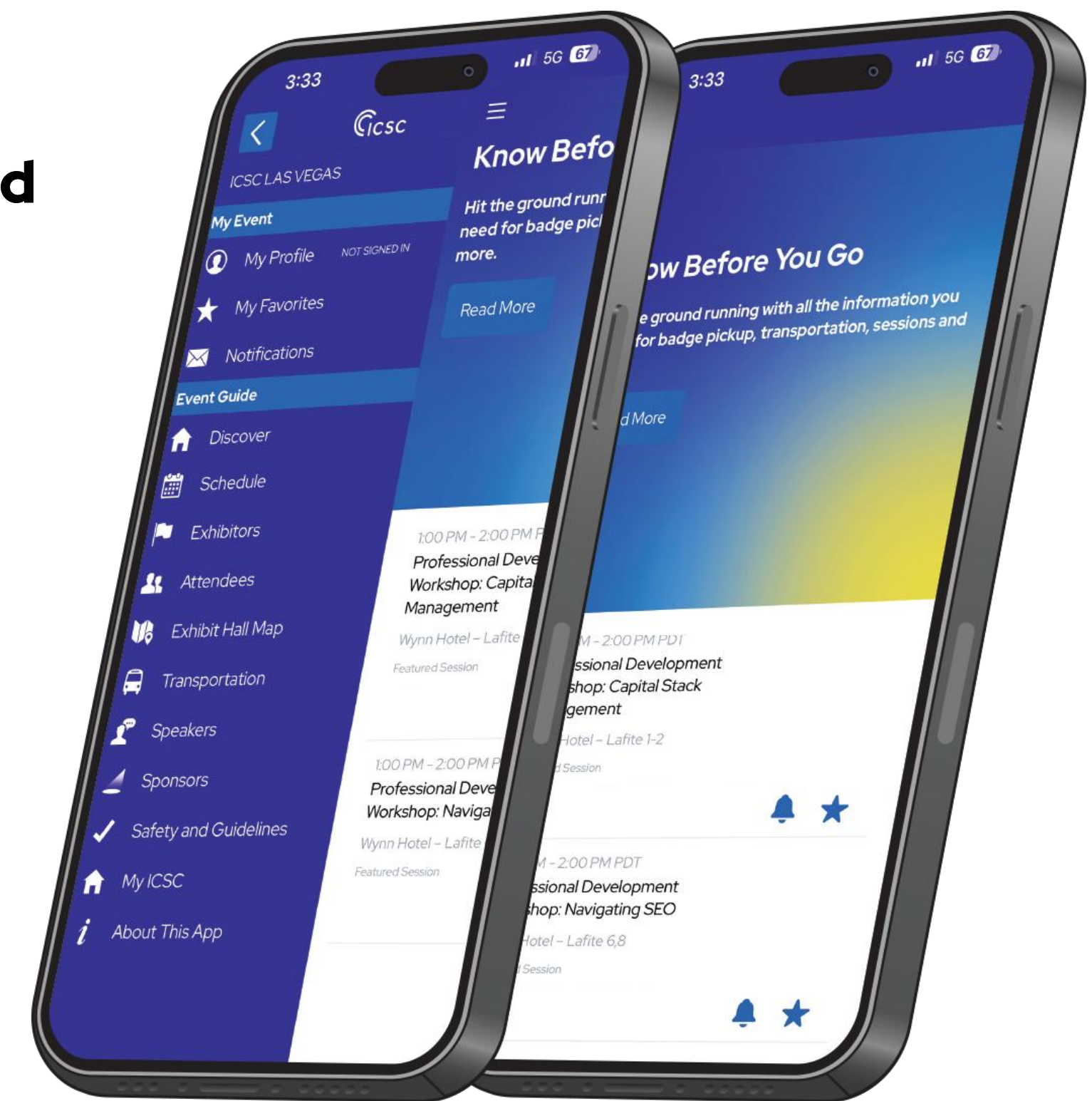
### Key Features

**Attendee, Exhibitor, and Speaker Lists:** Search the list and add to your favorites by clicking the star icon.

**Schedule:** Build out your agenda by clicking the star icon in any session. Click the bell icon to have a session reminder sent to your phone.

**Map:** Interactive map with wayfinding to easily navigate the show floor.

Scan to Download  
the App



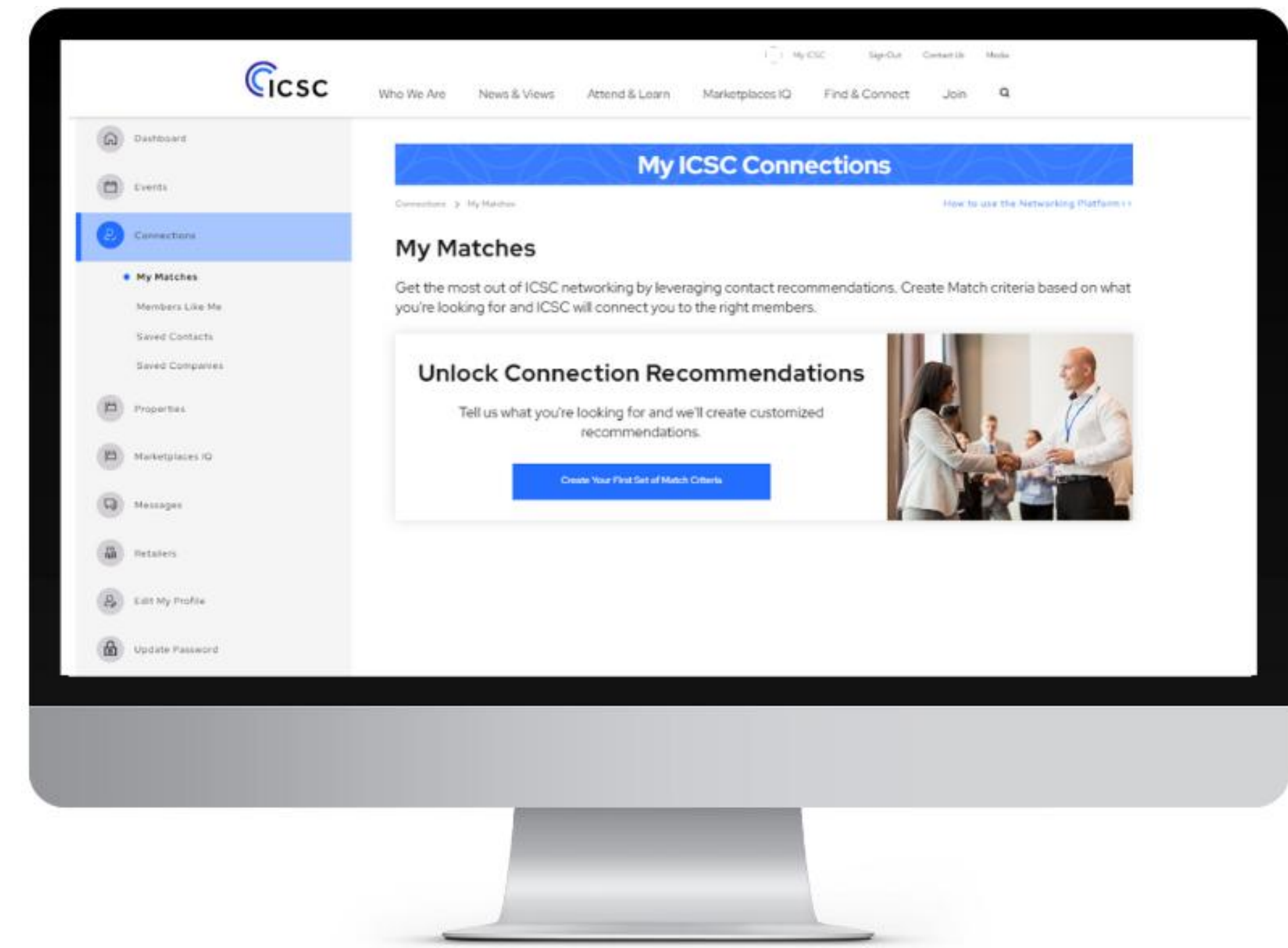
## Networking Platform

Your one-stop shop before attending ICSC events. Designed exclusively for our members, the Networking Platform let's you save time by making connections and scheduling meetings before you step on an ICSC show floor.

### Key Features

**Make Connections Prior to Events:** Prospect for new clients, find attendees and list properties you represent. Then secure one-on-one meetings before the event.

**Build Out Your Agenda:** View the ICSC LAS VEGAS event schedule and favorite sessions to build out your agenda and then sync your agenda with the ICSC App.



## ICSC+PROPTECH App

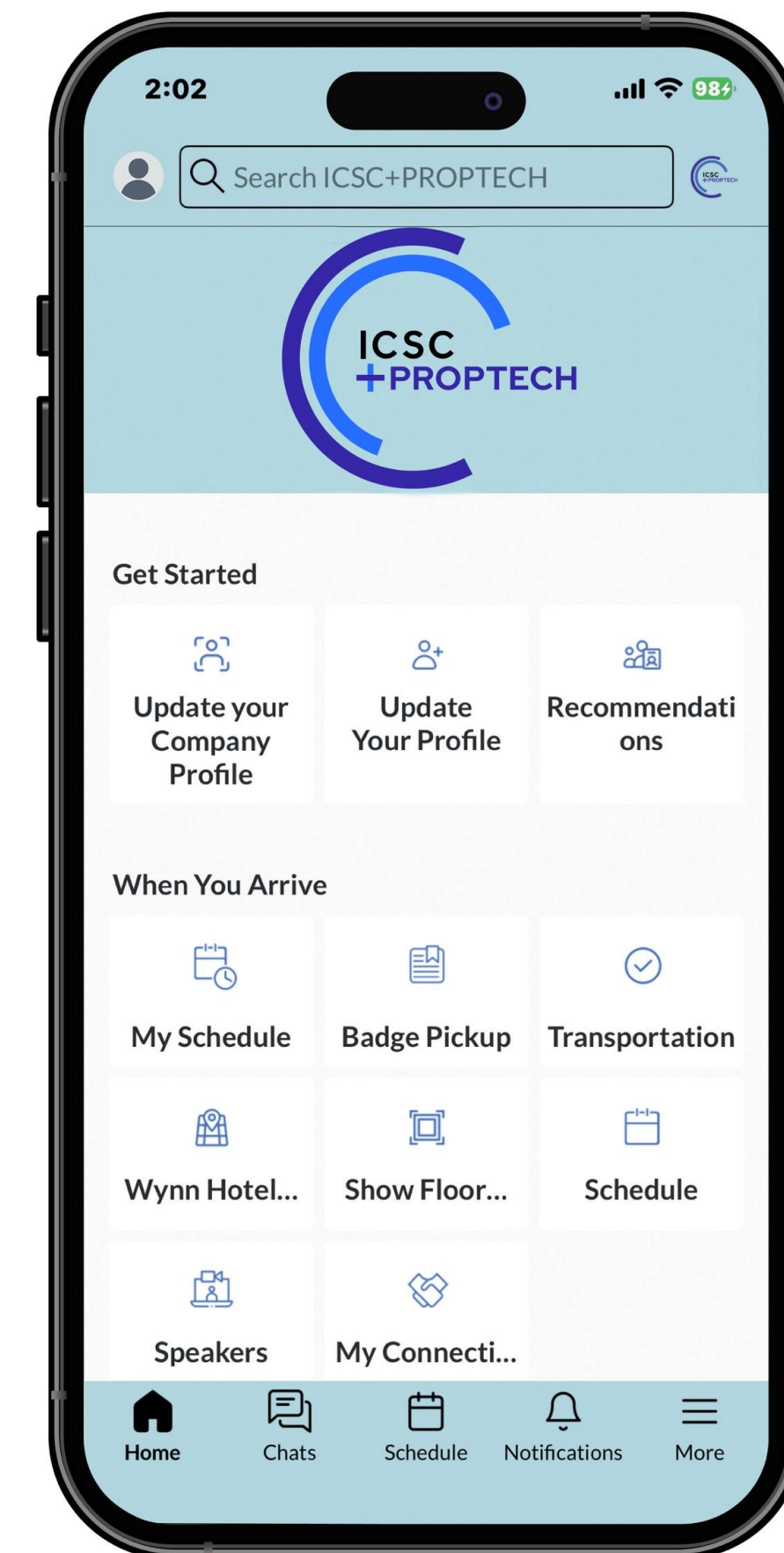
A tool for attendees involved in our ICSC+PROPTECH 1:1 Meetings Program. Download to get your meeting schedule, attendee, and exhibitor lists, venue map and more in the palm of your hand.

### Key Features

**Buyer, Exhibitor, and Speaker Lists:** Search and connect with buyers, suppliers and attendees.

**Schedule:** Access your 1:1 meeting schedule.

**Map:** View maps of the Wynn Hotel and the ICSC+PROPTECH exhibit on the show floor.





# CLOSING

Faith Cooper





## **Additional Questions**

### **General Questions**

Contact Membership

[icscmembership@ICSC.com](mailto:icscmembership@ICSC.com)

646.728.3800 ext. 1

### **Hotel Questions**

Contact onPeak

[ICSC@onpeak.com](mailto:ICSC@onpeak.com)

855.992.3353



[ICSC.com](https://www.icsc.com)